



WELCOME **to the information session on the** **European Film Distribution** **call for proposals**

We will start promptly at 2 pm
Please mute your microphone and switch off your camera



Information session

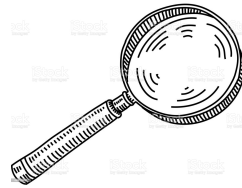
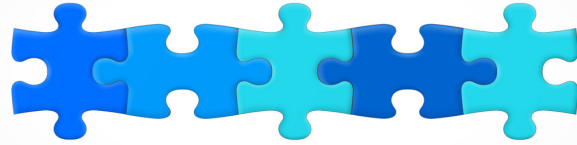
European Film Distribution

9 February 2022

This info session will be recorded using WebEx for the purpose of publication on EACEA's website. Only the presentations will be recorded: the Q&A sections will not be recorded.

Please refer to the Data Protection Notice of the event for more information.

Overview



→ 1. Key features

2. Structure of the call + Q&A
3. MEDIA database and how generate your admissions + Q&A
4. Introduction to the submission system in e-Grants + Q&A
5. Tips for proposal preparation



2022: positive developments!

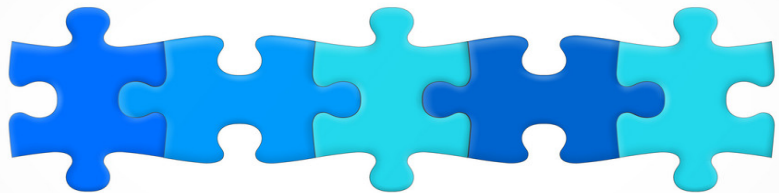
- **Increase** of total budget (by 11%)
- **Increase** of co-funding rate (from 60% to 70%)
- **Increase** of pre-financing rate to (also from 60% to 70%)
- **Increase** of number of films for reinvestment (from 10 to 12)
- **Simplification** – no progress reports
- **Simplification** – one application per PIC number (multiple territories)
- **Support** measures to tackle Covid and Brexit effect (co-efficients and reference years for admissions)
- **New** submission system (eGrants) and MEDIA database



Key features

- Available budget: **EUR 33 000 000**
- Project duration: **24 months**
- Deadline: **05/04/2022**
- Evaluation: **April – September 2022**
- Information on evaluation results: **October 2022**
- GA signature: **December 2022**





1. Key features

→ 2. Structure of the call + Q&A



3. MEDIA database - how generate your admissions + Q&A

4. Introduction to the submission system in e-Grants + Q&A

5. Tips for proposal preparation



Eligibility criteria (1)

Eligible participants – no changes compared to Automatic scheme

Eligible films – no changes compared to Automatic scheme

➤ New MEDIA database (check the step-by-step guide)

Eligible admissions

➤ admissions achieved between 2018 and 2021 (copyright n-3)

➤ e-ticket admissions eligible if they are certified

➤ other eligibility criteria remain unchanged (certified admissions)



Eligibility criteria (2)

Participating countries for European Film Distribution as of February 2022:

- EU 27
- Norway, Iceland, Liechtenstein
- Albania, Bosnia, Montenegro, North Macedonia, Serbia



Generation of a potential fund (1)



Unchanged compared to Automatic scheme:

- On the basis of eligible admissions certified by national authority
- Co-efficients applied according to nationality of film and territory of distributor
- Maximum threshold per film and per distributor
- Minimum availability per country of distribution
- Films with less than 200 admissions in a given year not eligible

Generation of a potential fund (2)



New this year: potential fund generated includes two parts

- Part 1 – eligible certified admissions in 2020 **and** 2021
- Part 2 – 50% of average of **eligible** admissions declared and approved in Automatic calls 27-2018 and 22-2019
- All encoded in MEDIA database
- Certification by national authority for 2020 and 2021
- Fund capped at 1 million EUR

Part 1: co-efficients for 2020 and 2021

(exceptional increase due to Covid)

Country of distribution	Nationality of the film		
	France	Germany, Spain, Italy	Other eligible countries
	2022 coefficient*	2022 coefficient*	2022 coefficient*
France, Germany, Italy, Spain	1,10	1,20	2,20
Austria, Belgium, Poland, The Netherlands	1,20	1,55	2,20
Czech Republic, Denmark, Finland, Greece, Hungary, Norway, Portugal, Sweden.	1,70	1,95	2,20
Other eligible countries	1,95	2,20	2,20

**Exceptionally, the coefficients have been adjusted for 2022 taking into account the impact of the Covid crisis in the business models of the European distributors.*

Part 2: co-efficients for 2018 and 2019

Country of distribution	Nationality of the film (as per section “Eligibility”)		
	France UK	Germany Spain Italy	Other eligible countries
Germany, Spain, France, Italy	0,45	0,50	0,90
Austria, Belgium, The Netherlands, Poland, UK	0,50	0,65	0,90
Czech Republic, Denmark, Finland, Greece, Hungary, Norway, Portugal, Sweden	0,70	0,80	0,90
Other eligible countries	0,80	0,90	0,90

