

Case Studies – Friday, the 23rd from 11.15 to 13.15

FIRST FILM: “Darwin’s nightmare” / Hubert Sauper / France-Austria-Belgium / 2004

Moderator: Eric Lagesse, Pyramide Films, France

Synopsis: Some time in the 1960's, in the heart of Africa, a new animal was introduced into Lake Victoria as a little scientific experiment. The Nile Perch, a voracious predator, extinguished almost the entire stock of the native fish species. However, the new fish multiplied so fast, that its white fillets are today exported all around the world. Huge hulking ex-Soviet cargo planes come daily to collect the latest catch in exchange for their southbound cargo... Kalashnikovs and ammunitions for the uncounted wars in the dark centre of the continent. This booming multinational industry of fish and weapons has created an ungodly globalized alliance on the shores of the world's biggest tropical lake: an army of local fishermen, World Bank agents, homeless children, African ministers, EU-commissioners, Tanzanian prostitutes and Russian pilots.

Speakers:

- Harald Baur, Arsenal, Germany
- Gabor Csurdi, Budapest Film, Hungary
- Arthur Hallereau, Ad Vitam, France
- Sébastien Chesneau, Celluloid Dreams, France

Figures in Hungary:

- Date of release: 26th of January 2006
- Number of prints: 2
- Number of admissions: 3,132 (until 30/04/2006)
- Promotional costs: 7,700 EUR (2,000,000 HUF)

Figures in France:

- Date of release: 2nd of March 2005
- Number of prints: 26 (included 4 in Paris) but in the end 68 prints have been used.
- Number of admissions: 418,000
- Promotional costs: 120,000 € (206 000 € at the end of the exploitation)

Figures in Germany:

- Date of release: 17th of March 2005
- Number of prints: 13 + 3 on the second week = 16 prints
- Number of admissions: 32,300
- Promotional costs: 84,200 €



SECOND FILM: « Ae fond kiss » / “Just a Kiss” / Ken Loach / UK / 2003

Moderator: Eric Lagesse, Pyramide Films, France

Synopsis: In Glasgow, Scotland, the Pakistani parents of Casim Khan have decided that he is going to marry his cousin Jasmine. Unfortunately, Casim has just fallen in love with his younger sister's music teacher Roisin. Not only is she 'goree', a white woman, she is also Irish and catholic, things that may not go down well with Casim's parents. They start a relationship but Casim is torn between following his heart and being a good son.

Speakers:

- Stephan Depotter, Cineart, Belgium
- Hans König, Polyfilm, Austria
- Antonio Medici, Bim Distribuzione, Italy

Figures in Belguim

- Date of release: 25 August 2004
- Number of prints: 15 (original version)
- Number of admissions: 55 000
- Promotional costs: 36 000€.

Figures in Austria

- Date of release: 14th January 2005
- Number of prints: 8 prints (4 subtitled prints + 4 dubbed prints)
- Number of admissions: 22 489 admissions (14 219 admission with subtitled prints + 8 270 admissions with dubbed prints)
- P&A costs (without print costs): 12 000 €

Figures in Italy:

- Date of release: 5 January 2005
- Number of prints: 37 prints for the first weekend, rising to 85 prints max by the third weekend of release.
- Number of admissions: 340 000
- P&A costs (without print costs): 250 000 €

