

**EUROPA  
DISTRIBUTION**

**ANNECY09**  
WWW.ANNECY.ORG



# EUROPA DISTRIBUTION

## at the Annecy Animation Film Festival

### June 09-11 2009

with the support of:

**MEDIA**



A programme of the European Union

**CONTACT:**

**ADELINE MONZIER:** Tel: +33 6 07 65 70 40 • [adelinemonzier@europa-distribution.org](mailto:adelinemonzier@europa-distribution.org)  
**ISABELLE OBADIA:** Tel: +33 6 11 31 12 12 • [isabelleobadia@europa-distribution.org](mailto:isabelleobadia@europa-distribution.org)  
**CHRISTOPHE SIGAUD:** Tel: +33 6 32 41 92 86 • [christophesigaud@europa-distribution.org](mailto:christophesigaud@europa-distribution.org)

# Index

|   | <i>Page</i> |
|---|-------------|
| <b>Editorial</b>                          | <b>3</b>    |
| <b>Program</b>                            | <b>4</b>    |
| <b>Speakers</b>                           | <b>6</b>    |
| <b>Case Studies</b>                       | <b>11</b>   |
| <b>Study on Animation Films in Europe</b> | <b>13</b>   |
| <b>List of participants</b>               | <b>17</b>   |
| <b>Useful information</b>                 | <b>33</b>   |
| <b>Map of the main useful places</b>      | <b>34</b>   |
| <b>About Europa Distribution</b>          | <b>35</b>   |

## Editorial

For the second year running, Europa Distribution - European Network gathering 70 independent distributors from 19 countries and headed by the Dardenne Brothers - will hold its distribution workshop during the International Animation Film Festival.

Europa Distribution was born in 2006 and since then it has developed tremendously; it has enabled independent distributors to have a voice in Europe and to have their interests represented. Furthermore, the regular meetings and discussions among Europa Distribution members have led to the development of a dynamic and efficient network of European Distributors who can share information and experiences on a regular basis to better promote Cinema from Europe and all over the world.

The partnership with the Annecy Film Festival and the MIFA is essential for us because it contributes to highlight the work of independent distributors from Europe who, together with independent producers, promote new talent of animated movies, gradually introducing them to a wide audience. This is especially important today when the number of independent animated movies produced in Europe is rising and when independent European distributors start buying and releasing more animated movies.

Europa Distribution will bring 20 leading independent European distributors to Annecy to support the animated feature.

These distributors will participate, on June 9-11 2009, to the MIFA and to a Distribution Workshop.

This distribution workshop aims at optimizing the distribution of independent animation features in Europe thanks to:

- a discussion forum on the distribution of animation movies (Tuesday afternoon)
- a marketing panel with case studies on upcoming animated movies (Wednesday morning).

The objective of this workshop is to enhance the communication and the cooperation between European distributors and thus to strengthen the competitiveness of European animation films.

We want to warmly thank the MEDIA PROGRAMME for supporting us for the organization of this workshop and the Annecy Film Festival / MIFA for hosting our meetings.

Régine VIAL & Antonio MEDICI

## Program of the conferences

### Tuesday 9<sup>th</sup> June

#### **3.15pm-3.30pm: Official Opening Europa Distribution / MIFA**

#### **3:30-6pm: The distribution of animation movies in Europe (opened to MIFA accredited)**

What is the difference between releasing a long feature film and an animation movie? What are the strengths and weaknesses of animation movies compared to feature films? How to optimize the distribution of a European animation movie in Europe? Are pan-European strategies better adapted to animation films than to feature films? Can European companies “import” American global strategies on the European market?

- **Jean-Paul Commin** – France (moderation)
- **Marc Vandeweyer** - Cartoon Movie - Belgium
- **Jean de Rivières** – Walt Disney Studio – France
- **Jean Labadie** – Le Pacte – France

#### **8:30pm: Opening Dinner of the distribution workshop - Brasserie Les Vieilles Prisons**

## Wednesday 10<sup>th</sup> June

### 9:30 - 12:30: Marketing workshop (opened only to ED participants)

This workshop aims at optimizing the distribution of independent animation features in Europe thanks to case studies on upcoming movies. The objective of these case studies is to strengthen the early collaboration between producers and distributors and to enhance the communication and the cooperation between European distributors.

Moderation: **Jean-Paul Commin** - France

**Case study - *A town called Panic*** - Stéphane Aubier & Vincent Patar :

- **Vincent Tavier** - La Parti, Belgium
- **Philippe Bober** - Coproduction Office, France
- **Marc Bonny** - Gebeka, France
- **Daniel Treichler** - Frenetic, Switzerland

**Case Study - *The True Story of Puss 'n Boots*** - Pascal Hérold, Jérôme Deschamps, Macha Makeieff :

- **Pascal Herold**
- **Matthieu Giblin** - MK2 Intl, France
- **Emil Simeonov** - Pro Films, Bulgaria
- **Marcin Piasecki** - Kino Świat, Poland
- **Charlotte Maignan** - MK2 Diffusion, France

**Merchandising** : Anne Sanchez - Mercredi Agency, France

### 1:00-2:30: Lunch Break - Restaurant MOON

All the conferences will be recorded with the support of [cineuropa.org](http://cineuropa.org)

## Speakers:

- Tuesday 09th June:

### Moderator:

#### **-Jean Paul Commin:**

After studying journalism in Paris, Jean-Paul Commin became a professional journalist in 1971. He then worked as head of information, and as editor, of reviews in particular devoted to music.

He occupied managerial positions from 1976 to 1986 with **Phonogram/Polygram** France (Direction of Marketing, International and then Managing Director).

He joined the **Time Warner WEA Music** group from 1987 until 1990, as Head of International and Marketing for the French company.

He created and was Managing Director of **N.M.V (Video Edition and Distribution)** in 1990, and then in 1992 became Editorial and Marketing Director at the video companies Fil à Film/Les Films de Ma Vie.

He was nominated in 1992 **Director General of the French Union of Video Publishers (SEV) and joined the Management Committee of the International Video Federation (IVF, Brussels).**

He was voted President of the IVF in January 1998, and was yearly re-elected, until he stepped down after a ten-year presidency.

He **chaired the PEVE (Perspective de l'Édition Vidéo Européenne)**, which he set up in 1992, an event supported both by the Media Programme of the European Commission and the CNC (France), until he relinquished the presidency in 2007.

Jean-Paul Commin **joined France Télévisions Distribution in 1999 as Head of the Publishing Division** (video, records, music publishing, books, merchandising) and became Chief Operating Officer in 2002, a responsibility he held until mid 2008.

In addition, during 2004-2006, he was President of the Steering Committee for the Executive body of the European Audiovisual Observatory (Council of Europe).

**Currently, he is Counsel and member of the Bureau of ADEF (French Film Exporters Association), Chargé d'Affaires for the production company Les Armateurs (Kirikou, Les Triplettes de Belleville), member of the Educational Committee to the Cultural Industry Master (ESC, Dijon) and a cinema, animation and multimedia Expert with Poitou Charentes Cinéma.**

### Panelists:

#### **-Marc Vandeweyer (Cartoon Movie, Belgium):**

He started his career in 1977 with two different projects:

-he **created and organized (until 2004) the Mémorial Van Damme** which is an athletics event (part of the IAAF Golden League) that takes place in Brussel.

Being in charge of all the “organization” part of the meeting, he had to manage 250 people on the night of the event.

-in parallel, he already started working on animation films, **creating and managing the Studio Graphoui** specialized in animation films.

He left the studio to **create Cartoon in 1988**, the European Association of Animation Film, which has been supporter for more than 20 years by Media. Among a lot of other things, Cartoon permitted since its creation to help the pre-production of 396 projects, the 18 edition of the Cartoon Forum generated more than 1 billion euros for 300 animation project for television that have been financed, the 11 edition of Cartoon Movie generated more than 800 Meuros for the 120 animation films which have been financed, seminars and trainings have been organized...

### **-Jean de Rivières (Walt Disney Studios, France):**

After spending his Sophomore and Junior year at the Wake Forest University (North Carolina) in Economics, Jean de Rivières entered the French Business School ESC Rouen. Once graduated, he chose right away to work in cinema, participating to an event on worldwide cinema, the Tour Du Monde Des Salles De Cinéma (Le Monde Fait son Cinéma).

One year later, in 1996, he was appointed partnerships manager at Gaumont Buena Vista International which became Buena Vista International in 1998. Year after year he climbed the ladder of the company, becoming marketing manager, director of the marketing, and finally **Vice President of Buena Vista International's** marketing.

The company released all the Disney movies, all Pixar movies since Toy Story (A Bug's Life, Monsters Inc, Ratatouille etc...), as well as Touchstone films (Armageddon, The Sixth Sense, Pearl Harbor), participated in some French coproduction (March of the Penguins, The Fox & The Child) and released all the movies from the studios Ghibli (like Princess Mononoke, Spirited Away, Howl's Moving Castle, Ponyo on the Cliff...).

Since April 2008, Jean de Rivières has been **CEO of Walt Disney Studio France**.

### **-Jean Labadie (Le Pacte, France, Distributor):**

Jean Labadie has started film distribution in 1978.

He created Bac films in 1986, which he headed for 21 years, distributing or co-producing more than 500 films, with great box office successes, and many rewards in international film festivals (8 golden palms in Cannes, an Oscar for Indochine, 2 golden lions in Venice, 2 golden bears in Berlin...).

Today, his new adventure is Le Pacte.

- **Wednesday 10th June:**

**Moderator:**

**-Jean-Paul Commin**

**Panelists:**

**-Vincent Tavier**

**Co-writer, producer and author** of *C'est arrivé près de chez vous* (Man Bites Dog), Vincent Tavier multiplies the experiences: producer of the "Carnet de Monsieur Manatane", actor in *Atomik Circus*, co-writer of *A Town Called Panic*. Inside **La Parti which he founded**, he is responsible of the projects' artistic development as well as the executive production with Philippe Kauffmann.

**-Philippe Bober**

He **started Coproduction Office**, a sales and production label in 1987.

After launching the sales division of Coproduction Office one year later, he acquired world distribution rights for films by Lars von Trier, Nanni Moretti, Aki and Mika Kaurismäki, and Wolfgang Becker.

The company's first project, "*Europa*" by Lars von Trier, won *the Cannes Jury Prize* 1991. After "*The Kingdom*" and "*Breaking the Waves*" , Philippe worked as a producer (or co-producer) with Carlos Reygadas, Roy Andersson, Jessica Hausner, Kornél Mundruczó and Ulrich Seidl. Coproduction Office's slate also includes international sales for films by, among others, Takashi Miike, Cristi Puiu and Corneliu Porumboiu. The company is the smallest of the established sales and production companies, and a home for radical arthouse films, where talent is nurtured.

"*The Man Who Hides The Forest*" is the company's first production with a French filmmaker

**-Daniel Treichler:**

Daniel Treichler is **co-owner and co-founder of Frenetic Films**, a Swiss independent film distribution company. Since its foundation in 1994, Daniel Treichler has been working in the film distribution and has acquired a large experience in this branch. Representing the company and its films internationally and constantly on the lookout for new acquisitions, Daniel Treichler regularly visits the major film festivals and markets and has built relationships with both the leading world sales companies and numerous smaller international sales agents from all around the world.

### **-Pascal Hérold:**

He **created Duran in 1984** with two friends. Within a few years, the company became the worldwide renowned group Duran-Duboi. From 1998 the department of digital images is created by him, as he starts to assume the production of Enki Bilal Immortel's special effects.

He is **at the initiative of the animation movie *The True Story of Puss'n Boots*** that he co-directed with Jérôme Deschamps and Macha Makeïeff.

### **-Matthieu Giblin (MK2 International, France):**

Graduate from ICN – Nancy Management School

After 3 years, working in the airfreight industry in India, Matthieu Giblin decided to change his career and **joined MK2 as TV Sales Junior Executive**. He is **currently in charge of All Rights International Sales for Northern America, Australia, Scandinavia, Eastern Europe, Russia, Turkey, Middle East, India and Africa**.

### **-Emil Simeonov (Pro Films, Bulgaria):**

After attending the Sofia University and the University of World Economy, Emil Simeonov became the head of programming and distribution at FX Cinema in 1998 before leaving for Sofia film in 2003, keeping the same responsibilities.

Finally, in 2005, he **established Pro Films** which has in four years distributed more than 60 films theatrically, and more than 20 on the DVD market.

### **-Marc Bonny (Gebeka, France):**

In 1978, after spending six years in the field of socio-cultural animation, Marc Bonny entered the cinema industry as director and programmer of an art house theater.

Then, from 1984 and 1989 his interest for distribution grew as he became director of the Lyon's office of the **20<sup>th</sup> Century Fox**.

In 1997, he **created Gebeka Films** which he manages. The company is specialized into distribution -and sometimes co-production- of movies for young audiences. To this day, Gebeka has released around 60 films, amongst which we can find *Kirikou and the Sorceress* by Michel Ocelot, *My Neighbour Totoro* by Hayao Miyazaki, *The Three Robbers* by Hayo Freitag, *Mia and the Migoo* by Jacques-Rémy Girerd, *The Secret of Kells* by Tomm Moore, etc.

Aside from this distribution activity, Marc Bonny has developed since 1987 an independent activity of management and programming of theatres through the company Plein Champ of which he is president.

**-Marcin Piasecki (Kino Świat, Poland) :**

He is the **manager, buyer and programmer of Kino Świat**, one of the main independant Polish distributor, releasing around 20 films each year.

**-Charlotte Maignan (MK2 Diffusion):**

After graduating from the European Business School, Charlotte Maignan held different positions in the film industry: **Booker at SND and Bac Films** (theatrical distribution), **Marketing Manager at Les Armateurs and Fidélité Films** (film production), and **Marketing Manager at Celluloid Dreams and Mk2** (international sales). She's currently **in charge of the Marketing at Mk2** for the theatrical distribution.

**-Anne Sanchez (Mercredi):**

Anne Sanchez graduated in 1991 from ESCP-EAP ( Ecole Supérieure de commerce de Paris.

Until 1999, she worked at the French post service as Product Manager and Export sales director.

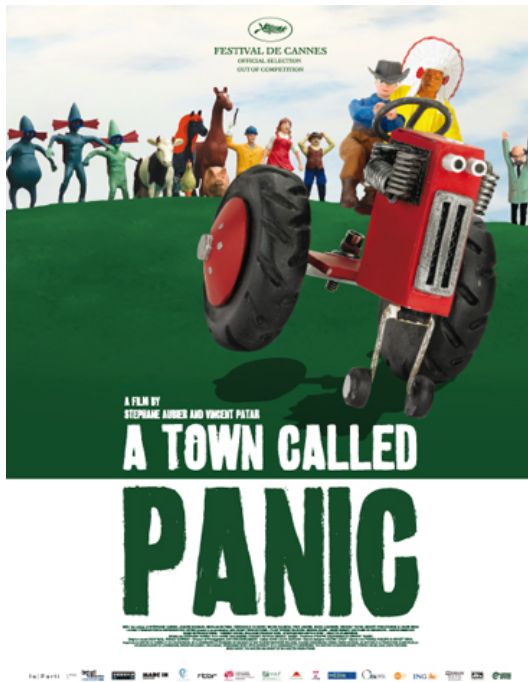
In 1999 , she **joined the agence mercredi**, and became associate director in 2002.

Created in 1993 by Arnaud Rouvillois, **mercredi agency gathers 15 employees and is dedicated to movies marketing** (French theatrical and HV releases), with a focus on partnerships and promotions. Its range of activities includes media plannings, licensing, and consulting for international releases.

The agency dealt with 700 movies in the last 15 years, from independant movies to blockbusters: Pulp Fiction, Seven, Chicken Run, Amelie From Montmartre, The Lord of the Rings, Kirikou and the Sorceress, Kirikou and the Wild Beasts, Azur & Asmar, Persepolis, Sex and the City, The 3 Brigands, Brendan and the book of Kells, Lol...

## Case Studies

- **Panique au village (A Town Called Panic)**



**Directors:** Vincent Patar/Stéphane Aubier

**Nationality:** Belgium/France

**Production companies:**

- Gebeka Films
- La Parti Production
- Made in PM
- Mélusine Productions
- Beast Production

**International Sales:** Aardman Animations

**Distributors:**

- Belgium:** Cinéart (17/06/2009)
- France:** Gebeka (10/2009)
- Australia:** Madman
- Austria:** Polyfilm
- Greece:** La Strada Films
- Malasia, Singapore, Vietnam:** Suraya
- South Korea:** Jin Jin Pictures Film
- Middle East:** Media International Pictures
- Switzerland:** Frenetic
- UK:** Optimum Releasing

### **Synopsis :**

Animated plastic toys like Cowboy, Indian and Horse have problems, too. Cowboy and Indian's plan to surprise Horse with a homemade birthday gift backfires when they destroy his house instead.

Surreal adventures take over as the trio travel to the center of the earth, trek across frozen tundra and discover a parallel underwater universe where pointy-headed (and dishonest!) creatures live. Each speedy character is voiced -- and animated -- as if their very air contains both amphetamines and laughing gas. With panic a permanent feature of life in this papier mâché town, will Horse and his girlfriend ever be alone?

• **La véritable histoire du chat botté (The True Story Of Puss'n Boots)**



**Directors:** Jérôme Deschamps/Pascal Hérold/Macha Makaeieff

**Nationality:** France

**Producers:** Charles Gillibert/Nathanaël Karmitz/ Pascal Hérold

**Production companies:**

- Gebeka Films
- La Parti Production
- Made in PM
- Mélusine Productions
- Beast Production

**International Sales:** MK2 Diffusion

**Distributors:**

- France:** MK2 Diffusion (01/04/2009)
- Bulgaria:** Pro Films (12/2009)
- Poland:** Kino Swiat (31/07/2009)
- Portugal:** Valentim de Carvalho (11/06/2009)
- Angola, Cape Verde, Guinea-Bissau, Mozambique:** VC Multimedia SA
- Bosnia and Herzegovina, Croatia, Slovenia, Serbia:** Mirius Tuck
- Estonia, Latvia, Lithuania, Russia:** Global Motion Pictures Ltd
- Argentina, Belize, Bolivia, Chile, Columbia:** En Pantalla Producciones Internacionales
- Czech Republic, Hungary, Slovakia:** Bowline
- Brazil:** California Filmes
- Romania:** Mediapro
- Turkey:** Momentum Film House Ltd
- Andorre, Spain:** Wide Pictures
- Israël:** Shoal Film Production
- Iceland:** Sam Film
- Belgium, Luxembourg, Netherlands:** Melimedias
- United Arab Emirates, Bahrain, Egypt, Iran, Iraq:** Falcon Films

**Synopsis:**

A free adaptation of Charles Perrault's famous Puss'n Boots, "The True Story of Puss'n Boots" is a story for young and old for the first time on cinema screens. A young miller inherits a strange cat (Puss'n Boots) that speaks and wears boots of magical power. With tricks and humour, the cat will help him to conquer the Princess who loves nothing but dancing. But other vile characters want to marry the princess and will try anything they can to prevent the wedding...

# 10 years of Theatrical distribution of animation films in the European Union:



## 10 YEARS OF THEATRICAL DISTRIBUTION OF ANIMATION FILMS IN THE EUROPEAN UNION (1999-2008)

André Lange  
Head of the Department for  
Information on Markets and Financing,  
European Audiovisual Observatory

ANNECY/MIFA 2009 / EUROPA DISTRIBUTION  
DISTRIBUTION WORKSHOP  
Optimizing the distribution of an independent animated feature in Europe (9-10 June 2009)

OBSERVATOIRE EUROPÉEN DE L'AUDIOVISUEL  
EUROPEAN AUDIOVISUAL OBSERVATORY  
EUROPÄISCHE AUDIOVISUELLE INFORMATIONSTELLE



### OBJECTIVES OF THIS PRESENTATION

- TO ILLUSTRATE THE STRATEGIC IMPORTANCE OF ANIMATION FEATURE FILMS FOR THE EUROPEAN FILM INDUSTRY
- TO ANALYSE SUCCESS IN THEATRICAL DISTRIBUTION
- TO ANALYSE SUCCESS WITHIN NATIONAL AND EUROPEAN MARKETS

2

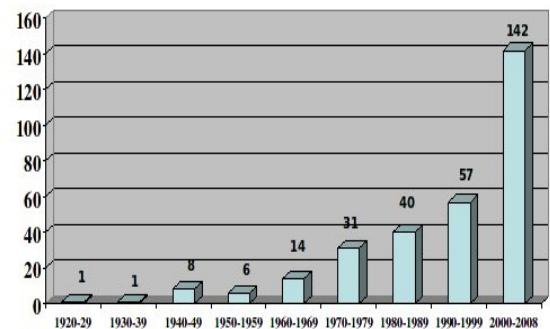
## 10 YEARS OF THEATRICAL DISTRIBUTION OF ANIMATION FEATURE FILMS IN EUROPEAN UNION (EUR 27) (1999-2008)

- 454 animation films in theatrical distribution (all origins)
- 292 produced during the period, 157 before 1999, 5 with production date not identified
- 978,3 million admissions on a total of 8,7 billion
- 11,3 % of all admissions in EUR 27 during the period

