

EUROPA DISTRIBUTION WORKSHOP IN SOFIA PROGRAMME

Thursday, March 10

SCREENINGS

- 21.00 **DINNER** on the occasion of the opening of Sofia Meetings
Supported by the ROBERT BOSCH Foundation
Location: POD LIPITE Restaurant
- 23.00 **AFTER PARTY**

Friday, March 11

- 10.00 – 10.20 **OPENING OF THE 8TH SOFIA MEETINGS** and
WHO IS WHO AT THE 8TH SOFIA MEETINGS
Presentation of the participants
Location: GRAND HOTEL SOFIA
Sofia Conference Hall, 2nd floor
- 10.30 – 13.00 **BULGARIAN WORKS IN PROGRESS SCREENINGS**
- 13.00 – 14.30 **LUNCH** Supported by the **MEDIA DESK BULGARIA**
Location: GRAND HOTEL SOFIA
Triaditza Hall 1, Triaditza 2, Terrace, 1st floor
- 14.30 – 15.30 **COFFEE MEETING EUROPA DISTRIBUTION GROUP**
Location: GRAND HOTEL SOFIA
Triaditza Hall 1, Triaditza 2, Terrace, 1st floor
- 15.30 – 18.00 **Panel with the support of CEI and UNESCO, Venice Office**
Location: Sofia Conference Hall, 2nd floor
NEW BUSINESS MODELS, VIRAL MARKETING, VOD & TV
DISTRIBUTION
Moderator:
Speakers:
Jan Von Meppen, VODO Films
Brian Newman, Consultant former CEO TRIBECA FILM INSTITUTE
Tilman Scheel, Europe Finest, Reelport
- 20.30 **DINNER**
Location: Festival Center MATTI'D (above Lumiere Cinema)
- 23.30 **AFTER PARTY**

Saturday, March 12

- 9.30 – 12.45** **EUROPA DISTRIBUTION WORKSHOP
SEMINAR ON VIRAL MARKETING**
Speakers: Thomas Mai, Anne Sanchez, Xavier Roth, Alexandre Labelle
Location: Best Western Thrace Hotel
- 13.00 – 14.30** **LUNCH**
Location: GRAND HOTEL SOFIA
Triaditza Hall 1, Triaditza 2, Terrace
(by invitations only)
- 14.30 – 16.30** **EUROPA DISTRIBUTION
COACHING SESSION**
Location: Best Western Thrace Hotel
- 19.00 – 20.00 **AWARD CEREMONY**
Followed by screening of
CIRCUS COLUMBIA
Location: NATIONAL PALACE OF CULTURE Hall 1
- 20.00 **DINNER AT THE FESTIVAL CENTER (MATTI'D)**
(Optional)
- 22.00 **CLOSING PARTY OF SOFIA MEETINGS and 15th SOFIA IFF**
Featuring the Festival Band plus Friends
Location: Rainbow Plaza

Sunday, March 13

- 10.00 **NU BOYANA FILM STUDIO TOUR**
Meeting point Grand Hotel Sofia