

EUROPA DISTRIBUTION WORKSHOP

Cartoon Movie 7 – 10 March 2018

Brussels, 1 March 2018.

Europa Distribution and Cartoon celebrate this year a partnership established in 2009 to facilitate independent distributors to attend one of largest and more renown pitching & co-pro forum for animated feature films in Europe. More than 40 Europa Distribution members will be in Bordeaux from the 7th to 10th March for the **20th edition of Cartoon Movie**. This year for the first time Europa Distribution will also host a **distribution workshop** at the very beginning of the event.

The workshop, dedicated exclusively to the members of the association, will take place on Wednesday 7th March. It will be a unique occasion for Europa Distribution members to exchange experiences and information about their releases of different animation films and compare the various strategies adopted on the same title and the different outcomes on different territories.

Among the titles to be discussed there are: *Ballerina* (Eric Summer, Éric Warin - France), *My life as a Zucchini*, (Claude Barras - Switzerland) *Richard the Stork* (Toby Genkel, Reza Memari – Germany, Belgium) and *Zombillenium* (Arthur de Pins, Alexis Ducord – France). The workshop will be concluded with an open discussion about the general experience of the distributors with the release of animation features. How to release adult animation and how to target the right audience? Is dubbing always the best option? How to guide young audiences towards different sort of animation styles that look less familiar to them?

Europa Distribution will continue the discussion with its members about the specific challenges of releasing and promoting independent films in Europe with its next workshops and panels in Sofia, Karlovy Vary, Haugesund, San Sebastian, Rome and Amsterdam and throughout the year participating to conferences and meetings with distributors and other parts of the value chain.

NOTE FOR THE EDITORS: Europa Distribution is the association of independent film distributors. With over 110 leading independent distributors representing 29 countries in Europe and beyond, it serves as the voice of the sector, and acts as a network and a think tank. Since 2006, Europa Distribution has been creating new bridges for its members to share knowledge and mutualise experience. Through dedicated brainstorming and training sessions, open panels, informal gatherings, the Association's aim is enhancing the circulation of information and ideas and to improve the curation, promotion and distribution of independent films.

CONTACT: For more information about the presence of Europa Distribution at Cartoon Movie in Bordeaux, contact: communication@europa-distribution.org