

# **Dannecy 2012**

ANNECY FESTIVAL & MARKET Europa Distribution Conference & Workshop



#### PROGRAMME

# Tuesday 5<sup>th</sup> June

11:15 am-12:30 pm	Work in Progress: <i>Hotel Transylvania</i> Bonlieu, Petite salle
3:00-5:00 pm	Official Opening Europa Distribution Meeting Mifa, Verdi A&B salon
6:00-7:30 pm	Features Film Projects: presentation of the 2012 selection and prize-giving session Creative Focus, Events area
8:30pm	<b>Opening Dinner</b> Restaurant L'Étage
Wednesday 6 <sup>th</sup> Ju	ne
9:30-10:45 am	<b>Work in Progress:</b> <i>Foosball</i> Bonlieu, Petite salle
10:00 am-12:30 pm	Short Film Projects: presentation of the 2012 selection and prize-giving session Creative Focus, Events area
11:15 am-12:30 pm	Work in Progress: <i>Extraordinary Tales</i> Bonlieu, Petite salle
3:30-6:00 pm	Marketing Workshop Mifa, Prestige salon
6:30-8:00 pm	Drinks at Partners' Club Bonlieu
8:30 pm	Feature in competition: <i>The Dearest</i> Décavision 3&4

### PROGRAMME

Digital Video Library – Mifa, Berlioz A&B salon – Wagner A salon 9:30 am - 7:00 pm

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# Thursday 7<sup>th</sup> June

9:30-10:45 am	Work in Progress: <i>My Mom is in America, She Met Buffalo Bill</i> Bonlieu, Petite salle
10:00 am-12:30 pm	TV Series and Specials Projects: presentation of the 2012 selection and prize-giving session Creative Focus, Events area
11:15 am-12:30 pm	Work in Progress: <i>Sarila</i> Bonlieu Petite salle
2:00 pm	Feature in competition: <i>Zarafa</i> Décavision 3&4
2:00 pm	Feature in competition: <i>Crulic – the Path to Beyond</i> Décavision 1
4:00 pm	<b>Feature in competition:</b> <i>Wrinkles</i> Bonlieu, Grande salle
6:00 pm	Feature in competition: <i>Le Tableau</i> Décavision 1
Friday 8 <sup>th</sup> June	
9:30-10:45 am	Work in Progress: <i>Aya de Yopougon</i> Bonlieu Petite salle
9:30 am-12:30 pm	Cross-media Projects: presentation of the 2012 selection and prize-giving session Creative Focus, Events area
11:15 am-12:30 pm	Work in Progress: <i>Deep</i> Bonlieu, Petite salle
2:00 pm	Feature in competition: <i>Le Tableau</i> Décavision 3&4
2:00 pm	Feature in competition: <i>Children Who Chase Lost Voices</i>



#### ABOUT EUROPA DISTRIBUTION

Europa Distribution has a membership of 115 leading independent distributors representing 26 countries, and serves as the voice of European independent film distributors. It acts as a lobby, a think tank and a network and aims to develop a strong European film industry. Christian Mungiu is the President of Honour of the Association. The Board of Administration, chaired by Annemie Degryse (Lumière / Belgium) & Jakub Duszynski (Gutek Film / Poland) is composed of 11 independent European distributors, representatives in terms of nationality, type of structure and cultural diversity.

A list of current members is available on our website: www.europa-distribution.org

With the support of the MEDIA Programme of the European Union



#### CONFERENCE

Tuesday 5th June – Mifa, Verdi A&B salon – 3:00-5:00 pm

Can we ensure a stronger presence of European animation on our screens by creating a European animation film "brand"?

With a panel of top professionals moderated by expert Jean-Paul Commin, the Europa Distribution conference will address the situation as it stands in 2012 and look into the subject of distribution of European animated films.

The European market for animated films has changed a lot over the last fifteen years: international productions were rare, whereas they are now booming. However, on most European markets, in theatres as well as other platforms, European animated films still have a hard time finding their audience, especially as they are in competition with works from U.S studios. There are many reasons to explain this, from the production budget to marketing and communication means implemented by European companies.

At the same time, the global visibility of European films has improved with the presence of animation categories in ceremonies at national and European levels (European Film Awards). In addition, major festivals (Cannes, Berlin) now often leave room for animated films in their competition, not to mention the great show case that Annecy offers

#### CONFERENCE

Tuesday 5th June – Mifa, Verdi A&B salon – 3:30-6:00 pm

#### **Speakers**

Moderator: Jean-Paul Commin

After working as a journalist from 1971 to 1976, Jean-Paul Commin served as Marketing Director and International Director for different music groups (Phonogram/Polygram and Time Warner WEA Music) in France. In 1990, he founded and headed N.M.V (Video Edition and Distribution), before becoming Editorial and Marketing Director at the video companies Fil a Film and Les Films de Ma Vie, two years later.

