

# EUROPA DISTRIBUTION

10<sup>TH</sup> ANNUAL CONFERENCE

*at*

**KARLOVY VARY INTERNATIONAL FILM FESTIVAL**

*July 3 - 7 2016*



**Karlovy Vary  
International Film Festival**

*With the support of the MEDIA Programme of the European Union*

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**PROGRAM**

Europa Distribution organises this programme in partnership with Karlovy Vary International Film Festival and with the Support of Creative Europe – Media. We kindly ask you to assist to all activities.

**Sunday July 3**

**ARRIVALS**

**SCREENINGS**

**15:30 – 17:30**                    **OPEN PANEL ORGANISED BY THE LUX FILM PRIZE AND THE CREATIVE EUROPE MEDIA DESK CZECH REPUBLIC, IN PARTNERSHIP WITH KVIFF AND EUROPA DISTRIBUTION**  
Location: Hotel Thermal - Industry Pool (see maps)

**FILM EDUCATION – WHY A NECESSITY IN EUROPE? STATE-OF-PLAY AND PERSPECTIVES**

*The use of audio-visual works in schools stimulates creativity and critical thinking. Nonetheless, use of films for educational purposes is very low and mostly linked to individual initiatives. What are the main challenges, ideas and possible ways out?*

PANEL I: CULTURE IN EDUCATION, FRAMEWORK FOR AUDIOVISUAL WORKS IN EDUCATION

**SPEAKERS**                    **Michaela Šojdrová**, Vice-Chair of the Committee on Culture and Education, European Parliament  
**Julie Ward**, Committee on Culture and Education, European Parliament  
**Dag Asbjornsen**, European Commission, DG CONNECT

**MODERATOR**                **Doris Pack**, LUX Film Prize coordinator, former Chairwoman of the Committee on Culture and Education, European Parliament

PANEL II: EUROPEAN PERSPECTIVES

**SPEAKERS**                    **Nuria Fernandez**, University of Barcelona, researcher, FilmED Consortium  
**Mark Reid**, BFI, European framework for film education  
**Claus Hjorth**, Film literacy working group, EFADs  
**Fatima Djoumer**, Head of Int. Relations, Europa Cinemas  
**Jaëla Maartje Arian & Łukasz Raszewski**, 28 Times Cinema  
**Christine Eloy**, General Manager Europa Distribution

**MODERATOR**                **Stephen Clark**, Director of Relations with Citizens, European Parliament

**18:00 – 19:30**                    **IN CONVERSATION WITH TED HOPE: DISCUSSING THE CHANGES IN DISTRIBUTION AND AMAZON’S VISION**  
Location: Hotel Pupp - La Belle Epoque (see maps)

*Michael Gubbins moderates this open debate with Ted Hope, head of Amazon's Original Movie division, to discuss the digital market in the context of the new strategies coming from the USA.*

**19:30 – 20:30**                    **UNVEILING OF THE 2016 LUX OFFICIAL SELECTION AND AUDIENCE MENTION**  
Location: Hotel Pupp - Lobby Bar (see maps)  
*!Don't forget to RSVP by July 1<sup>st</sup> at luxprize@ep.europa.eu*

20:30 – 22:30

**CLOSED DINNER WITH TED HOPE AND ED MEMBERS**

Location: Hotel Pupp - Grand Restaurant (*see maps*)

*Remark: at the same time, there will be the Festival Walking Dinner for all industry guests hosted by the Festival, also in Hotel Pupp – Rendez Vous: be careful to choose the right room*

## Monday July 4

10:00 – 12:00

**OPEN PANEL ORGANISED IN PARTNERSHIP WITH KVIFF, THE LUX FILM PRIZE AND CREATIVE EUROPE MEDIA DESK MUNICH**

Location: Becherova Vila - Barrandov Studio Vila

**AB...D? WHERE IS CINEMA IN TODAY'S EUROPEAN EDUCATION AND HOW CAN WE DEVELOP THE MILLENNIALS' TASTE FOR THE SILVER SCREEN**

*Distributors and experts from the field will discuss the general framework for Film Education in Europe today: what is happening in different countries and what are the best practices that could be adapted elsewhere? Is there a possibility for a European model? How can we build the audience of tomorrow through film literacy?*

MODERATOR

**Michael Gubbins** - SampoMedia (UK)

KEYNOTE SPEAKER

**Bogdan Wenta** - Member of the European Parliament, Committee on Culture and Education

SPEAKERS

**Linda Arbanova** - Aeroskola (CZ)

**Claus Hjorth** - With the School in the Cinema / Danish Film Institute (DK)

**Michael Jahn** - SchulKinoWoche (DE)

**Federico Spoletti** - Fred@School (UK)

**Mark Higham** - Film Literacy Europe (UK)

**Matteo Solaro** - Head of sector, TV, Audience and Innovation, EACEA (EU)

SUMMARY NOTE

**Doris Pack** - coordinator of the LUX Film Prize

13:30 – 17:00

**WORKS IN PROGRESS & EURIMAGES LAB PROJECT AWARD**

Location: Hotel Thermal - Congress Hall (*see maps*)

19:30

**DINNER ORGANISED BY KARLOVY VARY IFF, CREATIVE EUROPE MEDIA DESK CZECH REPUBLIC AND CREATIVE EUROPE MEDIA DESK MUNICH**

Location: Hotel Pupp - Mirror Hall and Grand Restaurant (*see maps*)

*!Don't forget to pick up your invitation at the Protocol Desk!*

## Tuesday July 5

09:30 – 12:00

**GENERAL ASSEMBLY EUROPA DISTRIBUTION**

Location: Becherova Vila - Barrandov Studio Vila (*see maps*)

09:30 – 10:00

ED MEMBERS WHO'S WHO

10:00 – 11:00

PRESENTATION OF THE ASSOCIATION'S WORK IN 2015-2016

*Note: please have a look at the summary you have received to use this dedicated time for discussion & debate essentially*

11:00 – 12:00	GENERAL DISCUSSION
<b>12:00 – 13:30</b>	<b>LUNCH OFFERED BY EUROPA DISTRIBUTION</b> <u>Location:</u> Becherova Vila – Barrandov Studio Vila ( <i>see maps</i> )
<b>13:30 – 17:30</b>	<b>THINK TANK ON AUDIENCE DEVELOPMENT &amp; FILM LITERACY</b> <i>How to encourage the youth to actively participate in European film culture?</i> <u>Location:</u> Hotel Thermal - Industry Pool ( <i>see maps</i> )
MODERATOR	<b>Michael Gubbins</b> – SampoMedia (UK)
13:30 - 14:30	Creative Europe MEDIA: AUDIENCE DEVELOPMENT SCHEME The support to audience development projects includes support to promote film literacy and audience development events  <i>Presentation of the Scheme</i> <b>Matteo Solaro</b> - Head of sector, TV, Audience and Innovation, EACEA (EU)  <i>A concrete application involving distributors: Scope 50 &amp; Scope 100</i> <b>Katarzyna Orysiak</b> - Gutek Film (PL) <b>Ivo Andrlé</b> - Aerofilms (CZ) <b>Svend Bolstad Jensen</b> - Arthaus (NO) <b>Emilie Macé</b> - Imagine Film (BE)
14:30 – 16:30	ROUND TABLES <i>Divided in 5 roundtables, participants will consider how to build effective strategies, improve on existing programmes and build new ones in the areas of “Film Education within the school programme,” “ Film Education outside the school programme” and “Collaborative models and best practices”. More details and the lists of groups are on p.15</i>
16:30 – 17:30	CONCLUSIONS & NEXT STEPS
<b>22:00</b>	<b>INDUSTRY PARTY ORGANISED BY KARLOVY VARY IFF</b> <u>Location:</u> Hotel Pupp - Chopin and Belle Epoque <i>!Don’t forget to pick up your invitation at the Protocol Desk!</i>

**Wednesday July 6**

<b>09:30 - 11:00</b>	<b>SPECIAL SCREENINGS ORGANISED BY THE FESTIVAL FOR EUROPA DISTRIBUTION MEMBERS</b> <u>Location:</u> Hotel Thermal - Hall A
<b>11:30 - 13:00</b>	EXCHANGE SESSION WITH THE EUROPEAN FILM AGENCY DIRECTORS (EFADs) ON FILM LITERACY AND THE CREATION OF THE AUDIENCE OF TOMORROW <u>Location:</u> Becherova Vila - Barrandov Studio Vila ( <i>see maps</i> )
MODERATOR	<b>Michael Gubbins</b> – SampoMedia (UK)
SPEAKERS	1 representative of Europa Distribution and 1 representative of EFADs

**SCREENINGS & MEETINGS**

Thursday July 7

**SCREENINGS & MEETINGS**

**DEPARTURES**

**Some time off after these long, hard-working days : *Aeroport Club* !**

Every night, all Europa Distribution members are welcome to the Aeroport Club, organised by Aerofilms, Czech Distributor and member of Europa Distribution.

During the 51st Karlovy Vary International Film Festival, the club will be located at T.G.Masaryka 47, Karlovy Vary (*see maps*)

## USEFUL INFORMATION

### ACCOMMODATION

Unless notified otherwise by the festival, you will be accommodated at:



**Hotel Ambassador Národní důmnečy**  
T.G. Masaryka 24 - 360 01 Karlovy Vary  
Phone: +33 (0)4 50 45 43 21

### TRANSPORTATION



#### ARRIVALS/DEPARTURES

Do not forget to update your exact arrival and departure details via the online accreditation system, so that the festival can arrange transfers between Prague airport and Karlovy Vary for you.

All you need to do after your arrival to Prague airport is to get in touch with the festival welcoming service at the festival booths located in both arrival halls. They will know about you and will assist your departure to Karlovy Vary.

### INVITATIONS FOR EVENING EVENTS

The dinners on Sunday and Monday nights and the party on Wednesday night are all upon invitation. Invitations will be prepared for you under your name at the **Protocol Desk** in the Accreditation Hall in Hotel Thermal.

**! You should come, check and pick up your invitations every day, since they will not be distributed at once.**

### GENERAL INFORMATION

#### ACCREDITATION

Accreditation must be collected in person in the accreditation hall of the Thermal Hotel (Mezzanine) from July 3, open daily from 08:00 to 22:00.

#### INDUSTRY OFFICE

The Industry Office is located on the 1<sup>st</sup> floor of Hotel Thermal and is open daily from 10:00 to 20:00

#### INDUSTRY POOL

The Industry Pool is located in the Hotel Thermal and is open daily from 10:00 to 22:00. In this space the Festival holds many of its industry events and where Industry members can socialize, get coffee, some small snacks and have a calm time for their meetings.

### TRANSPORTATION IN KARLOVY VARY

A **festival shuttle service** is at the disposal for all festival participants. There are three bus lines free of charge - F1, F2, F3. The lines will be in operation from July 3 to July 11.