3

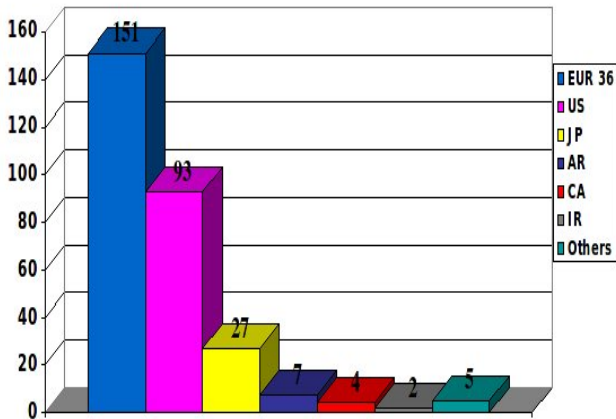
## PRODUCTION OF EUROPEAN ANIMATION FEATURE FILMS (1926-2008) (including not-EU countries)

Sources: Cartoon up to 1999, LUMIERE for 2000-2008



4

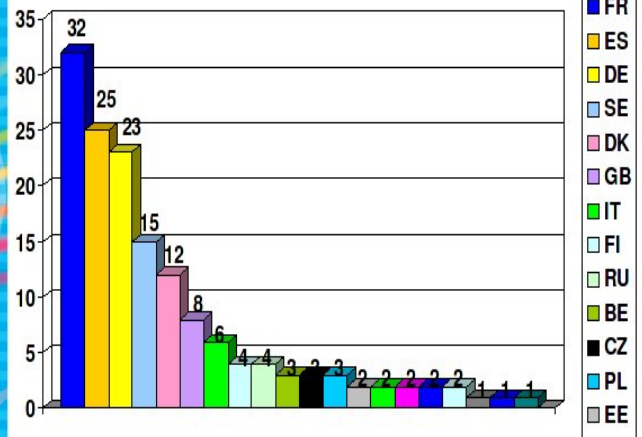
**ORIGIN OF ANIMATION FILMS WITH THEATRICAL RELEASE IN EUROPEAN UNION DURING 1999-2008**



5

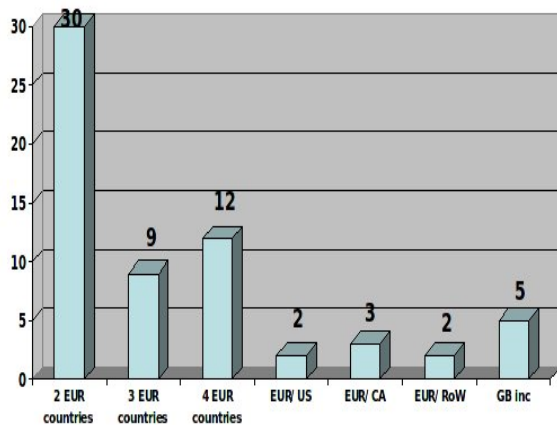
**ORIGIN OF EUROPEAN ANIMATION FILM PRODUCED IN EUROPE (1999-2008)**

Only with films theatrical release  
In case of co-production, leading co-producer taken into consideration



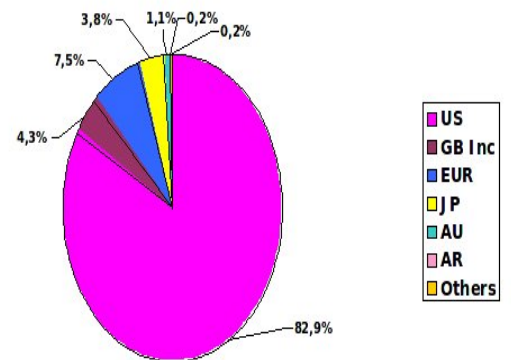
6

**CO-PRODUCTION OF RELEASED ANIMATION EUROPEAN FEATURE FILMS (1999-2008)**



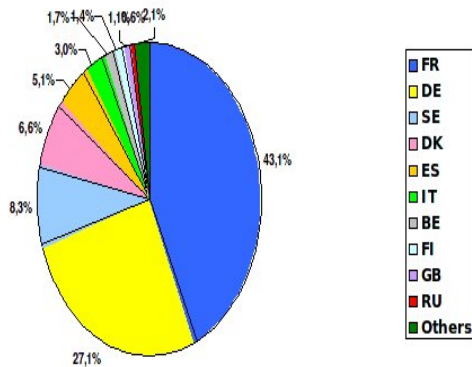
7

**MARKET SHARE OF ANIMATION FEATURE FILM ADMISSIONS IN THE EUROPEAN UNION (EUR 27) (1999-2008)**



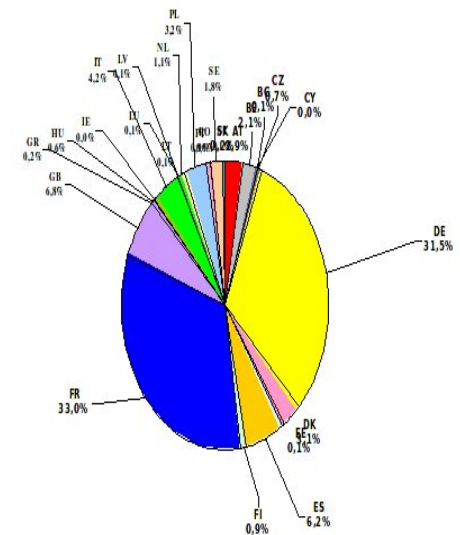
8

**BREAKDOWN OF THE 73,4 MILLION ADMISSIONS FOR EUROPEAN ANIMATION FILMS IN EUR27 BY COUNTRY OF ORIGIN (1999-2008)**



9

**BREAKDOWN OF ADMISSIONS FOR EUROPEAN ANIMATION FILMS BY TERRITORY (1999-2008)**



10

**THE 10 MOST SUCCESSFUL ANIMATION FILMS BY ADMISSIONS IN EUR 25 (1999-2008) in million admissions**

|                        |    |      |      |
|------------------------|----|------|------|
| Shrek 2                | US | 2004 | 42,9 |
| Finding Nemo           | US | 2003 | 42,8 |
| Ice Age : The Meltdown | US | 2006 | 37,8 |
| Shrek the Third        | US | 2007 | 34,7 |
| Ratatouille            | US | 2007 | 31,6 |
| Tarzan                 | US | 1999 | 30,3 |
| Madagascar             | US | 2005 | 28,5 |
| The Incredibles        | US | 2004 | 27,8 |
| The Simpson Movies     | US | 2007 | 26,5 |
| Toy Story 2            | US | 1999 | 24,8 |

11

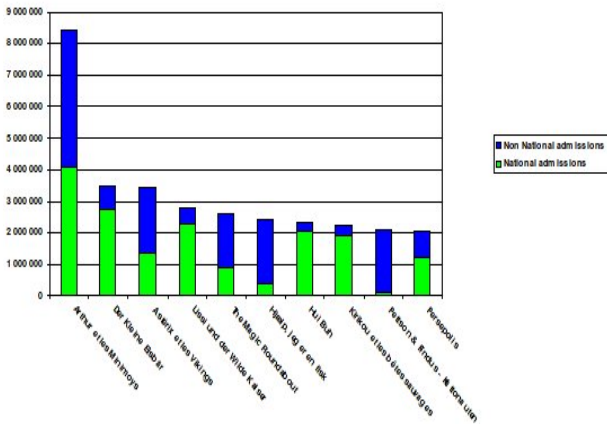
**THE GB Inc/US ANIMATION FILMS BY ADMISSIONS IN EUR 25 (1999-2008)**

In million

|  |             |      |      |
|--|-------------|------|------|
| Chicken Run                                      | GB INC / US | 2000 | 15,5 |
| Wallace & Gromit in The Curse of the Were-Rabbit | GB INC / US | 2005 | 13,4 |
| Flushed Away                                     | GBINC / US  | 2006 | 8,3  |
| Valiant  | GB INC / US | 2005 | 4,7  |
| The Tale of Despereaux                           | GB INC      | 2008 | 0,6  |

12

**THE 10 MOST SUCCESSFUL EUROPEAN ANIMATION FILMS BY ADMISSIONS IN EUROPEAN UNION (1999-2008)**



13

**FOR MORE DETAILS : LUMIERE DATABASE OF THE EUROPEAN AUDIOVISUAL OBSERVATORY**

- <http://lumiere.obs.coe.int>
- <http://www.obs.coe.int>



14

## List of participants

| Company         | Name                 | E-mail address   |
|-----------------|----------------------|--|
| Arthaus         | Svend B. Jensen      | <a href="mailto:svendj@arthaus.no">svendj@arthaus.no</a>                           |
| Budapest Film   | Gabor Csurdi         | <a href="mailto:gcsurdi@budapestfilm.hu">gcsurdi@budapestfilm.hu</a>               |
| Cinéworx        | Marynelle Debétaz    | <a href="mailto:debetaz@cineworx.ch">debetaz@cineworx.ch</a>                       |
| Chrysalis Films | François Scippa-Kohn | <a href="mailto:fsk@chrysalis-films.com">fsk@chrysalis-films.com</a>               |
| Folkets Bio     | Rose-Marie Strand    | <a href="mailto:rosemarie.strand@folketsbio.se">rosemarie.strand@folketsbio.se</a> |
| Frenetic Films  | Daniel Treichler     | <a href="mailto:daniel.treichler@frenetic.ch">daniel.treichler@frenetic.ch</a>     |
| Gébéka Films    | Marc Bonny           | <a href="mailto:marcbonny@gebekafilms.com">marcbonny@gebekafilms.com</a>           |
| Haut et Court   | Laurence Petit       | <a href="mailto:laurence.petit@hautetcourt.com">laurence.petit@hautetcourt.com</a> |
| Jour2Fête       | Sarah Chazelle       | <a href="mailto:sarah.chazelle@gmail.com">sarah.chazelle@gmail.com</a>             |
| Kino Swiat      | Marcin Piasecki      | <a href="mailto:marcin@kinoswiat.pl">marcin@kinoswiat.pl</a>                       |
| Le Pacte        | Jean Labadie         | <a href="mailto:j.labadie@le-pacte.com">j.labadie@le-pacte.com</a>                 |
| Lumière         | Annemie Degryse      | <a href="mailto:annemie@lumiere.be">annemie@lumiere.be</a>                         |
| Memento         | Sonia Rastello       | <a href="mailto:sonia@memento-films.com">sonia@memento-films.com</a>               |
| Mikado          | Emilia Bandel        | <a href="mailto:emilia.bandel@mikado.it">emilia.bandel@mikado.it</a>               |
| MK2             | Charlotte Maignan    | <a href="mailto:charlotte.maignan@mk2.com">charlotte.maignan@mk2.com</a>           |
| P.C.V           | Anna Mikropoulou     | <a href="mailto:annam@pcv.gr">annam@pcv.gr</a>                                     |
| Pro Films       | Emil Simeonov        | <a href="mailto:office@profilms.bg">office@profilms.bg</a>                         |

# Arthaus

**Country: Norway**

**Contact: Svend B. Jensen**

**Email: [svendj@arthaus.no](mailto:svendj@arthaus.no)**



## Presentation of the society

Arthaus is a theatrical distributor of high quality, art and independent films.

## References - Last animation films released

1. *Waltz with Bashir*, Ari Folman, Israel/Germany/France 22.02.2009

# Budapest Film

**Country: Hungary**

**Contact: Gabor Csurdi**

**Email: [gcsurdi@budapestfilm.hu](mailto:gcsurdi@budapestfilm.hu)**



## Presentation of the society

BUDAPEST FILM was founded 21 years ago, and it is now the leading independent distributor in Hungary focusing mainly on distributing European and domestic titles, releasing about 35 titles a year theatrically. BUDAPEST FILM captures 5-10% of the theatrical distribution market, and about 7% of the home entertainment market yearly. BUDAPEST FILM owns one multiplex cinema in Budapest and an art-house cinema network which consists of five cinemas with thirteen screens.

## References - Last animation films released

1. *The Ten commandments*, Bill Boyce/John Stronach, USA, 18/12/2008
2. *Bekushiru: 2077 Nihon sakoku*, Fumiihiko Sori, Japan, 25/12/2008
3. *Kis Vuk (A Fox's Tale)*, János Uzsák/ György Gát, Hungary/UK, 17/04/2008
4. *Macskafogó 2 - A sátán macskája*, Béla Ternovsky, Hungary, 20/12/2007

## Projects - Next releases

1. *9*, Shane Acker, USA, TBA
2. *Igor*, Anthony Leondis, USA/France, TBA

# Cineworx

**Country: Switzerland**

**Contact: Marynelle Debétaz**

**Email: [debetaz@cineworx.ch](mailto:debetaz@cineworx.ch)**

## Presentation of the society

Cineworx was founded by Pascal Träechslin, Thomas Schmutz and Waltraud Wesselmann in December 2004. This newly established company can refer to the profound knowledge of Pascal Träechslin who was head of distribution by Fama Film AG for over 6 years and founder of Träechslin Film. Cineworx is the successor company of Träechslin Film. With his broad knowledge, Cineworx is well prepared to offer a compelling programme. To get started, Cineworx put an experienced team together: Dr Thomas Schmutz, a specialist in promotion and cultural activities, is responsible for marketing and public relations. With Waltraud Wesselmann, a well-established German tax counsellor is on board for the financing. Cineworx is distributor specialized in the distribution of international high-quality arthouse productions, as well as European children films. It brings 10 to 12 films a year for theatres.

## References - Last animation films released

1. *Pettson Och Findus 3: Tomtemaskinen*, Jørgen Lerdam/Anders Sørensen, Sweden

## Projects - Next releases

1. *Pettson Och Findus 4, Glömligheter*

# Chrysalis Films

**Country: France**

**Contact: François Scippa-Kohn**

**Email: fsk@chrysalis-films.com**



## Presentation of the society

Chrysalis Films is a French distribution company founded in 2008.  
Their catalogue include the following films:

1. *-The Children*, by Tom Shankland, England (Fall 2009)
2. *-The Pervert's guide to cinema*, by Sophie Fiennes, England (Fall 2009)
3. *-Amorosa Soledad*, Martín Carranza/Victoria Galardi, Argentina, 08/07/2009
4. *-Låt den rätte komma in (Let The Right One In)*, by Tomas Alfredson, Sweden, 02/2009
5. *-La Saison Des Orphelins (The Orphans' Season)*, by David Tardé, France, 08/2008
6. *-Biùtiful Cauntri*, by Esmeralda Calabria, Andrea D'Ambrosio and Peppe Ruggiero, Italy, 07/2008
7. *-La Strada Di Levi (Primo Levi's Journey)*, by Davide Ferrario, Italy, 03/2008

# Folkets Bio

**Country: Sweden**

**Contact: Rose-Marie Strand**

**Email: [rosemarie.strand@folketsbio.se](mailto:rosemarie.strand@folketsbio.se)**



## Presentation of the society

In the forefront of independent and arthouse distribution in Sweden for three decades (it was founded in 1974), Folkets Bio - literally 'the People's Cinema' - acquires, distributes and exhibits between 15 and 25 films (from around the world) a year.

It has its own theatre chain, with screens in 17 cities but, also uses other cinema chains for its titles. A major supporter of Swedish films - it runs a series of free shorts programmes designed to enable young film-makers to reach audiences - Folkets Bio picks up its titles on the festival circuit, regularly distributing Palme d'Or and Golden Bear-winners in Sweden.

## References - Last animation films released

1. *Kaze no tani no Naushika*, Hayao Miyazaki, Japan, 17/04/2009
2. *Waltz With Bashir*, Ari Folman, Israel/Germany/France 20/02/2009
3. *Porco Rosso*, Hayao Miyazaki, Japan, 29/08/2008
4. *Muumi ja vaarallinen juhannus*, Livo Baric/Tove Jansson, Finland, 13/02/2008

## Projects - Next releases

1. *Gake no ue no Ponyo*, Hayao Miyazaki, Japan
2. *Die Drei Räuber*, Hayo Freitag/Tomi Ungerer, Germany,

# Frenetic Films

**Country: Switzerland**

**Contact: Daniel Treichler**

**Email: festival@frenetic.ch**



## Presentation of the society

FRENETIC FILMS, founded 1994 and based in Zurich, has developed to one of the major Swiss independent film distribution companies and is in continuous business relationship with the most important international sales agents.

FRENETIC FILMS releases an average of 30 films (fiction features, documentaries, shorts) per year in all three language territories of Switzerland and in Liechtenstein, sells to television and releases Video/DVD either with it's own label or sublicensed.

The distribution program is centered in the field of arthouse and more commercial arthouse, as well as innovative low budget movies. This from all origins: EU, US, Asia, Africa, Australia. Movies by Swiss directors are continuously part of FRENETIC FILMS' line up.

For FRENETIC FILMS the pursuit of works of well known directors is just as important as the promotion of new talents.

FRENETIC FILMS is one of the shareholders of INDIE CIRCLE, a Paris based company launched in Cannes 2003 by a group of five European independent distributors.

## References - Last animation films released

1. *Gake no ue no Ponyo*, Hayao Miyazaki, Japan, 08/04/2009
2. *Waltz With Bashir*, Ari Folman, Germany/France/Israel, 25/06/2008
3. *Gedo Senki*, Goro Miyazaki, Japan, 2007
4. *Franklin et le Trésor du Lac*, Dominique Monfery, 2006
5. *Hauru no ugoku shiro*, Hayao Miyazaki, Japan, 22/09/2005

## Projects - Next releases

1. *Panique au village*, Vincent Patar/Stéphane Aubier, France/Belgium, 06/2009

# Gebeka Films

**Country: France**

**Contact: Marc Bonny**

**Email: [marcbonny@gebekafilms.com](mailto:marcbonny@gebekafilms.com)**



## Presentation of the society

Distribution company created in 1997, Gebeka Films' efforts lead one straight editorial line which is to distribute high quality movies for kids.

## References - Last animation films released

1. *Le Petit Chat Curieux*, Tsunedo Goda, Japan, 25/03/2009
2. *Brendan et le Secret de Kells*, Tomm Moore, France 11/02/2009
3. *Mia et Le Migou*, Jacques-Remy Girerd, France, 10/12/2008
4. *Petites Eclotions*, Philippe Julien/Jérôme Boulbès/Olivier Pesch, Luxembourg/France/ 19/03/2008
5. *Die Drei Räuber*, Hayo Freitag, Germany, 19/12/2007

## Projects - Next releases

1. *Panique au village*, Vincent Patar/Stéphane Aubier, France/Belgium, 10/2009
2. *Panda Petit Panda*, Isao Takahata/Hayao Miyazaki, Japan, 10/2009
3. *Yona Yona Penguin*, Rintaro, Japan, 01/2010
4. *Une vie de chat*, Alain Gagnol/Jean-Loup Felicioli, France, 2011
5. *Papa raconte*, Jean-Christophe Roger, France, 2011

# Haut Et Court

**Country: France**

**Contact: Laurence Petit**

**Email: [laurence.petit@hautetcourt.fr](mailto:laurence.petit@hautetcourt.fr)**



## Presentation of the society

Devoted to promote young talent through original ambitions and cutting edge projects. Our continuous goal : to acquire new films from a broad range of work.

## References - Last animation films released

1. *Piccolo Saxo & Cie*, Marco Villamizar, France, 20/12/06
2. *Le fil de la vie a film by Anders Ronnow-Klarlund* 16/02/2005
3. *The Secret Adventures of Tom Thumb*, Dave Borthwick, UK, 29/03/2005

## Projects - Next releases

1. *Kerity, la maison des contes*, Dominique Monféry, France, 12/2009

# Jour 2 Fête

**Country: France**

**Contact: Sarah Chazelle**

**Email: [sarah.chazelle@gmail.com](mailto:sarah.chazelle@gmail.com)**

## Presentation of the society

The company was set up in November 2006 by Sarah CHAZELLE and Etienne OLLAGNIER who both have over 10 years experience in various areas of the media and cinema industry.

The company aims at developing its activities as a theatrical, TV and video distributor of Independent European films

# Kino Świat

**Country: Poland**

**Contact: Marcin Piasecki**

**Email: [marcin@kinoswiat.pl](mailto:marcin@kinoswiat.pl)**



## Presentation of the society

Kino Świat Sp. z o.o. is an independent film distributor on the territory of Poland. They deal with film distribution at all exploitation fields – theatrical distribution, DVD production and distribution (sell-T and rental), TV sales (pay TV and free TV) and VOD sales. The company is also involved in film production of feature movies and creation and promotion of cultural projects.

Since 2003, they are part of Eastern European Acquisition Pool GmbH (EEAP), within which Kino Świat acquires film licenses for the whole Central and Eastern Europe (including CIS) jointly with its partners, and also sharing its experience in distribution and marketing.

## Projects - Next releases

1. *La Véritable Histoire du Chat Botté*, Jérôme Deschamps/Pascal Hérold, France, 31/07/2009
2. *Disco Ormene*, Thomas Borch Nielsen, Denmark/Germany, 14/01/2010

# Le Pacte

**Country: France**

**Contact: Jean Labadie**

**Email: [j.labadie@le-pacte.com](mailto:j.labadie@le-pacte.com)**



## Presentation of the society

Le Pacte is a new Distribution , International sales and Co-production company based in Paris. It has been founded in December 2007 by Jean Labadie, with a team of young experienced executives whose common goal is to develop an efficient, talent friendly tool dedicated to Cinema from all over the world, in all its styles. The only criteria will be Enthusiasm, Quality and Passion.

