

# Internship 2018-2019

#### **About Europa Distribution**

With more than 115 members representing 29 countries in Europe and beyond, Europa Distribution is the European association of independent film distributors. It acts as a network, a think-tank and is the voice of independent distribution at European level.

For over 10 years, Europa Distribution has been creating new bridges for its members to share knowledge and mutualise experiences. Through dedicated brainstorming, training sessions and informal gatherings, the Association constantly works to enhance the circulation of information and ideas and to improve the curation, promotion and distribution of independent films. Besides offering an insight on the world of independent distribution to other sectors of the film industry through its open panels, Europa Distribution also aims at helping its members to take a step back and look at the bigger picture of the constantly evolving audio-visual sector.

The association organises and coordinates different workshops, public panels and partnerships. Through consulting and brainstorming with its Board and members, the association chooses the topics to tackle, and takes care of finding and inviting experts with relevant experience regarding the defined subjects. It handles the workshops' logistics and establishes partnerships with the festivals that host the workshops and other events that can benefit and engage film distributors.

Europa Distribution gathers and delivers information on the subjects covered during the workshops and on what is going on for the sector, with a focus on distribution. It informs its members, but also all the different stakeholders of the audio-visual sector through mailing, newsletters, social networks and a blog. The association also develops and manages a collaborative tool to enable distributors to find out about their peers' releases.

The association also acts as the voice of the independent distribution sector in Brussels and regularly participates, in its capacity as a recognised spokesman for independent film distribution, in round tables and consultations with the main European associations and institutions involved in the AV sector, to ensure that the priorities and concerns of its members are taken into consideration by policy makers.

### What is an independent distributor?

In the film value chain, the distributor is the central link that connects the film to the public, the production to the exhibition. The distributor acquires the rights (theatrical, DVD, Blu-Ray, VoD and television) of films that he

will then release in his country and of which he becomes responsible for the promotion and exploitation. He chooses the release date, the kind of release, takes care of all the promotion and covers the publishing costs.

As true curators, key players in the circulation of films and cultural diversity, Europa Distribution's members release the majority of the films awarded at Cannes, Berlin or Venice.

More information on Europa Distribution, its activities and its members can be found on www.europadistribution.org

#### Tasks (non-exhaustive list)

The intern will assist Europa Distribution's team in their daily tasks - for example:

- Helping with the organisation of distribution workshops: invitation of the participants, contacts with the partners, logistics, follow up, members feedback
- Communication: assisting in the redaction of newsletters and press releases, feeding the association's social networks (Facebook: Europa Distribution, Twitter: @EurDist);
- Carrying studies and analyses of data on the association's members

#### **Profil**

- Academic studies in cultural management, communication or related studies.
- Responsible, autonomous and curious, with the necessary rigor to manage the little details.
- Open-minded with good public relations skills
- The association's language being English, a good level of French-English bilingualism is necessary (B2 level in English is a minimum)
- IT: Mac OS, Office; Photoshop, MailChimp and Wordpress are a plus

## Offre

- Non-paid internship for a duration of 1 to 3 months during the 2018-2019 academic year, in Brussels
- Opportunity to learn quickly about the management of an international association in the audio-visual sector and more specifically, independent distribution
- A chance to undertake a wide range of tasks and work with a variety of professional partners. And our members are very nice too!

#### **Application**

- Please send your CV and motivation letter to <u>communication@europa-distribution.org</u>. Only the candidates matching the profile will be contacted for an interview.