

11TH ANNUAL CONFERENCE

at

KARLOVY VARY INTERNATIONAL FILM FESTIVAL

July 2-6 2017



Karlovy Vary International Film Festival

With the support of the MEDIA Programme of the European Union











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PROGRAMME

Europa Distribution organises this programme in partnership with Karlovy Vary International Film Festival and with the Support of Creative Europe - Media. We kindly ask you to attend all activities.

Sunday July 2

ARRIVALS

SCREENINGS

16.30 – 18.00 OPEN PANEL ORGANISED BY THE LUX FILM PRIZE OF THE EUROPEAN PARLIAMENT IN

PARTNERSHIP WITH CREATIVE EUROPE DESK CZ-MEDIA, WITH KVIFF AND EUROPA

DISTRIBUTION

Location: Industry Pool, Hotel Thermal (see maps)

AN INSIGHT INTO THE PROMOTION AND VISIBILITY OF EUROPEAN AUDIOVISUAL WORKS

An insight into the promotion and visibility of European audio-visual works from a European perspective. The LUX Film Prize and the Creative Europe Programme strive among others for better visibility and circulation of European films across Europe. In which way the promotion of European films should be boosted? A legal frame establishing the level playing field that would help to foster the cultural diversity is a first step...?

The panel is organised by the LUX Film Prize of the European Parliament and Creative Europe Desk CZ-MEDIA, in partnership with Karlovy Vary IFF and Europa Distribution.

MODERATOR **Doris Pack** - Coordinator, LUX Film Prize

SPEAKERS Helga Trupel - Vice-Chair of the CULT Committee, European Parliament

Bogdan Wenta - Member of the CULT Committee, European Parliament **Peter Dinges** - President, EFADs – The European Film Agencies Association

Christian Grece - Analyst, European Audiovisual Observatory (FR)

Ivo Andrle - Distributor and exhibitor, Aerofilms (CZ)

19.00 – 21.00 UNVEILING OF THE 2017 LUX FILM PRIZE OFFICIAL SELECTION AND AUDIENCE MENTION

Location: La Belle Epoque, Grand Hotel Pupp (by invitation only) (see maps)

Mrs Helga Trupel, Mrs Martina Dlabajova, Mr Bogdan Wenta and Mrs Doris Pack will unveil the 10 films of the 2017 LUX Film Prize Official Selection and also the 2016 LUX Audience Mention.

20.00 – 22.00 FESTIVAL DINNER, ORGANISED BY KARLOVY VARY IFF

<u>Location</u>: Rendez-Vous, Grand Hotel Pupp (by invitation only) (see maps)

Some time off after these long, hard-working days: Aeroport!

Every night, all Europa Distribution members are welcome at the Aeroport Club, organised by Aerofilms, Czech Distributor and member of Europa Distribution.

This year's special 10th anniversary edition of the legendary Aeroport club will take place just a stone's throne away from Hotel Thermal. The club is open every day from noon (you can stop by for a coffee or browse in a pop-up designer's shop during the day) until the early hours – there are different DJs playing every night. Location: Zahradní 734/23, Karlovy Vary (see maps)





Monday July 3

09.30 – 11.30 OPEN PANEL ORGANISED IN PARTNERSHIP WITH KVIFF AND THE LUX FILM PRIZE

Location: Lazne III Cinema (see maps)

THE CONSTANT GARDENERS - WHAT ROLE FOR DISTRIBUTORS IN THE NEW FILM INDUSTRY ECOSYSTEM?

Europa Distribution has invited experts and academics to discuss the current state of film distribution in Europe with distributors, and present the findings of their research to distributors from across the Europa Distribution network. Such input and the following discussion with independent distributors could prove useful in identifying aspects of distribution that could benefit or hold back the industry as it moves forward.

What are the new trends of the market? How can the available data be interpreted? What are the challenges faced by distributors today? And, where to look to find the best solutions to have a strong and vivid sector?

MODERATOR Michael Gubbins - SampoMedia (UK)

KEYNOTE SPEAKER Bogdan Wenta - Member of the European Parliament, Committee on

Culture and Education

SPEAKERS Ben Johnson - Marketing Expert; Founder, GRUVI (DK)

GRUVI's white paper on distribution

Huw Jones - Postdoctoral Research Associate, University of York (UK)

Indie film distribution in Europe: State of play

Nikolas Moschakis - Secretary General, FIAD (BE)

A perspective on European policy and its impact on independent distribution

Liesbeth Sträter - Research Intern, Europa Distribution; Master Student,

University of Antwerp (BE)

Crossing borders: Research on the implementation of schemes and measures

for European independent film distribution

12.00 – 13.30 INNOVATIVE EXAMPLES OF FILM DISTRIBUTION IN EUROPE

CREATIVE EUROPE MEDIA SHOWCASE<u>Location</u>: Industry Pool (see maps)

14.00 – 15.30 WORKS IN PROGRESS @KVIFF

<u>Location</u>: Congress Hall, Hotel Thermal (see maps)

16.00 – 17.30 EURIMAGES PROJECT LAB AWARD

Location: Congress Hall, Hotel Thermal (see maps)

19.30 DINNER ORGANISED BY KARLOVY VARY IFF AND CREATIVE EUROPE MEDIA

Location: Grand Restaurant, Grand Hotel Pupp (see maps)

Don't forget to pick up your invitation at the Protocol Desk!

EUR OPA DISTRIBUTION

Europa Distribution 11th Annual Conference



Tuesday July 4

09.00 – 12.30 EUROPA DISTRIBUTION WORKSHOP (CLOSED): FINDING NEW TOOLS

Location: Lazne III Blue Hall (see maps)

During this private workshop, experts from the fields of marketing (GRUVI) and piracy (MUSO) will share their thoughts on new tools and innovative possibilities for film distribution. Distributors wil be encouraged to share their own experiences with such methods and services, in the interest of collecting constructive feedback on where we are as a sector and what possibilities there are to move forward collectively.

SPEAKERS Chris Anderson - Piracy Expert; Head of Film & TV: UK & Europe, MUSO (UK)

MUSO: The Bigger Picture

Seeing the opportunity in online piracy

Ben Johnson - Marketing Expert; Founder, GRUVI (DK)

Winning your audiences! Marketing movies in the connected world

14.00 – 16.00 DOCU TALENTS

Location: Cinema A, Hotel Thermal (see maps)

17.00 – 19.30 EUROPA DISTRIBUTION GENERAL ASSEMBLIES

<u>Location</u>: Press Hall, Hotel Thermal (see maps)

EUROPA DISTRIBUTION GENERAL ASSEMBLY, FRANCE

EUROPA DISTRIBUTION EXTRAORDINARY GENERAL ASSEMBLY, FRANCE

EUROPA DISTRIBUTION GENERAL ASSEMBLY, BELGIUM

GENERAL DISCUSSION

Note: please have a look at the summary you have received to use this

dedicated time for discussion & debate essentially

20.30 EUROPA DISTRIBUTION MEMBERS' DINNER

Location: Hotel Ambassador (see maps)

22.00 INDUSTRY PARTY

<u>Location</u>: Lazne I (see maps)

Don't forget to pick up your invitation at the Protocol Desk!

Wednesday July 5

10.00 – 12.30 SPECIAL SCREENINGS ORGANISED BY THE FESTIVAL: A TASTE OF KVIFF FILMS

Location: Cinema A, Hotel Thermal (see maps)

Festival Director, Karel Och, has put together a special programme for distributors composed of short excerpts of films with potential to circulate.