## References - Last films released

1. *Waltz With Bashir*, Ari Folman, Germany/France/Israel, 25/06/2008

# Lumière Society

**Country: Belgium**

**Contact: Annemie Degryse**

**Email: [annemie@lumiere.be](mailto:annemie@lumiere.be)**



## Presentation of the society

Lumière Productie was created on December 1st, 2000 by Alexander Vandeputte and Jan De Clercq. After the successful launch of Lumière Cinema in 1997, an art house cinema supported by Europa Cinemas, they decided time had come to make dreams come true - producing films - which they did. MEISJE by Dorothee Van den Berghe was the first film they successfully completed in June 2002.

Annemie Degryse, former general manager of Flanders Image, project manager at CARTOON and producer of short animated films, joined the company in 2003 to develop the production activities.

In April 2003 Lumière decided to expand its activities to theatrical distribution. A logical step, since both shareholders started their careers in distribution. (Cinélibre Belgium and Classic Film) To this day, Lumière already acquired more than 200 titles for Benelux distribution.

Lumière also created its own quality DVD label. The company publishes a broad range of titles in four main categories: Lumière television series, Lumière Kids, Lumière Films and Lumière Classics.

## References - Last animation films released

1. *Peur(s) du Noir*, Blutch/Charles Burns/Marie Caillou, France, 13/02/2008

## Projects - Next releases

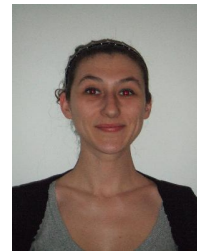
1. *Mia et le Migou*, Jacques-Remy Girerd, France,
2. *Une vie de chat*, Alain Gagnol/Jean-Loup Felicioli, France,

# Memento Films

**Country: France**

**Contact: Sonia Rastello**

**Email: [sonia@memento-films.com](mailto:sonia@memento-films.com)**



## Presentation of the society

Memento is a select Arthouse company designated to track and accompany high-profile, director driven independent films. we chose only 8 projects a year and can offer tailor-made synergies and business expertise through four companies; from production (Memento Films Production & La Cinefacture), International Sales (Memento Films International) to French distribution (Memento Films Distribution), according to the specific needs of each project. We have recently worked with renowned and award-winning filmmakers such as Laurent Cantet, Emanuele Crialesi, Hiner Saleem, Jia Zhang-ke, Ursula Meier and Olivier Assayas.

Memento's young and dynamic team is devoted to promote rather than only sell with a maximum of commitment.

Whether it is high-end arthouse fare with a medium-sized budget or cutting-edge low budget projects from emerging talents, we take a close look on the originality of the plot as well as the cinematographic vision of the director.

## References - Last animation films released

1. 9,99\$ (based on the short stories of Etgar Keret), Tatia Rosenthal, Israel/Australia, 29/04/2009

# Mikado Films

**Country: Italy**

**Contact: Emilia Bandel**

**Email: [emilia.bandel@mikado.it](mailto:emilia.bandel@mikado.it)**



## Presentation of the society

Mikado has been established in 1984 as a limited company. The company has two offices: one in Rome and one in Milan. Since its early days Mikado has released more than 350 titles, establishing itself as a leading art-house distribution company. Its strategy has always been to give priority to products which could offer a high artistic quality as well as a commercial potential.

In this perspective Mikado has developed tight relations with filmmakers whose works could guarantee high artistic quality. Mikado over the years has been releasing movies by well-known directors such as K. Kieslowski, J. Campion, S. Frears, C. Chabrol, A. Varda, N. Michalkov, D. Jarman, Z. Yimou, T. Davies, M. Winterbottom, S. Lee and more others.

Since 1997 Mikado has been producing one or two films per year. These titles, which follow the "quality" criteria of all Mikado releases, until now have been Italian or European projects, but Mikado is also open to every international opportunity of making films of high artistic standard (*The Circle* and *Hotel Rwanda*, for example) and good productions values. Since 2002 Mikado Film is part of the DeAgostini group, and from Srl becomes SpA. In 2003 Mikado has established a video distribution company, Dolmen Srl.

## References - Last animation films released

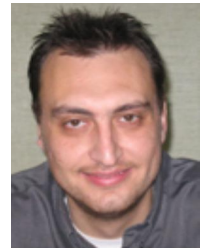
1. *Fist of the North Star: New Saviour Legend*, Takahiro Imamura, Japan, 04/07/2008

# Pro Films

**Country: Bulgaria**

**Contact: Emil Simeonov**

**Email: [office@profilms.bg](mailto:office@profilms.bg)**



## References - Last films released

1. *The Prophecy of Alhambra*, Juanba Berasategi, Spain, 31/10/2007
2. *Kirikou et les Bêtes Sauvages*, Michel Ocelot/Bénédicte Galup, France, 25/05/2007

## Projects - Next releases

1. *La Véritable Histoire du Chat Botté*, Jérôme Deschamps/Pascal Hérold, France,

## Useful Information

### **TRANSPORT :**

- If you arrive by plane, a shuttle will pick you up at the airport.
- For those arriving by train, a shuttle may also pick you up to go to the Imperial Palace hotel where the conferences will take place.

### **ACCREDITATION:**

- Your badge will be available at the Centre des Congrès de L'imperial Palace

### **CONFERENCES:**

- 09<sup>th</sup> of June: the conference will occur in the Verdi A&B Salons, at the Centre de Congrès of the Imperial Palace Hotel.
- 10<sup>th</sup> of June: the conference will take place in the saon Haendel B, at the Centre de Congrès of the Imperial Palace Hotel

### **HOTEL: Hotel Adagio**

Adagio Anancy Centre  
2 place Marie-Curie (ex. 2, avenue Berthollet)  
74000 Anancy  
Tél : +33 (0)4 50 05 65 00  
E-mail: [any@adagio-city.com](mailto:any@adagio-city.com)

