



European network of independent distributors

Brussels, Monday July 25

Ms Lucia Recalde
European Commission
Audiovisual Industry and Media Programme Unit
25 Avenue de Beaulieu
1160 Brussels

RE: Statement from Europa Distribution's General Assembly regarding the Selective support

Dear Lucia,

The General Assembly of Europa Distribution which was held in Karlovy Vary on Tuesday July 5th, would like to make the following statement regarding the new call for the Selective Support:

We strongly recommend the Commission not to change from the peak week to the first week of release when counting the eligible number of screens to calculate the lump sum grant.

This change will in our opinion damage the circulation of European films in Europe, since in several countries many films are released following a platform model, where more screens are added after the first week. It benefited films like PRIDE, RAMS, FORCE MAJEURE or A PERFECT DAY, and the changes proposed would impact negatively the release of these films in the future and by consequence their accessibility for the European audience.

We do hope there is still time to change back to the previous peak week model where the widest point of release determines the eligible screens, which is a fair model for all.

We remain at your disposal to discuss further this issue with more detailed examples.

Sincerely,

A handwritten signature in black ink, appearing to be "Christine Eloy", written over a light blue horizontal line.

Christine Eloy

Cc:
Ivan Brincat
Emmanuel Joly
Harald Trettenbrein
Gaele Broze
Gregory Parr