That same year, he was nominated Director General of the French Union of Video Publishers (SEV) and joined the Management Committee of the International Video Federation (IVF, Brussels), for which he was voted Chairman in 1998 (and re-elected until 2008).

In 1992, he also set up and chaired the PEVE (Perspective de l'Édition Vidéo Européenne), an event supported both by the Media Programme of the European Commission and the CNC (France), before relinquishing the Chairmanship in 2007.

In 1999, he joined France Televisions Distribution as Head of the Publishing Division (video, records, music publishing, books, merchandising) and became Chief Operating Officer in 2002, a responsibility he held until mid 2008.

In addition, during 2004–2006, he was President of the Steering Committee for the Executive body of the European Audiovisual Observatory (Council of Europe).

Currently, he is Counsel and member of the Bureau of ADEF (French Film Exporters Association), Business Manager for the production company Les Armateurs (*Kirikou, Belleville Rendez-Vous*), member of the Educational Committee to the Cultural Industry Master (ESC, Dijon) and a cinema, animation and multimedia Expert with Poitou-Charentes Cinéma.

#### Marc Vandermeyer, Cartoon Movie, Belgium

Marc Vandermeyer founded and managed the studio Graphoui, specialised in animation films, before leaving, in 1988, to create Cartoon, the European Association of Animation Films, which has been supported for more than 20 years by MEDIA.

Cartoon organises the production and distribution markets for animation, Forum Cartoon and Cartoon Movie, as well as the Cartoon Masters training seminars for young animation professionals.

#### Stephan Schesch, Producer and Director of Jean de la Lune, Germany

After working several years in the animation sector as an Adviser for Columbia TriStar, Saban, Bavaria Film, Hahn Film and as Managing Director for Ellipse Germany and Odeon animation, Stephan Schesch created the Schesch Film Production in 1999, where he produced films including *The Ghost of Canterville* and *The Cave of the Yellow Dog*.

From 2004 to 2007 he was a Producer and Managing Director of the company X filme where he produced the cartoon *Three Robbers*, by Hayo Freitag (selected at Annecy 2008). He is currently directing and producing *Jean de La Lune*, set for release in December 2012 in France, with his own company.

#### Frank Johnsen, EuropaFilm, Norway

Frank Johnsen has more than twenty years experience in the film distribution in the Nordic territories as well as a solid background in marketing. He has worked with a wide range of theatrical film distribution; from US majors to small, independent distribution companies – including home entertainment distribution and TV. For the last ten years his responsibilities have included International acquisitions for the Nordic countries, and today he is also involved in project development and production. Europafilm is working to increase its share of children/family programming and also strengthening its position as a distributor of quality independent productions.

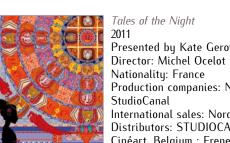
#### Anne Sanchez, Mercredi, France

After graduating from ESCP-EAP (École supérieure de commerce de Paris) in 1991, Anne Sanchez and started out at the French post service as Product Manager and Export Sales Director till 1999, when she joined the Mercredi agency, becoming Associate Director there in 2002. Founded in 1993 by Arnaud Rouvillois, Mercredi is a 15-strong agency working to promote and find partnerships for French theatrical and HV releases. Its range of activities also includes media planning, licensing, and consulting for international releases.

The agency has dealt with 700 films in the last 15 years, from independent movies to blockbusters: *Pulp Fiction, Seven, Chicken Run, Amelie From Montmartre, The Lord of the Rings, Kirikou and the Sorceress, Kirikou and the Wild Beasts, Azur & Asmar, Persepolis, Sex and the City, The Three Robbers, The Secret of Kells, Lol...* 

#### Quentin Molina, STUDIOCANAL, France

STUDIOCANAL is one of Europe's leading companies in the market for co-production, acquisition and distribution of international feature films on all types of media (auditorium, video, broadcasting, video on demand) and is the only studio operating simultaneously in France, the United Kingdom and Germany. The company distributes a total of more than 50 films a year throughout Europe.



MARKETING WORKSHOP

Wednesday 6<sup>th</sup> June – Mifa, Prestige salon – 3:30-6:00 pm

2011 Presented by Kate Gerova, Soda Pictures, UK Director: Michel Ocelot Nationality: France Production companies: Nord-Ouest Films, Studio O, StudioCanal International sales: Nord-Ouest Films Distributors: STUDIOCANAL, France Cinéart, Belgium ; Frenetic Films, Switzerland ; Remstar Films, Canada ; Cathay-Keris Films, Singapore ; Ghibli Museum, Japan ; Gkids, USA ; Gulf Film, Lebanon ; Gulf Film, United Arab Emirates ; Lusomundo, Portugal ; Soda Pictures. UK



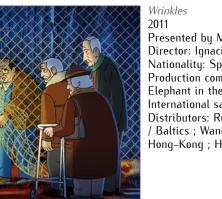
#### The Great Bear

Presented by Adeline Margueron, Le Parc, Belgium Director: Esben Toft Jacobsen Nationality: Denmark Production companies: Copenhagen Bombay productions, Danish film institute International sales: Copenhagen Bombay Sales Aps Distributors: Le Parc Distribution, Belgium ; Sidney Gennaro Filmes Do Brasil, Brazil ; Bac Films, France ; Paul Thiltges Distributions Sarl, Luxembourg ; Filmhuset Gruppen As & Europafilm As, Norway ; Mont Blanc Distribution, Switzerland

#### MARKETING WORKSHOP



Colorful 2010 Presented by Hélène Vasdeboncœur & Chantal Burg, Eurozoom, France Director: Keiichi Hara Nationality: Japan Production companies: Ascension, Fuji Television Network, Sunrise, Dentsu, Aniplex, Sony Music Entertainment, Toho Company Sales agent French speaking countries: KAZE SAS, Aurélie Le Brun Distributors: Timestory, South Korea ; Toho Company, Japan ; Eurozoom, France ; Le Parc distribution, Belgium



2011 Presented by Marina Fuentes, 6 Sales, Spain Director: Ignacio Ferreras Nationality: Spain Production companies: Cromosoma TV produccions, Elephant in the Black Box, Perro Verde Films International sales: 6 Sales Distributors: Ruscico (Russian Cinema Council), Russia / Baltics ; Wanda, Spain ; Bac Films, France ; EDKO, Hong-Kong ; H.G.C, China ; Vivarto, Poland

#### EUROPA DISTRIBUTION MEMBERS

<mark>Abadin Mar</mark> 6 sales Spain

Barbosa Susana Valentim Portugal

Boszormenyi Gabor Mozinet Hungary

Burg Chantal Eurozoom France

Caillol Laure Indie Circle France

Commin Jean-Paul France

Dandrea Gabriele Lucky Red Italy

Degryse Annemie Lumière Benelux

Eloy Christine Cineart Benelux

Fuentes Marina 6sales Spain

Genchi Lydia Nomad Film Italy <mark>Gerova Kate</mark> Soda Pictures UK

Giroux-Dallaire Ariane Metropole Canada

Jensen Svend Arthaus Norvège

Johnsen Frank Europa Film Norvège

Leconte Philippe Pyramide France

Le Dain Olivia Europa Distribution France

Lopato Camille Chrysalis France

Margueron Adeline Le Pacte Belgique

Molina Quentin Studio Canal France

Monzier Adeline Europa Distribution France

Moreaux Marc Agora Suisse <mark>Muijs Nick</mark> Contact Film Pays Bas

Neel Camille Le Pacte France

**Obadia Isabelle Europa Distribution** France

Petit Laurence Haut et Court France

Sanchez Anne Agence Mercredi France

Schesh Stephan Schesch Filmkreation Allemagne

Sourapas Vassilis Film Trade Grèce

Texier Laura Media Belgique

Vandeweyer Marc Cartoon Movie Belgique

Valle Marie-Pierre Wild Bunch France

Vasdeboncœur Hélène Eurozoom France

#### FEATURES IN COMPETITION



The Dearest South Korea, 2011 Directors: Sun-Ah Kim and Se-hee Park Production: KOFIC - KOREAN FILM COUNCIL Mentally challenged Eun-sil dies leaving a fatherless baby. Her friends try to save the child and find out an uncomfortable truth.

FEATURES IN COMPETITION



Approved for Adoption

France, Belgium, South Korea, 2012 Directors: Laurent Boileau and Jung Henin Production: MOSAÏQUE FILMS, ARTEMIS PRODUCTIONS, PANDA MEDIA, NADASDY FILM 200,000 adoptees have been scattered around the world since the end of the Korean War. Jung is one of them.



Tad, the Lost Explorer

Spain, 2012 Director: Enrique Gato Production: IKIRU FILMS, S.L., LIGHTBOX ENTERTAINMENT, S.L., EL TORO PICTURES, S.L., TELECINCO CINEMA, SAU. Tad, a construction worker who dreams of being an archaeologist, is mistaken for a famous scientist and sent on a mission to save a lost city.