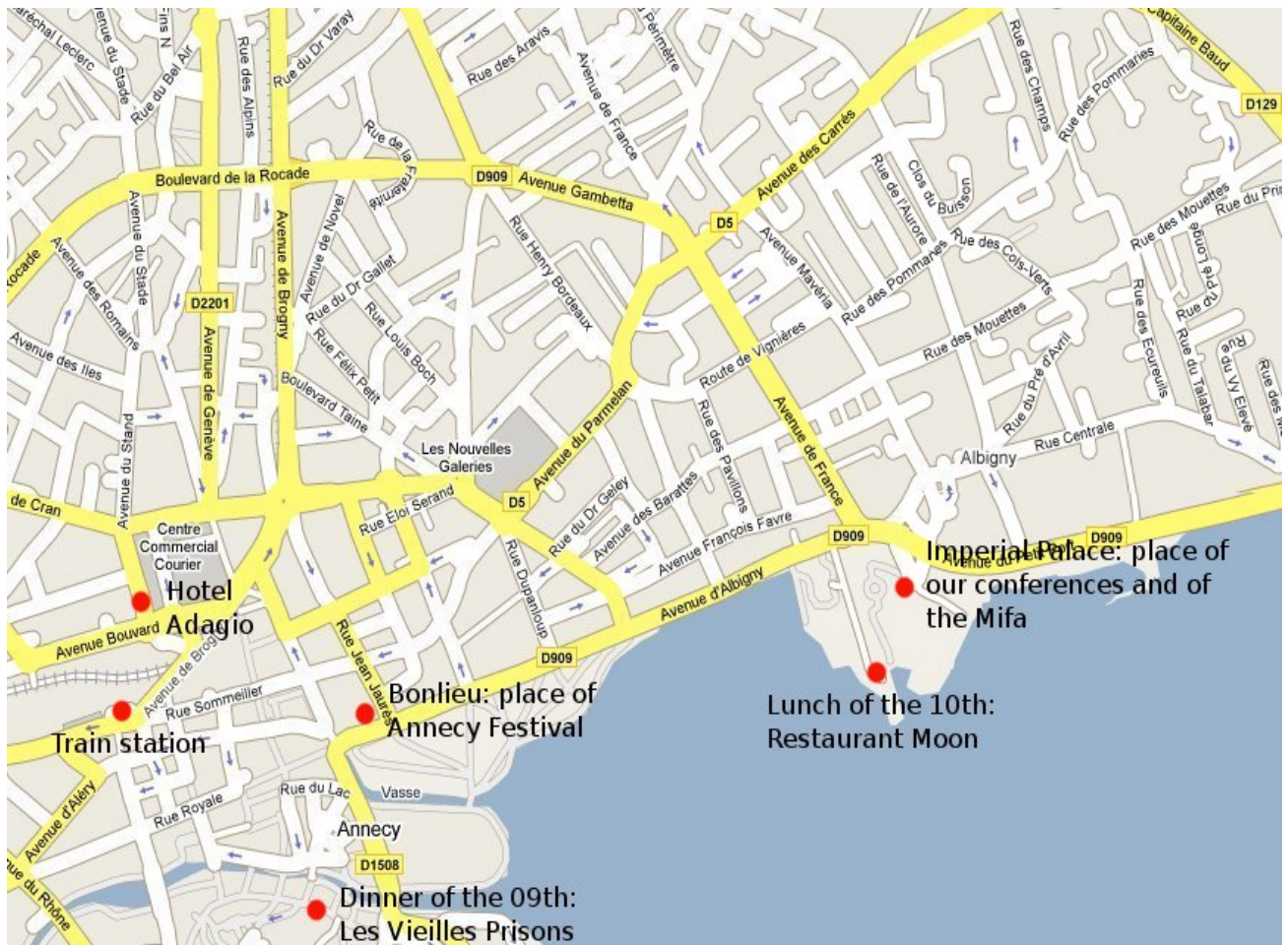
### **Dinner 09<sup>th</sup> of June: Brasserie des Vieilles Prisons**

1 Rue Perrière  
74 000 ANNECY  
Tél : +33 (0)450 450 653  
mail : [info@lesvieillesprisons.com](mailto:info@lesvieillesprisons.com)

### **Lunch 10<sup>th</sup> of June: Restaurant Moon**

Plage d'Anancy  
30 avenue d'Albigny  
74000 Anancy - FRANCE  
Tél : + 33 4 50 19 19 73  
[contact@moon-restaurant.com](mailto:contact@moon-restaurant.com)

## Map of the main useful places:



## About Europa Distribution

Europa Distribution, **with a membership of 70 leading independent distributors representing 19 countries**, serves as the voice of the European independent film distributor. It acts as a **lobby**, a **think tank** as well as a **network** and aims to develop a **strong European film industry**.

### Members

**Austria** ▪ *Filmladen*, Michael Stejskal - *Polyfilm*, Hans Koenig.

**Belgium** ▪ *ABC*, Chantal Krakowski - *Cineart-Cinelibre*, Eliane Dubois & Stephan de Potter - *Imagine Films*, Christian Thomas - *Lumière*, Jan de Clerq - *Paradiso Filmed Entertainment*, Olivier Mortagne.

**Bulgaria** ▪ *Pro Films*, Emil Simeonov

**Denmark** ▪ *Camera Films*, Kim Foss - *Ost for Paradis*, Ole Bjorn Christensen.

**France** ▪ *Ad Vitam*, Alexandra Henochsberg - *Art'mell*, François Cohen-Séat - *Bac Films*, Roch Lenner - *Chrysalis*, François Scippa-Kohn - *Diaphana*, Michel Saint-Jean - *Epicentre*, Dabiel Chabannes - *Les Films du Losange*, Régine Vial - *Gebeka*, Marc Bonny - *Haut et Court*, Carole Scotta - *Jour de Fête*, Etienne Ollagnier & Sarah Chazelle - *KMBO*, Vladimir Kokh - *Memento Films Distribution*, Alexandre Mallet-Guy - *Pierre Grise Distribution*, Maurice Tinchant - *Pyramide*, Eric Lagesse - *Rezo Films*, Jean-Michel Rey - *Wildbunch Distribution*, Jean-Philippe Tirel.

**Germany** ▪ *Alamode Film*, Fabien Arseguel & Tobias Lehmann - *Kool Filmdistribution*, Michael Isele - *Prokino*, Ira von Gienanth & Emma Klopff - *Schwarzweiss-Filmverleih*, Matthias Keuthen

**Great-Britain** ▪ *Artificial Eye*, Louisa Dent - *Dogwoof pictures*, Andy Whittaker - *Maiden Voyage Pictures*, Bjorn Ricketts - *Soda Pictures*, Edward Fletcher.

**Greece** ▪ *Filmtrade*, Vassilis Sourapas - *PCV SA*, Peggy Carajopoulou-Vavali - *Rosebud*, Zinos Panagiotidis.

**Holland** ▪ *A-Film*, Frank Peijnenburg - *Cinemien*, Nicolaine den Breejen - *Paradiso Entertainment Nederlands*, Martien Uyttendaele.

**Hungary** ▪ *Budapest Film*, Krisztina Paldy & Gabor Csurdi

**Italy** ▪ *Bim distribuzione*, Valerio de Paolis & Antonio Medici - *Lucky Red*, Andrea Occhipinti & Stefano Massenzi - *Media Film SPA*, Ernesto Tabarelli - *Mikado*, Emilia Bandel - *Teodora*, Cesare Petrillo.

**Kosovo** ▪ *Genci/Kino ABC*, Milazim Salihu

**Norway** ▪ *Arthaus*, Svend Jensen - *Oro Films*, Willy Johansen.

**Poland** ▪ *Gutek*, Jakub Duszinski - *Kino Swiat*, Marcin Piasecki

**Portugal** ▪ *Atalanta Filmes*, Paolo Branco - *Lnk Audiovisuals*, João Paulo Abreu - *Midas*, Pedro Borges - *Valentim de Carvalho*, Luis Froes.

**Spain** ▪ *Alta Films*, Enrique Gonzales Kuhn - *Filmmax Barcelona*, Carlos Fernandez - *Golem*, Josetxo Moreno - *Karma Films*, Miguel Angel Perez - *Notro Films*, Jesús Prieto - *Wanda Vision*, Miguel Morales.

**Sweden** ▪ *Folkets Bio*, Marie Booberg - *Non Stop Entertainment*, Jakob Abrahamsson & Ignas Scheynius.

**Switzerland** ▪ *Agora*, Laurent Dutoit - *Cineworx*, Thomas Schmutz - *Filmcoopi*, Felix Hächler - *Frenetic*, Monika Weibel & Daniel Treichler - *Look now!*, Bea Cuttat - *Xenix*, Cyril Thurston.

**Contact : Adeline Monzier** - [adeline.monzier@europa-distribution.org](mailto:adeline.monzier@europa-distribution.org)

**More information on :** [www.europa-distribution.org](http://www.europa-distribution.org)