



EUROPA DISTRIBUTION - PRESS RELEASE

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**DISTRIBUTION WORKSHOP
SAN SEBASTIAN FILM FESTIVAL
SEPT. 18-20 2011**

Europa Distribution is hosting a workshop on VOD at the San Sebastian Film Festival with the support of the MEDIA Programme of the European Union. 20 indie distributors' members of the network will participate in this workshop.

The discussions on Sept 18-19 will be a chance to focus on VOD from the point of view of distributors: how can distributors use VOD to create new revenue streams and attract new audiences?

Europa Distribution, which now represents more than 110 independent distributors, has created the workshop as a chance to take a hard, practical look at the opportunities and challenges offered by VOD.

The session will combine market data on VOD, presentation of benchmark business models, distributor's feedbacks on their VOD experiences, and expert opinion on technical and legal aspects.

Speakers include Isabella Lindell from Non Stop Entertainment (Sweden), Frances Harvey from Soda Pictures (UK), Nicola Weissman from Frenetic (Switzerland), Juan Carlos Tous from Filmin (Spain), Cécile Despringres from the Society of Audiovisual Authors (Belgium) and Ania Jones from Vertice (Spain).

The discussion will be moderated by VOD expert Pierre-Alexandre Labelle (Under the milky way, France).

The VOD session is part of a three-day Europa Distribution workshop. Europa Distribution members will also participate to Cinema in Motion and Cine en Construcción.

Europa Distribution was founded in 2006 and has rapidly grown to its current 110 members in 26 countries. It has become a key voice championing Europe's independent film industry. The body has also created an invaluable database of promotional and technical information on hundreds of European films called CIDINET, supported by the MEDIA Programme.

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For more on Europa Distribution, go to www.europa-distribution.org / www.cidinet.eu

With the support of the MEDIA Programme of the European Union:

