



**EUROPA DISTRIBUTION WORKSHOP  
Paris Cinéma / Paris Project  
July 5-7 2011  
Bibliothèque Nationale de France (BNF)**

**For the 3rd Year, Europa Distribution** – European Network of Independent Distributors – is bringing 50 leading independent European distributors to Paris Cinema / Paris Project.

These distributors will participate, on July 5-7 2011, to **Paris Project** and to a **Distribution Workshop** organized by Europa Distribution (with the support of the **MEDIA Programme of the European Union**).

The objective of this workshop is to **enhance the communication and the cooperation between European distributors** and thus to **strengthen the competitiveness of European films in theatres but also on new distribution means, imposed by new business models.**

**Tuesday 5th July**

**3:30 – 5:30pm : Trends in the Distribution Windows for Movies : The Impact of New Technologies on Existing Markets** (Salle de Commission 70 / BNF)

- Moderation : Michael Gubbins, Consultant, UK
- Wendy Bernfeld, Rights Stuff, Netherlands
- Jonathon Perchal, Artificial Eye, UK
- Christian Thomas, Imagine Film Distribution, Belgium

**5:45-6:45: General Assembly** (Salle de Commission 70 / BNF)

- Financial Report 2010
- Elections

**7pm: EAVE/MEDIADESK Cocktail** - Limelight / MK2 Bibliothèque

**8:30pm: Europa Distribution Dinner** – Restaurant Le ZO (13 Rue Montalivet - 75008 Paris)

**Wednesday 6<sup>th</sup> July**

**10am-1pm: Participation to Paris Project (Paris Screenings – Works in progress)**

**1pm-2:30pm: Lunch Break at Café B / MK2 Bibliothèque**

**2:30 – 3:30pm: Case Studies** (Salle de Commission 70 / BNF)

- *My little Princess* by Eva Ionesco presented by Eric Vicente (Sophie Dulac Distribution, France)

**3:30 – 5:30pm: ED Work session** (Salle de Commission 70 / BNF)

- Conclusions of the work session with Europa International



- MEDIA :
  - o Conclusions of the working group on MEDIA
  - o ED Political meetings with European representatives
- Pan-European issues & pan-European initiatives :
  - o Laurent Dutoit (Agora, Switzerland) : VOD & multiterritoriality
  - o Yvan Hronec : Presentation Film Europe
  - o Christian Thomas & Alexandre Partouche (MPO – France) : DVD & Blu-ray

**7pm: Paris Project Closing Cocktail** - Limelight / MK2 Bibliothèque

**Thursday 7<sup>th</sup> July**

**9:30-12.30: Europa Distribution International / Eye on Film Workshop (with the support of MEDIA MUNDUS)**

- Moderation : Joël Chapron (Unifrance – France)
- Presentation MEDIA MUNDUS : Emmanuel Cocq (MEDIA, Belgium)
- Presentation of EDI : Adeline Monzier (Europa Distribution)
- Presentation of Eye on Film: Loïc Magneron & Camille Rousselet (Wide Management – France)
- Case Studies :
  - o *A Separation* by Asghar by Farhadi – Memento (France), Cineart NL (Netherlands), Artificial Eye (UK), Alamode (Germany), Mokep (Hungary)
  - o *Oliver Sherman* by Ryan Redford - Kanibal Films (France), CineFile (UK), Kaunas film festival & distribution (Lithuania)

**12:30: Media Mundus Closing Cocktail**

### **About Europa Distribution**

Europa Distribution, **with a membership of 110 leading independent distributors representing 26 countries**, serves as the voice of the European independent film distributor. It acts as a **lobby**, a **think tank** as well as a **network** and aims to develop a **strong European film industry**. **The Dardenne Brothers** are the Presidents of Honour of the Association. The Board of Administration, chaired by **Régine VIAL (Les Films du Losange / France) & Antonio MEDICI (Bim / Italy)** is composed of 13 independent European distributors, representative in terms of nationality, type of structure, and cultural diversity.

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*With the support of the MEDIA Programme of the European Union:*