Zarafa

France, Belgium Directors: Rémi Bezançon and Jean-Christophe Lie Production: PRIMA LINEA PRODUCTIONS Under a baobab tree, an old man is telling a story to the children around him about the everlasting friendship between Maki, a little boy aged 10, and Zarafa, an orphaned giraffe, a gift from the Pasha of Egypt to the King of France, Charles X.



Crulic – the Path to Beyond Roumania, Poland, 2011 Director: Anca Damian Production: APARTE FILM The true story of the Romanian Crulic who died an unnecessary death in a Polish prison after a hunger strike he undertook to protest against an unfair trial.



Le Tableau Belgium, France, 2011 Director: Jean-François Laguionie Production: BLUE SPIRIT ANIMATION Three characters living in an unfinished painting venture out into the real world in search of their creator, to convince him to finish his work.



Children Who Chase Lost Voices From Deep Below Japan, 2011 Director: Makoto Shinkai Production: COMIX WAVE FILMS INC. Young Asuna is attacked by a strange monster. She is saved by Shun, a boy who comes from a faraway land called Agartha.



Wrinkles Snain 20

Spain, 2011 Director: Ignacio Ferreras Production: PERRO VERDE FILMS An astonishing cocktail of friendship, resistance, and life that goes on in the unexpected setting of an old folk's care home.







Ronal the Barbarian

Denmark, 2011 Directors: Thorbjørn Christoffersen, Kresten Vestbjerg Andersen, Philip Einstein Lipski

Production: EINSTEIN FILM

Ronal is a young barbarian with low self-esteem, the polar opposite of all the muscular barbarians in his village. He's a real wuss. However, when the evil Lord Volcazar raids the village and abducts every living barbarian with the exception of Ronal, he is forced to go on a perilous quest to save his enslaved clan.

#### CALL FOR PROJECTS

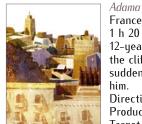
Creative Focus – Mifa – Events area



Pic Pic André Shoow – The Film

1 h 15 min At the close of the shooting of the 956<sup>th</sup> episode of the *Picpic André* Shoow, the actors are congratulating themselves when the director, Guy Bolette, announces that the audience ratings for the show are catastrophic and that the series has been axed. Picpic and André find themselves on the street. Direction: Vincent Patar, Stéphane Aubier Production: Vincent Tavier Target public: all audiences Technique used: Drawing on paper

CALL FOR PROJECTS



#### France 1 h 20 min

12-year-old Adama lives in a remote village in West Africa. Out beyond the cliffs lies the Land of Breaths. When Samba, his elder brother, suddenly vanishes from the village, Adama decides to set off in search of him.

Direction: Simon Rouby Production: Philippe Aigue Target public: all audiences Technique used: drawing on paper



#### Chicken Heart

Colombia 1 h 20 min Fate and persistence cross the lives of two chickens hatched from the same egg. This is a compelling story of bravery and innocence, and tormented and inflamed hearts. Direction: María Arteaga Production: Paula Carrasco Target public: young adults Technique used: cut-outs



#### Logiam-up Hungary, Russia 1 h 10 min

While playing music in the forest, Bear, Rabbit, and Wolf are captured by aliens who want to get into contact with Earthlings. The aliens are disappointed and therefore return the animals back to Earth, but to the wrong place. The animals need to find their way back to the forest. Direction: Alexey Alekseev Production: Andras Erkel Target public: all audiences Techniques used: live action, 2D/3D Computer



#### The Island of Lost Children

France 1 h 20 min

> Belle-Île-en-Mer in the thirties. A young girl on holiday meets some young boys who happen to be convicts and falls in love with one of them. But a revolt breaks out at the prison. The juveniles escape. A child hunt begins.

Direction: Jean Regnaud, Jacques Prévert (screenwriters) Production: Guillaume Galliot, Thibaut Chatel Target public: all audiences Techniques used: drawing on cels, on paper and on film



Chris the Swiss Switzerland 1 h 20 min As a child, Anja Kofmel learned that her cousin was murdered during the civil war in former Yugoslavia and that, on the day of his death, he was discovered wearing a mercenary troop uniform. As an adult, Anja decides to uncover the mystery about his death. Direction: Anja Kofmel

**Production:** Samir Target public: adults

Technique used: drawing on paper



# **USEFUL ADDRESSES**

#### L'Impérial Palace - Mifa

Allée de L'Impérial 74000 Annecy +33 (0)4 50 09 30 00

#### **Bonlieu - Partners Club**

1 rue Jean Jaurès 74000 Annecy +33 (0)4 50 33 44 11

#### Les Pensières

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> L'Étage 13 rue du Pâquier 74000 Annecy +33 (0)4 50 51 03 28

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