



## **FIFTH EUROPA DISTRIBUTION ANNUAL CONFERENCE**

### **Festival Lumière, Lyon**

### **October 6-9 2011**

With the support of the MEDIA Programme of the European Union and in partnership with the Festival Lumière chaired by Bertrand Tavernier, Europa Distribution will hold its **5th Annual Conference** from Thursday 6 October til Sunday 9 October 2011. The conference will take place **in the Villa Lumière in Lyon**, a place of reminiscence and cinephilia. **65 Distributors from 25 European countries and 20 international speakers** have confirmed their presence for 3 days of discussions on hot distribution matters. Distributors will also participate in the Festival Lumière screenings and activities.

Moreover, Europa Distribution has teamed up with the **Euromed Audiovisual Programme of the European Union** to welcome a group of Mediterranean distributors at the conference.

The conference will be opened by **Cristian Mungiu, President of honour of Europa Distribution.**

**October, Friday 7<sup>th</sup>**

**9:45-10:00: Official Opening (Cristian Mungiu)**

**10:00-12:15: Innovative business models, new types of projects and inventive tools for distributors**

- Moderation : Mike Gubbins (Consultant, UK)
- Serge Hayat – People for Cinema (France)
- Michel Reilhac – Arte (France)
- Michael Darragh – Ogilvy (UK)
- Anna Sissons – Dogwoof (UK)
- Peter Bognar – Cinefilco (Hungary)

**1:45-4:15: the Digital transition : obstacles & opportunities, business models and professionals' feedback**

- Moderation : Hughes Becquart (expert, Belgium)
- David Hancock – Screen Digest (UK)
- Thierry Delpit – CN Films (France)
- Laurent Dutoit – Agora (Switzerland)
- Régine Vial – DIRECT (France)
- Edward Fletcher – Soda Pictures (UK)
- Frederic Stege – Europa International Board/TrustNordisk (Denmark)

**4:30-5:30: Focus on MEDIA – John Dick**



**October, Saturday 8th**

**9.30-12:00: Current VOD experiences : benchmark business models, obstacles & opportunities, licences & windows**

- Moderation : Mike Gubbins (Consultant, UK)
- Luc Martinon – Lyfe/Lug Cinema (France)
- Frederic Stege – TrustNordisk (Denmark)
- Tilman Scheel – Reelport (Germany)
- Jérôme Chung – Under the Milky Way (France)
- Antonio Medici – Bim (Italy)

**1:30-3:30: Case Studies**

General moderation: Jean-Paul Commin

**3:30-5:00: ED Work session**

**Closing ceremony of the Festival Lumière**

**About Europa Distribution :**

Since its foundation in 2006, Europa Distribution has become one of the fastest growing trade organisations in the film industry, now representing **110 indie distributors in 26 countries**. The body acts as a think tank, a lobbying organisation and an essential professional network for members. At its own forward-thinking workshops, and at key events and festivals around Europe, it has become an **important and constructive voice in the debate about the future of the independent film industry**.

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For more on **Europa Distribution**, go to [www.europa-distribution.org](http://www.europa-distribution.org) / [www.cidinet.eu](http://www.cidinet.eu)

For more on **the Festival Lumière**, go to [www.festival-lumiere.org/festival-201111/home.html](http://www.festival-lumiere.org/festival-201111/home.html)

*With the support of the MEDIA Programme of the European Union:*

