

Press Release
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Film Festival Locarno
5-15 | 8 | 2009

Partnership between the Locarno Festival and Europa Distribution

The Locarno International Festival has endorsed a new partnership with the Europa Distribution network that groups around 70 independent distributors from 19 European countries. Its aim is to foster contacts between producers of the films selected by the Festival and members of Europa Distribution, in order to facilitate distribution agreements.

Nadia Dresti, Delegate to the Artistic Direction and Head of the Industry Office at the Locarno Festival comments « *The objective of the Industry Office at Locarno is precisely that of helping producers and/or sellers who have chosen to present their films at the Festival to find a distribution network. At every edition of the Festival, we are working to get auteur films from all over the world into theatrical release across the whole of Europe. If these same films can rely on a network that has a real marketing vision, which is so vital in an increasingly difficult market, then this partnership makes total sense. Europa Distribution's credo, "Strength in union", is clearly ours too* ».

For Adeline Monzier, managing director of Europa Distribution, « *It seems a natural choice to work with a festival that has long been recognised for its strong film selections and welcoming atmosphere. Our collaboration with the Locarno Festival is intended to encourage producers and independent European distributors to work together on supporting the emergence of new talents and ensuring they find their audience. It's also a way of promoting European cultural diversity* ».

The agreement with Europa Distribution is in line with the partnerships already established some years ago with ACE and EAVE, the networks of European producers as part of the Open Doors' initiative, Locarno's co-production lab.

The next edition of the Locarno Film Festival will take place 5 - 15 August 2009.

www.europa-distribution.org