F1- Tent Village - Kino Drahomíra- Festival Hotel - Tent Village

F2- Tent Village - Hotel Thermal - Richmond- Březová, Camp

F3- Tent Village - Hotel Thermal- Divadelní náměstí

#### Taxi

Georgia Taxi guarantees the rate CZK 30 / 1 km when you order by phone. Initial rate is CZK 50, the waiting rate is CZK 5 / 1 min.

Tel.: +420 353 223 010, +420 353 223 020, +420 606 605 605

Please see the map and all the details at <http://www.kviff.com/en/guide/transportation>

**CONTACTS ON-SITE**

For questions related to the festival (general matters, logistics)

**Industry Services: Natalie Krausova** +420 777 273 597 - krausova@kviff.com (anything related to accreditations, industry guide and industry services)

**Industry Pool Contact: Lenka Pavlickova** +420 733 371 471 - pavlickova.lenka@gmail.com (anything related to the venue, set up or other production needs)

**Guest Service Contact: Ivana Hrbackova** +420 778 481 577 – hrbackova@gmail.com (anything related to accommodation, transport etc.)

For questions related to the conference

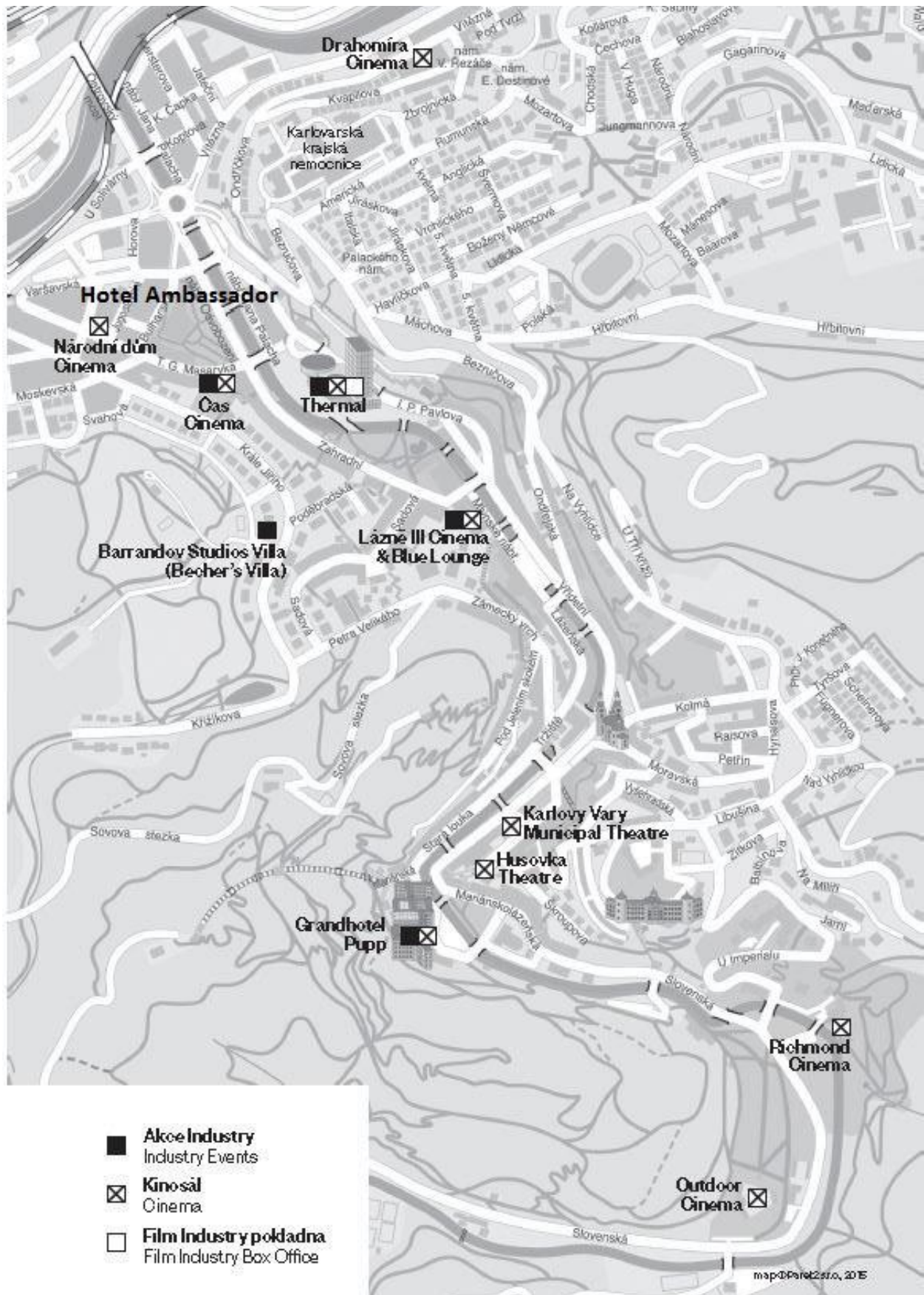
**Clara Léonet:** +32 472 62 54 48

**Christine Eloy:** +32 496 20 86 22

**Isabella Weber:** +39 338 255 4040

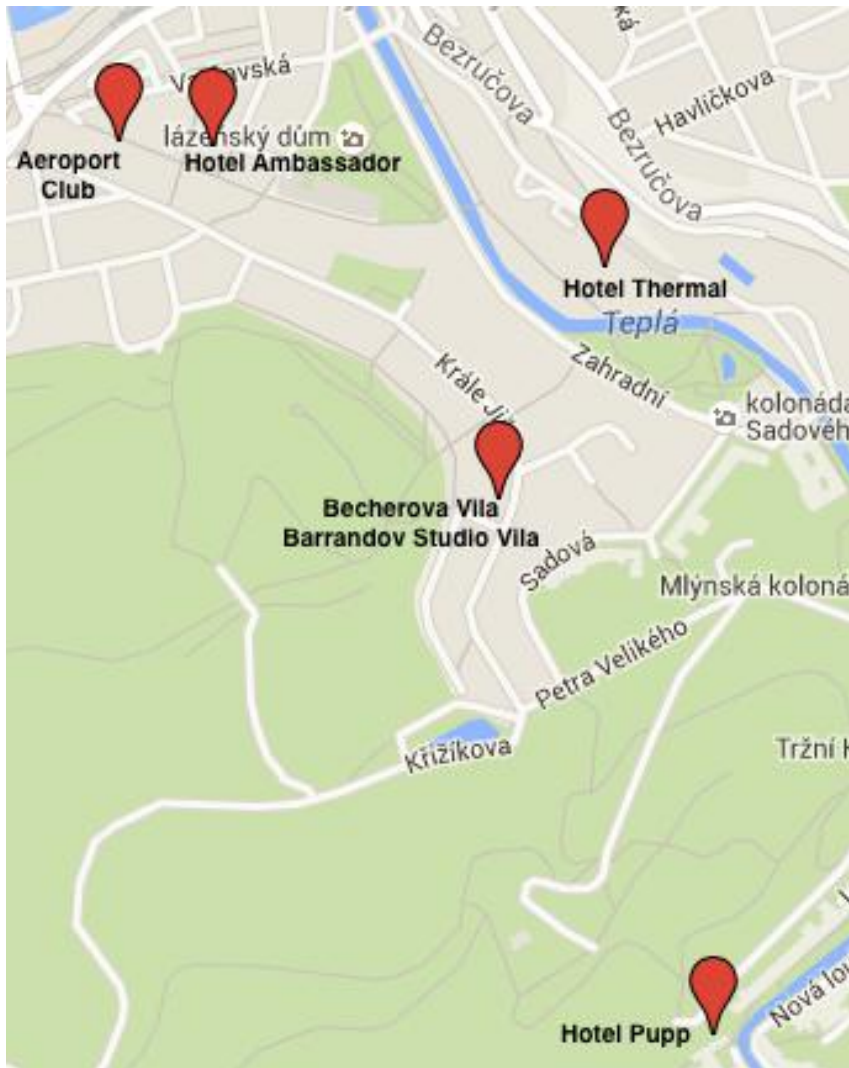


MAPS



**NB** Narodni dum Cinema is located inside Hotel Ambassador

**Detail**



Addresses

**Hotel Ambassador**

T.G. Masaryka 24

**Vila Berechova – Barranov Studio Vila**

Krále Jiřího 1196/9

*10 minutes walk from the Ambassador*

**Hotel Thermal (including Industry Pool)**

Ivana Petroviče Pavlova 11

*8 minutes walk from the Ambassador*

**Hotel Pupp**

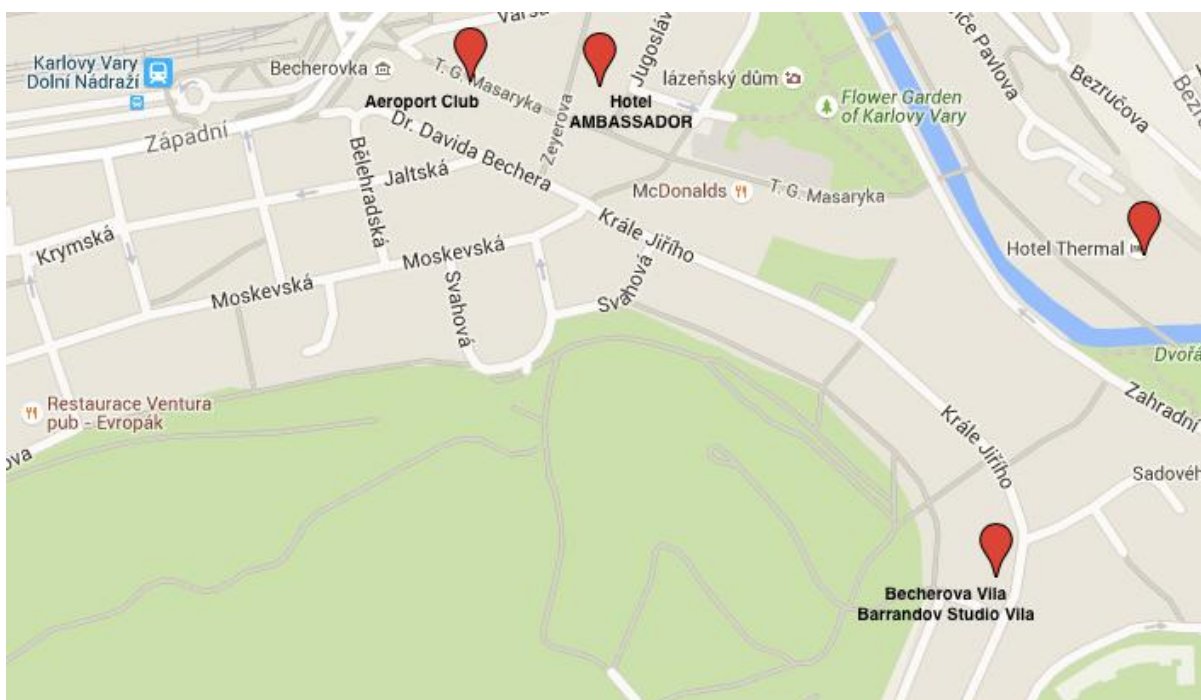
Mariánská 2

*25 minutes walk from the Ambassador*

**Aeroport Club**

T.G.Masaryka 47

*1 minute walk from the Ambassador*





## WHO'S WHO

### PANELISTS

#### Moderator



**MICHAEL GUBBINS, Founder SampoMedia and Chair Ffilm Cymru Wales, UK**

Michael Gubbins is an analyst and consultant, working in the international film, entertainment and media industries, with particular expertise in on-demand and digital change. He is the chair of the Ffilm Cymru Wales (formerly the Film Agency for Wales) and the co-founder of consultancy SampoMedia.

As well as frequent articles for leading newspapers and journals, he is the author of in-depth reports about digital change for business and academic institutions around the world, including the Digital Revolution series, sponsored by CineRegio. He is also a well-known chair, keynote speaker and organiser of conferences around Europe, including prestigious events for Europa Cinemas, the European Audiovisual Observatory, Europa Distribution, Inside Pictures, the European Think Tank, the Media Business School, European Parliament events, Power to the Pixel, CineRegio, the Danish Film Institute, the BFI and festivals including Cannes, Berlin, Rotterdam, Edinburgh, London and Gothenburg.

#### Speakers



**BOGDAN WENTA, member of European Parliament, PL**

Born in Szpęgawsk, Poland. He is a former handball player and coach, who played in several handball clubs from Poland, Germany and Spain and in his career, appeared in seven European Cup finals. In February 2007, he was honoured with the Knight's Cross of Polonia Restituta by President Lech Kaczyński for his contribution to the development of Polish sport. He was elected as Member of the European Parliament during the 2014 elections and joined the Committee on Culture and Education. He is active in the audiovisual sector policies and was a rapporteur of the report on EC Communication on European Film in the Digital Era.



**LINDA ARBANOVA, Aeroskola, CZ**

Linda Arbanová is the manager of Aeroškola, an educational programme of arthouse Cinema Aero and Aerofilms film distribution in Prague. Aeroškola offers film and animation courses, workshops, summer camps and other programmes for children, teenagers, students and also adults. It provides various programmes for schools as well as seminars for teachers, who want to learn how to teach live action film and/or animation. Linda is also a lecturer at the Faculty of Education of the Charles University of Prague, where she teaches film and animation for prospective teachers.



**MARK HIGHAM, Film Literacy Europe, UK**

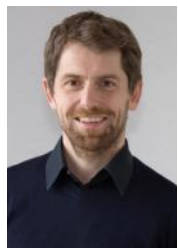
Mark Higham is founder and Director of Film Literacy Europe (FLE), a not for profit working on film education and audience development programmes in a number of European countries. He has led a range of organisations working across film, culture, education and broadcasting during his career. He was founding Chief Executive of FILMCLUB in the UK from 2008-2013, growing from 25 to 7,000 schools to become one of the largest film education programmes in Europe. Later he was Director of the National Youth Film Festival, funded by the film industry and reaching over 200,000 young people in 1,400 screenings across the UK. FLE is coordinating European film club pilots using a digital model in

Spain, Cyprus, Romania and now Latvia, Lithuania and Georgia funded by Creative Europe MEDIA. FLE is also exploring the feasibility of a European film license for schools in consultation with rights holders associations and other industry partners. Mark recently carried out a Feasibility Assessment for the European Commission exploring the potential of building a collection of MEDIA-funded European films for secondary schools.



**CLAUS HJORTH, With the School in the Cinema/Danish Film Institute, DK**

Head of Children & Youth Department at The Danish Film Institute. Based on the keywords experience, learn and create the department cover all aspects of Film- and Media Literacy from film distribution over educational activities to the creation of film and video games etc. In addition, the department is in charge of the secretariat for the Danish Media Council for Children and Youth – a government body in charge of film classification and the promotion of digital competences and critical understanding of digital media. Claus also serves as a political and strategic adviser to the management of The Danish Film Institute, especially within the EU regulatory field. Previously, Claus served as a special adviser at the Ministry for Culture. Claus holds a master of political Science.



**MICHAEL JAHN, SchulKinoWochen, DE**

Michael Jahn studied communication, media & culture at the university of Leipzig. Since 2006 he is working for VISION KINO and responsible for the SchulKinoWochen (SchoolCinemaWeeks). VISION KINO is a Berlin-based nationwide network for promoting film and media skills. Within the SchoolCinemaWeeks schools across all Germany are invited to swap the classroom for the cinema auditorium once every year. The participating cinemas offer a programme including fiction and animation movies, documentaries and film classics. The selection of films is matched to the curriculums of the different schools and appropriate for all ages. Teachers are supplied with teaching materials free of charge for preparation and discussion of the films in class. Advanced vocational training in media education is offered as well. The SchoolCinemaWeeks are accompanied by events and discussions with filmmakers and take place in around 800 cinemas. In 2015/16 more than 800.000 pupils and teachers participated in the SchoolCinemaWeeks



**MATTEO SOLARO, EACEA – Creative Europe MEDIA Programme**

Matteo Solaro is Head of Sector in charge of TV Programming, Audience and Innovative approaches within the MEDIA unit of the Education, Audiovisual and Culture Executive Agency (EACEA). The sector is managing the calls for proposals for TV Programming, Online distribution, Audience Development and International Co-production funds. He works for the MEDIA Programme since 2002 and has been in charge of the distribution, i2i and television support schemes. He is among others in charge of the managing, follow-up and adaptation of the Audience Development call for proposals created in 2014 and including Film Literacy support.



**FEDERICO SPOLETTI, Fred@School, UK**

Born and raised in Italy, Federico Spoletti is co-founder and Managing Director of SUB-TI and SUB-TI ACCESS, two international subtitling company, which provide audiovisual translation services all over the world, subtitles for the deaf and audio description for the blind. In 2011, Federico Spoletti launched FRED Film Radio - The Festival Insider. FRED is a web-based radio network which boasts 29 channels, broadcasting in 25 languages, with thematic channels dedicated to specific cinema content such as film

education and the film industry. A media partner of many film festivals around the globe, FRED Film Radio was awarded a European grant, within the Creative Europe framework, for “FRED at School,” a project aiming to promote film literacy with secondary school students throughout Europe.



**DORIS PACK, coordinator of the LUX Film Prize, DE**

Graduated from teaching college in 1965, Doris Pack taught in primary schools until 1974 when she was employed by the Saarland Ministry of Education. She was Senior Adviser in the Saarland Ministry of Education between 1983 and 1985). Doris Pack has been a Member of the European Parliament since 1989 until 2014: EPP coordinator on the Committee on Culture and Education (since 1994); Chair, Delegation for Relations with South-East Europe (since 1994); Substitute Member in the Committee of Foreign Affairs; Member in the Committee of Women's Rights and Gender Equality and Member of the Bureau. She is currently coordinator for the LUX FILM PRIZE.



**IVO ANDRLE, Aerofilms, CZ**

Ivo Andrlle is a Czech cinema operator and film distributor. Since 1999 he has co-managed Aero, Prague's cult movie theater, eventually adding two other art cinemas in the city. Cofounder and CEO for Aerofilms, one of the Czech Republic's leading art-house distribution companies. He graduated in international trade from the University of Economics in Prague. With 15 years' experience, he is an internationally recognized specialist and consultant in the fields of cinema operation and film distribution. He is also part of a unique domestic team that takes inspiration from innovative approaches and then tries, with greater or lesser success, to implement them in the Czech cultural sphere.



**KATARZYNA ORYSIAK, Gutek Film, PL**

Katarzyna began her career working in the film business in 2007, as the Head of Guest Relations at the Warsaw Film Festival. In 2008, she joined AP Manana, a distribution company specialising in films from Latin America, Asia, Africa and Spain. Katarzyna was responsible for company's whole distribution process, from selecting films for distribution through to their overall marketing. While at AP Manana, she also organised and programmed their two annual film festivals – Spanish Cinema Week (the largest yearly presentation of Spanish films outside of Spain) and the World Cinema ale kino-festival. Since 2013, she has been with Gutek Film as a marketing and distribution specialist. She has been responsible for the successful campaigns for films such as “Nymphomaniac” by Lars von Trier, “Wild Tales” by Damian Szifron , “Amy” by Asif Kapadia and “Son of Saul” by Laszlo Nemes.



**EMILIE MACE, Imagine Film, BE**

Emilie started her career working in the film business in 2012 as a Distribution Coordinator at uDREAM in Brussels. She joined Imagine Film Distribution in 2014 and has since been in charge of marketing and communication. Amongst others, she worked on the release of "Taxi Teheran" by Jafar Panahi, "Marguerite" by Xavier Giannoli, "The Lobster" by Yórgos Lánthimos and "Les Innocentes" by Anne Fontaine. Last year, Emilie was also responsible for creating and implementing the marketing campaign to recruit participants for Imagine Film's first participation to the SCOPE 100 project.

**SVEND BOLSTAD JENSEN, Arthaus, NO**

Svend Bolstad Jensen (b. 1965) is CEO of the Norwegian film distributor Arthaus. He attended Cultural Studies at University, and worked at the Norwegian Federation of Film Societies and the Oslo Cinematheque, before becoming General Manager of Arthaus in 1994. Under Jensen's leadership, the foundation has theatrically released a large number of high quality films from all over the world. Jensen is a board member of the Norwegian Film Distributor's Association and received its honorary badge in 2013 for his longstanding contribution to the distribution of international art film in Norway such as AMOUR (Michael Haneke), BEASTS OF THE SOUTHERN WILD (Benh Zeitlin), SPIRITED AWAY (Hayao Miyazaki), OLDBOY (Park Chan-wook), 45 YEARS (Andrew Haigh), SON OF SAUL (Lazlo Nemes) and TONI ERDMANN (Maren Ade).

**DISTRIBUTORS (in alphabetical order by company)**

<b>Company</b>	<b>Name</b>	<b>Country</b>	<b>Email address</b>
A Contracorriente Films	Eduardo Escudero	Spain	<a href="mailto:eduardo@acontracorrientefilms.com">eduardo@acontracorrientefilms.com</a>
Aerofilms	Ivo Andrlé	Czech Republic	<a href="mailto:ivo.andrle@aerofilms.cz">ivo.andrle@aerofilms.cz</a>
Aerofilms & Bio Oko	Zuzana Raušová	Czech Republic	<a href="mailto:zuzana.rausova@aerofilms.cz">zuzana.rausova@aerofilms.cz</a>
Agora Films	Judith Repond	Switzerland	<a href="mailto:jrepond@agorafilms.ch">jrepond@agorafilms.ch</a>
Amstelfilm	Amy Gottenbos	The Netherlands	<a href="mailto:pr@amstelfilm.nl">pr@amstelfilm.nl</a>
Arsenal Filmverleih	Käte Schaeffer	Germany	<a href="mailto:k.schaeffer@arsenfilm.de">k.schaeffer@arsenfilm.de</a>
Arthaus	Svend Bolstad Jensen	Norway	<a href="mailto:svend@arthaus.no">svend@arthaus.no</a>
Camera Film	Mette Søggaard	Denmark	<a href="mailto:mette@camerofilm.dk">mette@camerofilm.dk</a>
CineFile	Allison Gardner	United Kingdom	<a href="mailto:aligardner@blueyonder.co.uk">aligardner@blueyonder.co.uk</a>
Cinema Delicatessen	Daan Vermeulen	The Netherlands	<a href="mailto:daan@cinemadelicatessen.nl">daan@cinemadelicatessen.nl</a>
Cinemanse	Hanna Lajunen	Finland	<a href="mailto:hanna@cinemanse.fi">hanna@cinemanse.fi</a>
Contact Film	Nick Muijs	The Netherlands	<a href="mailto:nick@contactfilm.nl">nick@contactfilm.nl</a>
Epicentre Films	Gregory Thilac	France	<a href="mailto:Info@epicentrefilms.com">Info@epicentrefilms.com</a>
EYE	René Wolf	The Netherlands	<a href="mailto:renewolf@eyefilm.nl">renewolf@eyefilm.nl</a>
Film Distribution Artcam	Sylvie Leray	Czech Republic	<a href="mailto:sylvie.leray@artcam.cz">sylvie.leray@artcam.cz</a>
Film Europe	Ivan Hronec	Czech Republic & Slovakia	<a href="mailto:ivan.hronec@filmeurope.eu">ivan.hronec@filmeurope.eu</a>
Filmcoopi Zürich	Carola Stern	Switzerland	<a href="mailto:carola.stern@gmx.net">carola.stern@gmx.net</a>
Freealize	Ileana Cecanu	Romania	<a href="mailto:ileana@freealize.com">ileana@freealize.com</a>
GMfilms	Michael Höfner	Germany	<a href="mailto:gfilms@gfilms.de">gfilms@gfilms.de</a>
Gutek Film	Katarzyna Orysiak	Poland	<a href="mailto:katarzyna.orysiak@gutekfilm.pl">katarzyna.orysiak@gutekfilm.pl</a>
Imagine Film Distribution	Emilie Macé	Belgium	<a href="mailto:e.mace@imaginefilm.be">e.mace@imaginefilm.be</a>
Just Entertainment	Jean Heijl	the Netherlands	<a href="mailto:jean@justfilmdistribution.nl">jean@justfilmdistribution.nl</a>
Kino pasaka	Greta Akcijonaite	Lithuania	<a href="mailto:greta.garbo@kinopasaka.lt">greta.garbo@kinopasaka.lt</a>
Les Films Du Losange	Alexandra Leduc	France	<a href="mailto:a.leduc@filmsdulosange.fr">a.leduc@filmsdulosange.fr</a>
MAD Solutions	Alaa Karkouti	Egypt	<a href="mailto:alaa.karkouti@mad-solutions.com">alaa.karkouti@mad-solutions.com</a>
MCF MegaCom Film	Igor Stankovic	Serbia	<a href="mailto:igor.stankovic@gmail.com">igor.stankovic@gmail.com</a>
Mozinet	Bálint Szalóky	Hungary	<a href="mailto:szb@mozinet.hu">szb@mozinet.hu</a>
Neue Visionen Filmverleih	Torsten Frehse	Germany	<a href="mailto:info@neuevisionen.de">info@neuevisionen.de</a>
New Cinema LTD.	Daniel Melamed	Israel	<a href="mailto:daniel@newcinema.co.il">daniel@newcinema.co.il</a>
O'Brother Distribution	Olivier Meyvaert	Belgium	<a href="mailto:omeyvaert@obrother.be">omeyvaert@obrother.be</a>
Prokino Filmverleih GmbH	Emma Klopff	Germany	<a href="mailto:emma.klopff@prokino.de">emma.klopff@prokino.de</a>
Reel Pictures ApS	Mette Schramm	Danmark	<a href="mailto:mette@reelpictures.dk">mette@reelpictures.dk</a>
Satine Film Distribuzione	Claudia Bedogni	Italy	<a href="mailto:cbedogni@satinefilm.com">cbedogni@satinefilm.com</a>
Schwarz Weiss Filmverleih	Matthias Keuthen	Germany	<a href="mailto:info@schwarzweiss-filmverleih.de">info@schwarzweiss-filmverleih.de</a>
Soda Pictures	Nick McKay	United Kingdom	<a href="mailto:Nick@sodapictures.com">Nick@sodapictures.com</a>
Tongariro Releasing	Leszek Maslowski	Poland	<a href="mailto:leszek.maslowski@tongariro.pl">leszek.maslowski@tongariro.pl</a>
Tongariro Releasing	Jakub Mróz	Poland	<a href="mailto:jakub.mroz@tongariro.pl">jakub.mroz@tongariro.pl</a>
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**THINK TANK ON AUDIENCE DEVELOPMENT & FILM LITERACY**

The Think Tank will consider the following:

**“What practical steps can we take to ensure that school-age children are introduced to, and encouraged to actively participate in European film culture?”**

The aim is to take part in an intensive workshop, focusing on the issues in key areas of school-age engagement. This think tank will also be the opportunity for ED members to study the possibility to join forces on project(s) related to film education and young audience development.