SCREENINGS & MEETINGS

Thursday July 6

SCREENINGS & MEETINGS

DEPARTURES





USEFUL INFORMATION

ACCOMMODATION

Unless notified otherwise by the festival, you will be accommodated at:



Hotel Ambassador Národní důmnecy

T.G. Masaryka 24 - 360 01 Karlovy Vary

Phone: +33 (0)4 50 45 43 21

TRANSPORTATION



ARRIVALS/DEPARTURES

Do not forget to update your exact arrival and departure details via the online accreditation system, so that the festival can arrange transfers between Prague airport and Karlovy Vary for you.

All you need to do upon arrival at Prague airport is get in touch with the festival welcoming service at the festival booths located in both arrival halls. They will find you in their system and assist with your transfer to Karlovy Vary.

INVITATIONS FOR EVENING EVENTS

The dinners on Sunday and Monday nights and the party on Wednesday night are by invitation only. Invitations will be prepared for you under your name at the **Protocol Desk** in the Accreditation Hall in Hotel Thermal.

! You should come, check and pick up your invitations every day, since they will not be distributed at once.

SOME TIME OFF AFTER THESE LONG, HARD-WORKING DAYS: AEROPORT CLUB!

Every night, all Europa Distribution members are welcome to the Aeroport Club, organised by Aerofilms, a Czech Distributor and member of Europa Distribution.

During the 52nd Karlovy Vary International Film Festival, the club will be located at Zahradní 23, in front of the Hotel Thermal (see maps).

GENERAL INFORMATION

ACCREDITATION

Accreditation must be collected in person in the accreditation hall of the Thermal Hotel (Mezzanine) from June 30, open daily from 08.00 to 22.00.

INDUSTRY OFFICE

The Industry Office is located on the 1st floor of Hotel Thermal and is open daily from 10:00 to 20:00

INDUSTRY POOL

The Industry Pool is located in the Hotel Thermal and is open from 10.00 to 01.00 from July 1 to July 7. In this space the Festival holds many of its industry events and where Industry members can socialize, get coffee, some small snacks and have a calm time for their meetings.

TRANSPORTATION IN KARLOVY VARY

A **festival shuttle service** is at the disposal for all festival participants. There are three bus lines free of charge - F1, F2, F3. The lines will be in operation from June 30 to July 8.

- F1- Tent Village Kino Drahomíra- Festival Hotel Tent Village
- F2- Tent Village Hotel Thermal Richmond- Březová, Camp
- F3- Tent Village Hotel Thermal- Divadelní náměstí





Taxi

Georgia Taxi guarantees the rate CZK 30 / 1 km when you order by phone. Initial rate is CZK 50, the waiting rate is CZK 5 / 1 min.

Tel.: +420 353 223 010, +420 353 223 020, +420 606 605 605

Please see the map and all the details at http://www.kviff.com/en/guide/transportation

CONTACTS ON-SITE

For questions related to the festival (general matters, logistics)

Industry Services: Viktorie Sedlackova +420 770 136 870 - sedlackova@kviff.com (anything related to accreditations, industry guide and industry services)

Industry Pool Contact: Lenka Pavlickova +420 733 371 471 - pavlickova.lenka@gmail.com (anything related to the venue, set up or other production needs)

Guest Service Contact: Ivana Hrbackova +420 778 481 577 – hrbackova@kviff.com (anything related to accommodation, transport etc.)

