



EUROPA DISTRIBUTION VOD WORKSHOP San Sebastian – September 18-20 2011

*Accommodation : Hotel San Sebastian
Conference Center: Kursaal - Room 8*

Sunday 18 September

4:30pm-7:30pm: VOD Workshop : benchmark business models,

Pierre-Alexandre Labelle (Under the milky way, France): Moderation and General overview (market overview, legal and technical practices, role of the aggregator...)

Current experiences in vod

- Only in your country or international?
- Which business models ?
- Under which conditions?
- What is the volume of units sold? any trends? correlation with DVD? Theatrical?
- Current obstacles encountered with regards to VoD,
- Any opportunities for independent distributors?
- Outlook to 5 years.

Isabella Lindell, Non Stop Entertainment, Sweden
Frances Harvey, Soda Pictures, UK
Nicola Weissman, Frenetic, Switzerland
Juan Carlos Tous, Filmin, Spain

8:30pm: Opening Dinner of the distribution workshop

Monday 19 September

9:30am-12:30pm: VOD Workshop

Legal aspects:

Cécile Despringres, Society of Audiovisual Authors, Belgium : Presentation of the SAA White Paper
Ania Jones (Vertice, Spain): VOD clauses in distribution contracts

Afternoon: Cinéma en mouvement screenings

Tuesday 20 September

Cine en Construcción screenings

Departures



About Europa Distribution

Europa Distribution, with a membership of more than 110 leading independent distributors representing 26 countries, serves as the voice of the European independent film distributor. It acts as a lobby, a think tank as well as a network and aims to develop a strong European film industry. Cristian Mungiu is the President of Honour of the Association. The Board of Administration is chaired by Annemie Degryse (Lumière, Benelux) and Jakub Duszinski (Gutek Film, Poland).

Contact: Adeline MONZIER / Isabelle Obadia

adeline.monzier@europa-distribution.org

www.europa-distribution.org

With the support of the MEDIA Programme of the European Union:

