

**EUROPA DISTRIBUTION OPEN PANEL**

Norwegian International Film Festival, Haugesund - August 24 2017

Brussels, August 17 2017.

For the second year in a row, **Europa Distribution** will organise an **Open Panel** in the scope of the **Norwegian International Film Festival, Haugesund**, in collaboration with New Nordic Films. The event will take place on 24 August 2017, from 10.00-11.30 at the Scandic Maritim Hotel, and will bring together Europa Distribution members and other industry experts for a discussion entitled "**Scandinavian Films for Beginners: The circulation of Nordic films in Europe and beyond.**"

The panel will examine the evolution of the audience's taste for Scandinavian productions since the new millennium, pinpointing which factors have created such an interest. Distributors and sales agents from all over Europe will share their experiences and decode which things have changed and what must remain constant in order to remain on the path of success.

Scandinavian cinema (both films and series) is at the top of its game, but does this mean that releasing a Scandinavian film is easy, whatever the film, whatever the country? Which challenges and opportunities exist for distributors when releasing such productions? What can be taken from examining the trends and developments in the Scandinavian film market?

The confirmed panelists are **Kristýna Haklová** (Film Europe, CZ), **James King** (Curzon-Artificial Eye, UK), **Vladimir Kokh** (KMBO, FR), **Matthias Mücke** (Neue Visionen, DE) and **Marike Muselaers** (Lumière, BE). The panel will be moderated by **Wendy Mitchell** (Screen International; British Council Film, UK). Attending distributors will also participate in the festival activities, including seminars, events and special screenings.

***NOTE FOR THE EDITORS:** Europa Distribution is the association of independent film distributors, created in 2006. With more than 120 leading independent distributors representing 28 countries in Europe and beyond, it serves as the voice of the sector and acts as a network and a think tank. Since its creation, Europa Distribution has accompanied and reinforced the integration and collaboration process between its members through information, brainstorming and training sessions. The network's aim is to strengthen the existing ties to improve the curation, promotion and distribution of independent films.*

**CONTACT:** For more information about the presence of Europa Distribution in Haugesund, contact: [communication@europa-distribution.org](mailto:communication@europa-distribution.org)