For questions related to the conference

 Chris Mill:
 +32 470 41 93 88

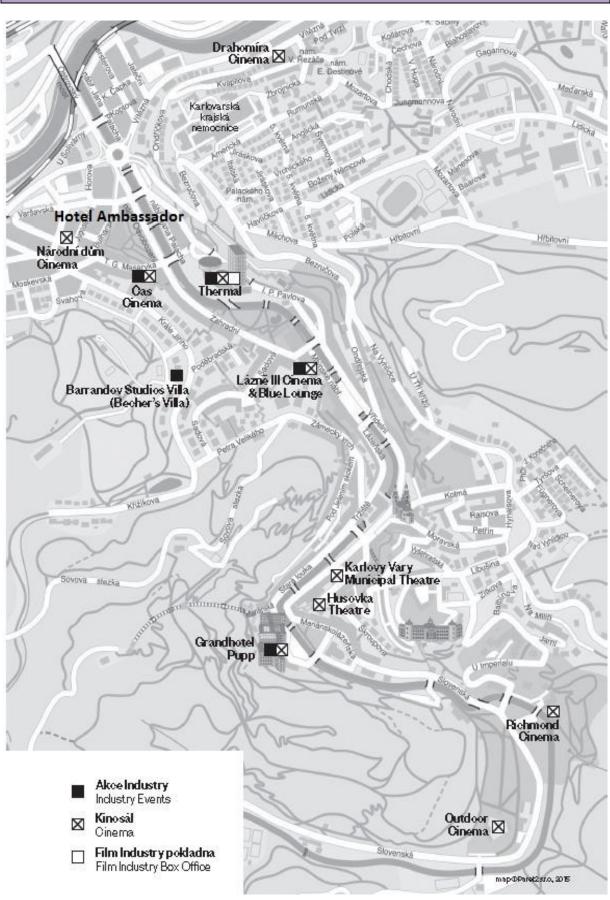
 Christine Eloy:
 +32 496 20 86 22

 Isabella Weber:
 +39 338 255 4040





MAPS



NB Narodni dum Cinema is located inside Hotel Ambassador







Addresses

1. Hotel Ambassador

T.G. Masaryka 24

2. Hotel Thermal (including Industry Pool)

Ivana Petroviče Pavlova 11 8 minute walk from the Ambassador

3. Aeroport Club

Zahradní 23

10 minute walk from the Ambassador

4. Lázně III Cinema

Mlýnské nábř. 507/5

15 minute walk from the Ambassador

5. Hotel Pupp

Mariánská 2

25 minute walk from the Ambassador

6. Lázně I Cinema/Kaiserbad

Mariánskolázeňská 306/2

25/30 minute walk from the Ambassador













WHO'S WHO

PANELISTS

Moderator



MICHAEL GUBBINS - Founder SampoMedia; Chair, Ffilm Cymru Wales

Michael Gubbins is an analyst and consultant, working in the international film, entertainment and media industries, with particular expertise in on-demand and digital change. He is the chair of the Ffilm Cymru Wales (formerly the Film Agency for Wales) and the co-founder of consultancy SampoMedia.

As well as frequent articles for leading newspapers and journals, he is the author of in-depth reports about digital change for business and academic institutions around

the world, including the Digital Revolution series, sponsored by CineRegio. He is also a well-known chair, keynote speaker and organiser of conferences around Europe, including prestigious events for Europa Cinemas, the European Audiovisual Observatory, Europa Distribution, Inside Pictures, the European Think Tank, the Media Business School, European Parliament events, Power to the Pixel, CineRegio, the Danish Film Institute, the BFI and festivals including Cannes, Berlin, Rotterdam, Edinburgh, London and Gothenburg.

Speakers



BOGDAN WENTA - Member of the European Parliament

Born in Szpęgawsk, Poland, he is a former handball player and coach who played in several handball clubs from Poland, Germany and Spain and, in his career, appeared in seven European Cup finals. In February 2007, he was honoured with the Knight's Cross of Polonia Restituta by President Lech Kaczyński for his contribution to the development of Polish sport. He was elected as Member of the European Parliament during the 2014 elections and joined the Committee on Culture and Education. He is

active in audiovisual sector policies and was a rapporteur of the report on EC Communication on European Film in the Digital Era.



BEN JOHNSON - Marketing Expert; Founder, GRUVI

Ben Johnson is the founder of Gruvi, a company active in all aspects of distribution and exhibition which helps with the marketing of films, games, TV shows, events and festivals. Gruvi's platform provides efficient tools to reach, connect with and engage audiences, with trackable results. Gruvi's client base includes HBO, Sony and Disney, as well as many independent distribution companies globally.