Furthermore, we will bring together the ideas from the workshop into a draft document that will be shared the following day in a discussion with the EFADS members in Karlovy Vary.

Participants will be divided into five groups and will consider how build effective strategies, improve on existing programmes and build new ones in the following areas:

- **Film education within the school programme:** The role of schools and teachers in building and nurturing audiovisual culture, through media and film literacy, film-making, access to European film screenings, etc
- **Film education outside the school programme:** How activities taking place outside the classroom and the school programme may enforce the interest of young people in film through cinemas, on-demand platforms, film-making programmes, etc
- **Collaborative models and best practice:** What new models and programmes might be necessary, working across the industry and stakeholders; and how best practice can be shared.

**In the case time would lack, participants are invited to focus on one or two points.**

For each area, participants will be asked to consider the following:

**The foundations**

- What existing projects offer clear evidence of success?
- How far could, or should those projects be extended?
- What practical action is needed to build on the foundations of successful schemes?

**The missing links**

- Where are there still clear weaknesses to be addressed in reaching and engaging school-age children?
- What is missing in terms of evidence and data in trying to formulate strategy and policy on young audience development?
- Are new bodies, programmes and institutions needed, and what might they look like?

**Teaching the teachers and the animators**

- How far is lack of knowledge and experience among teachers and animators a problem?
- How can we reach them efficiently?
- How can those gaps be efficiently and effectively addressed across Europe? Do any current activities offer a solution?



### New collaborations

- How far is it possible, and valuable, to collaborate and share knowledge between industry groups and across borders? And what would be the mechanism for effective sharing of initiatives and data?
- Are new organisational structures at industry, local, national and international level necessary, or valuable for introducing and managing strategies and policies?
- Who might be the key stakeholders in new collaborative partnerships?
- Could VoD become a tool for film education?

## GROUPS REPARTITION

### Group 1

Emilie Macé	Imagine Film Distribution	Belgium
Ivan Hronec	Film Europe	Czech Republic & Slovakia
Michael Höfner	GMfilms	Germany
Bálint Szalóky	Mozinet	Hungary
Tor Fosse	Tour de Force	Norway
Ileana Cecanu	Freealize	Romania
René Wolf	EYE	The Netherlands
Judith Repond	Agora Films	Switzerland

### Group 2

Olivier Meyvaert	O'Brother Distribution	Belgium
Mette Schramm	Reel Pictures ApS	Denmark
Gregory Thilac	Epicentre Films	France
Emma Klopff	Prokino Filmverleih GmbH	Germany
Daniel Melamed	New Cinema LTD.	Israel
Katarzyna Orysiak	Gutek Film	Poland
Amy Gottenbos	Amstelfilm	the Netherlands
Hanna Lajunen	Cinemanse	Finland

### Group 3

Ivo Andrlé	Aerofilms	Czech Republic
Mette søgaard	Camera Film	Denmark
Alexandra Leduc	Les Films du Losange	France
Matthias keuthen	Schwarz Weiss Filmverleih	Germany
Claudia Bedogni	Satine Film Distribuzione	Italy
Leszek Maslowski	Tongariro Releasing	Poland
Carola Stern	Filmcoopi Zürich	Switzerland
Nick Muijs	Contact Film	The Netherlands

Group 4

Zuzana Raušová	Aerofilms & Bio Oko	Czech Republic
Alaa Karkouti	MAD Solutions	Egypt
Torsten Frehse	Neue Visionen Filmverleih	Germany
Svend Bolstad Jensen	arthaus	Norway
Jakub Mróz	Tongariro Releasing	Poland
Allison Gardner	CineFile	United Kingdom
Daan Vermeulen	Cinema Delicatessen	The Netherlands

Group 5

Sylvie Leray	Film Distribution Artcam	Czech Republic
Eduardo Escudero	A Contracorriente Films SL	Spain
Käte Schaeffer	Arsenal Filmverleih	Germany
Greta Akcijonaite	Kino pasaka	Lithuania
Igor Stankovic	MCF MegaCom Film	Serbia
Jean Heijl	Just Entertainment	the Netherlands
Nick McKay	Soda Pictures	United Kingdom



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## ABOUT EUROPA DISTRIBUTION

**EUROPA DISTRIBUTION** is the **European network of independent film distributors**. Since its creation, Europa Distribution has accompanied and reinforced the integration and collaboration process between its members through information, and brainstorming and training sessions. The network's aim is to strengthen the European existing ties to improve the curation, promotion and distribution of independent films.

With more than **130 leading independent distributors representing 28 countries in Europe and beyond**, it serves as the **VOICE OF THE SECTOR** and acts as a **NETWORK** and a **THINK TANK**.

**Ursula Meier** is the President of Honor of the Association. The Board of Administration, chaired by **Laurent Dutoit (Agora Films / Switzerland)** and **Jakub Duszynski (Gutek Film / Poland)** is composed of 13 independent European distributors, representative in terms of nationality, type of structure, and cultural diversity. The list of current members is available on our website: [www.europa-distribution.org](http://www.europa-distribution.org)

## EUROPA DISTRIBUTION



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