

# EUROPA DISTRIBUTION INTERNATIONAL

Paris – July 7 2011

# General Figures about third countries movies in Europe

- According to the European Audiovisual Observatory, in 2002-2006, **18,5% of European releases were third country movies** – 14,7% in 2002 and 21,2% in 2006 (USA not included of course). Among them : 41% from Asia, 24% from European non-MEDIA countries, 13% from Latin-America, 9% from Canada, 4,5% from the Middle East, 4% from Oceania, 2,5% from Africa.
- As might be expected, the results in terms of admissions to third countries films are less flattering: over the period concerned, **they accounted for just 2,3% of the 3,6 billions of admissions** (1,3% in 2002 and 3,7% in 2006). Canada, Australia and Japan achieved the best market share, and the good performance of Argentinean, South-Korean and Turkish movies should also be noted

# General Figures about third countries movies in Europe

- These figures underline two things :
  - **There is an obvious need for P&A support of third countries movies in Europe:** these movies are acquired by distributors but most of them don't exist in the market, this is why they need to be released with more prints, with more promotion, in order to find their audiences.
  - Both in terms of number of releases and market share, **there was an upward trend for third countries movies in Europe.** So there is a real economic potential for those movies in Europe.

# The most open markets btw 2002 & 2006

Country	Number of third countries films released	Market share
France	525	3,61%
UK	520	2,89%
Spain	344	3,13%
Italy	206	2,34%

# Study for Europa Distribution International

- 12 countries
- 14 distributors
- 35 films
- Average figures:
  - Number of prints : 10
  - P&A Budget : 29852€
  - Number of admissions : 11157
  - BO : 48179€

# EDI : Distributors co-beneficiaries

## 24 distributors

- ABC/Cinemien – Benelux
- Arthaus – Norway
- Artificial Eye – UK
- Bim – Italy
- Cineart – Benelux
- Eye Film Institute – Netherlands
- Filmcoopi - Switzerland
- Filmtrade - Greece
- Flokets Bio – Sweden
- Gutek - Poland
- Heliotrope - France
- Imagine - Belgium

## 16 countries

- Lumière - Belgium
- Memento - France
- Midas - Portugal
- Ost for Paradis - Denmark
- Polyfilm - Austria
- Pyramide - France
- Rosebud - Greece
- Scanbox - Scandinavia
- Soda Pictures - UK
- Sophie Dulac Distribution - France
- Wanda - Spain
- Xenix – Switzerland

# Support

- P&A support
- 50% of the expenses covered by the support
- 4 caps :
  - 5000€ for a release of 2 to 5 prints
  - 10 000€ for a release of 6 to 10 prints
  - 15 000€ for a release of 11 to 20 prints
  - 20 000€ for a release of more than 20 prints
- Special attention will be paid
  - Third countries Films selected in A & B Festivals, awarded the Cine en construcccion prize
  - Young audiences (partnership with the Annecy Film Festival)
  - Innovative use of new technologies (day and date releases when justified, social networks...)

# List of applications

## 1st semester 2011

Title	Director	Distribution Country	Company	Copyright year	Coproduction Countries	Licensor
13 Assassins	Takashi Miike	UK	Artificial Eye			
Carancho	Pablo Trapero	Switzerland (& Liechtenstein)	Xenix	2010	Argentina	Finecut
Cogunluk	Seren Yüce	Greece	Rosebud	2010	Turkey	The Match Factory
Elena	Andrey ZVYAGINTSEV	France	Pyramide Distribution	2011	Russia	Non-Stop Production
Hermano	Marcel Rasquin	Spain	Wanda Vision	2010	Venezuela	M appeal
Nader and Simin: A separation	Asghar Farhadi	Benelux	Cineart	2011	Iran	Memento
Norwegian Wood	Anh Hung Tran	Norway	Arthaus	2010	Japan	Fortissimo
Norwegian Wood	Anh Hung Tran	Belgium	Lumiere Publishing	2010	Japan	Fortissimo
Norwegian Wood	Anh Hung Tran	Austria	Polyfilm	2010	Japan	Fortissimo

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## 1st semester 2011

POST MORTEM	Pablo Larrain	France	Memento	2010	Chile	Funny Balloons
Post-Mortem	Pablo Larrain	Netherlands	Eye Film Instituut	2010	Chile	Funny Balloons
Precious Life	Shlomi ELDAR	France	Memento	2010	Israel	Blieberg Ent
Precious Life	Shlomi ELDAR	Belgium	Imagine	2010	Israel	Blieberg Ent
Puzzle	Natalia Smirnoff	Poland	Gutek	2009	Argentina	Memento
THE LIGHT THIEF / SVET-AKE	Aktan Abdykalykov	UK & Eire	Soda Pictures	2010	KYRGYZSTAN	The Match Factory
The Wanderer (Le Vagabond)	Avishai Sivan	France	Sophie Dulac	2010	Israel	
Uncle Boonmee who can recall his past lives	Apichatpong Weerasethakul	Portugal	Midas Filmes	2010	Thailand	The Match Factory
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# Network actions

- Newsletter
- Workshop in Paris, in partnership with Eye on Film
- Press conference & workshop in Valdivia in October 2011