HUW JONES - Postdoctoral Research Associate, University of York

Dr Huw Jones was recently appointed as a Lecturer in Film Studies at the University of Southampton (UK) and is currently a Postdoctoral Research Associate at the University of York (UK). For the last three years, he has been working on the Mediating Cultural Encounters through European Screens (MeCETES) project (www.mecetes.co.uk), an international project on the cross-border production,

distribution and audience reception of European film and television drama. He has published in *The Routledge Companion to World Cinema, Transnational Cinemas, Comunicazioni Sociali, Journal of*





British Cinema and Television and Cultural Trends. He also edited the book The Media in Europe's Small Nations (CSP, 2014) and occasionally writes for Cineuropa.



NIKOLAS MOSCHAKIS - Secretary General, FIAD

Nikolas is the Secretary General of the International Federation of Film Distributors' Associations (FIAD). FIAD gathers the national associations of film distribution companies and provides them with a voice on the European and global stages. Nikolas represents their interests at these stages, defending the sector's valuable principles vis-a-vis the European Institutions, the Audiovisual Observatory Advisory Committee, WIPO and the Council of Europe. Nikolas has a broad range of

experience in Brussels, dealing with Audiovisual, media and copyright issues. Before Brussels, he worked in international organisations in both New York and Washington D.C.

He is from Greece and studied International and European Economic and Political Studies at the University of Macedonia in Thessaloniki. He also holds an M.A. in EU International Relations and Diplomacy from the College of Europe in Bruges.



LIESBETH STRÄTER - Research Intern, Europa Distribution; Master Student, University of Antwerp

From March to June 2017, Liesbeth worked at Europa Distribution as a research intern. To finalise her masters degree, she wrote a thesis in collaboration with Europa Distribution on the subject of schemes and measures for European independent film distribution. She recently graduated with a Masters in Cultural

Management from the University of Antwerp. In 2016, she interned at the international policy department of the Ministry of Education, Culture and Science in the Netherlands. She completed her bachelors degree in Theatre, Film and Television sciences at the University of Utrecht.



CHRIS ANDERSON - Piracy Expert; Head of Film & TV: UK & Europe, MUSO

MUSO's trusted technology platform is enabling hundreds of major content owners to grow their relationship with online audiences in three stages - protecting content through anti-piracy, measuring global real-time demand, and driving online traffic back towards licensed websites. Chris joined MUSO at the start, and now fronts the Film & TV arm across the UK and Europe. Starting in music, and also working in

publishing, Chris has had a wealth of experience in copyright infringement and the legal distribution of creative content. He has spent a decade helping to create events, including the curation of a successful music festival, and has also launched a very successful blog and presented at a number of industry markets including EFM and MipTV. Chris is now really enjoying helping MUSO launch a series of new tools and develop their brand across the film & TV industries.





DISTRIBUTORS (in alphabetical order by company)

