



**ANNECY 2008 / EUROPA DISTRIBUTION  
DISTRIBUTION WORKSHOP  
Optimizing the distribution of an independent feature in  
Europe**

**Friday 13<sup>th</sup> June - 9-12am - Imperial Palace - Centre de Congrès**

**Europa Distribution** – European Network of Independent Distributors – organizes during the next International animation film market a **Distribution Workshop on Friday 13<sup>th</sup> June between 9am and 12am** (Centre de Congrès de L'Impérial Palace).

This workshop aims at optimizing the distribution of independent animation features in Europe thanks to case studies on upcoming movies.

The idea is **to gather at an early stage the producer, the sales agent and the European distributors of a movie** in order to discuss the release strategy and to share information on the upcoming promotional and technical material.

This year, the **3 selected movies** are :

- **9 am: *Waltz with Bashir* by Ari Folman** : Charlotte Uzu (Les Films d'Ici / France), Chantal Moens (Cineart / Belgium), Xavier Hirigoyen or Jean-Loup Ballard (Le Pacte / France), Stefan Staub (Frenetic / Switzerland).
- **10 am : *Brendan and the secret of Kells* by Fabrice Ziolkowski & Tomm Moore** : Didier Brunner (Les Armateurs / France), Marc Bonny (Gebeka / France), Pierre Menahem (Celluloid Dreams / France), Jean-Paul Commin, Stéphanie Maussen (Kinopolis / Belgium).
- **11 am: *Niko (the way to the stars)* by Tuomainen & Marteinn Thorisson**: Paco Rodriguez (Filmax / Spain), Roch Lenner (Bac Films / France), Stéphanie Maussen (Kinopolis / Belgium), Marc Gabizon (Telepool / Germany – tbc).

The panels will be moderated by Monica Tasciotti.

The objective of these case studies is to **enhance the communication and the cooperation between European distributors** and thus to **strengthen the competitiveness of European animation films**.

**About Europa Distribution:**

Europa Distribution is a European association gathering 60 independent distributors coming from 19 different countries. The association is headed by Robert Guédiguian, the 2 vice-presidents are Régine Vial from Les Films du Losange (France) and Antonio Medici from Bim (Italy).

The association has 2 objectives: to represent and defend the interests of independent distributors on European and national level and to implement network actions in order to

improve the cooperation and the exchange of experiences and information between European Distributors.

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