Company	Name	Country	Email address
A Contracorriente	Eduardo Escudero	Spain	eduardo@acontracorrientefilms.com
A-One Films	Christina Ayrapetyan	Russian Federation	christina@a-onefilms.com
Aerofilms	Ivo Andrle	Czech Republic	ivo.andrle@aerofilms.cz
Aerofilms	Radka Urbancova	Czech Republic	radka.urbancova@aerofilms.cz
Agora Films	Laurent Dutoit	Switzerland	ldutoit@agorafilms.ch
Amstelfilm	Fleur Dopheide	The Netherlands	fleur@amstelfilm.nl
Arsenalfilm	Käte Schaeffer	Germany	k.schaeffer@arsenalfilm.de
Artcam Films	Sylvie Leray	Czech Republic	sylvie.leray@artcam.cz
Arthaus	Svend Jensen	Norway	svend@arthaus.no
BAC Films Distribution	Véronique Crasset	France	v.crasset@bacfilms.fr
Bim Distribuzione	Dafne Mauro	Italy	dmauro@bimfilm.com
Cherry Pickers Filmdistributie	Huub Roelvink	Benelux	huub@cherrypickersfilm.nl
Cinefile	Richard Mowe	UK	richardmowe@mac.com
Cinema Delicatessen	Katrien Lamers	The Netherlands	katrien@cinemadelicatessen.nl
Cinemanse	Hanna Lajunen	Finland	hanna@cinemanse.fi
Contact Film	Nick Muijs	The Netherlands	nick@contactfilm.nl
Curzon Artificial Eye	Laura Dos Santos	UK	laura.dos.santos@curzon.com
Dogwoof	Andy Whittaker	UK	andy@dogwoof.com
Eye Film Institute	Monica Eckelkamp	The Netherlands	monicaeckelkamp@eyefilm.nl
Film Europe	Ivan Hronec	Czech Republic & Slovakia	ivan.hronec@filmeurope.eu
Filmcoopi Zürich	Carola Stern	Switzerland	carola.stern@gmx.net
Folkets Bio AB	Rose-Marie Strand	Sweden	rosemarie.strand@folketsbio.se
Freealize	Ileana Cecanu	Romania	ileana@freealize.com
Frenetic Films	Daniel Treichler	Switzerland	daniel.treichler@frenetic.ch
GMfilms	Michael Höfner	Germany	gmfilms@gmfilms.de
Imagine Film	Clara Léonet	Belgium	c.leonet@imaginefilm.be
Just Entertainment	Jean Heijl	The Netherlands	jean@justfilmdistribution.nl
Kino pasaka	Greta Akcijonaite	Lithuania	greta.garbo@kinopasaka.lt
M2 Films	Marcin Was	Poland	marcin.was@m2films.pl
MAD Solutions	Alaa Karkouti	Egypt	alaa.karkouti@mad-solutions.com
Madman Entertainment	Vera Herchenbach	Australia	vera@madman.com.au
MCF MegaCom Film	Vuk Strahinja Starčev	Serbia	vuk.starcev@mcf.rs
mindjazz pictures	Alessandro Lombardo	Germany	alessandro@mindjazz-pictures.de
Mozinet	Szalóky Bálint	Hungary	szb@mozinet.hu
Neue Visionen Filmverleih GmbH	Torsten Frehse	Germany	frehse@neuevisionen.de
New Cinema LTD.	Daniel Melamed	Israel	daniel@newcinema.co.il
Njutafilms	Madeleine Hammar	Sweden	madeleine@njutafilms.com
O'Brother Distribution	Thibaut Quirynen	Belgium	thibaut@obrother.be
Outsider Films Lda	João Froes	Portugal	joaofroes@outsider-films.pt
Peccadillo Pictures	Diane Gabrysiak	UK	diane@peccapics.com
Prokino Filmverleih GmbH	Emma Klopf	Germany	emma.klopf@prokino.de
Storytelling Media AS	Frank Johnsen	Norway	frank@storytelling.no
Surtsey Films	Miguel Angel Perez	Spain	mperezboronat@gmail.com
Tour de Force AS	Lars Longva	Norway	lars.longva@gmail.com





ABOUT EUROPA DISTRIBUTION

EUROPA DISTRIBUTION is the **European network of independent film distributors.** Since its creation, Europa Distribution has accompanied and reinforced the integration and collaboration process between its members through information, brainstorming and training sessions. The network's aim is to strengthen existing European ties to improve the curation, promotion and distribution of independent films.

With 120 leading independent distributors representing 28 countries in Europe and beyond, it serves as the voice of the sector and acts as a NETWORK and a THINK TANK.

Ursula Meier is the President of Honor of the Association. The Board of Administration, chaired by **Laurent Dutoit (Agora Films / Switzerland)** and **Jakub Duszynski (Gutek Film / Poland)**, is composed of 13 independent European distributors, representative in terms of nationality, type of structure, and cultural diversity. The list of current members is available on our website: www.europa-distribution.org

EUROPA DISTRIBUTION



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With the support of the MEDIA Programme of the European Union



