Example of calculation of eligible admissions to calculate estimated potential fund (1)

	PART 1		PART 2	
FILM XXX	2021	2020	2019	2018
Certified Admissions/film per reference year	600	500	1200	800
Total admissions Part 1 and Part 2	1100		2000	
Total admissions Part 1 (sum 2020 and 2021) & Part 2 (average 2018/2019)	1100		1000	
Eligible admissions Part 1 (sum 2020 and 2021) & Part 2 (50% average 2018/2019)	1100		500	
<i>Total eligible admissions for calculation of potential fund - subject to applicable co-efficients</i>	1600			

Example of calculation of eligible admissions to calculate estimated potential fund (2)

	PART 1		PART 2	
FILM XXX	2021	2020	2019	2018
Certified Admissions/film per reference year	300	200	1200	800
Total admissions Part 1 and Part 2	500		2000	
Total admissions Part 1 (sum 2020 and 2021) & Part 2 (average 2018/2019)	500		1000	
Eligible admissions Part 1 (sum 2020 and 2021) & Part 2 (50% average 2018/2019)	500		500	
Total eligible admissions for calculation of potential fund – subject to applicable co-efficients	1000			

Part 2 – eligible admissions in 2018-2019

- For distributors with declared, approved admissions in 2018 and 2019 (calls 27-2018 and 22-2019)
- **Pre-encoded in the system**
- 50% of the average of all eligible admissions in 2018 and 2019 (the calculation is done in the system)



Eligible re-investment activities



- New this year: reinvestment on **maximum 12 films**
- **Eligible activity 1:** investment in co-production
- **Eligible activity 2:** investment in acquisition of distribution rights
- **Eligible activity 3:** promotion, marketing and advertising (at least 25% to be reinvested in this activity)
- Eligible activities **cannot** include personnel work and travel arrangements

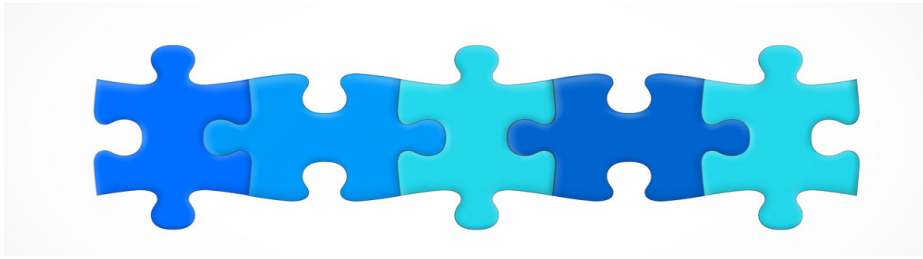
Project start date


- After date of grant signature
- Exceptionally, can be earlier if duly justified
- Never earlier than proposal submission date
- Re-submission(s) of proposal – latest date before deadline counts!
- Only costs incurred during eligibility period count!

Questions?

*Please use the chat
function*








1. Key features
2. Structure of the call + Q&A
-  3. **MEDIA database - how generate your admissions + Q&A**
4. Introduction to the submission system in e-Grants + Q&A
5. Tips for proposal preparation




Click on 'Edit MEDIA DB' in the submission system


 In this step you can edit the Administrative Forms and upload the proposal itself. 













 Your proposal contains changes that have not yet been submitted.

Administrative forms (Part A)

[Edit forms !\[\]\(1efad76f5ada55c34fc045d1b1729cee_img.jpg\)](#) **[Edit MEDIA DB](#)** [Edit Part C](#) [View history](#) [Print preview](#) 

Part B and Annexes

In this section you may upload the technical annex of the proposal (in PDF format only) and any other requested attachments. 

Part B			Upload 
Certified admissions			Upload 
Info on independence and Ownership and control			Upload 
PDF with information about films/works generated from the Creative Europe MEDIA Database			Upload 

Part 1

Eligible, certified admissions in 2020 and 2021

Declaration of Admissions

Distribution Territory

Greece

Year of Admissions

2020

To change territory/year or delete this table, remove all items first.

ORIGINAL TITLE	MEDIA FILM NATIONALITY	YEAR OF COPYRIGHT	ADMISSIONS	GRANT ESTIMATE
DRUK	Denmark	2019		Edit Remove

Add a line

Add another year/territory

Search for your film

1. Define your criteria

2. Select your work

3. Finali

Step 1: In order to retrieve work information, please complete at least 1 search criteria as defined below:

Original Film Title

Film Director

[Previous](#)

Select the film in the list

1. Define your criteria

2. Select your work

3. Finalize your selection

Step 2: Select the work in the list.
If you cannot find it, you can try different search criteria:

SELECT	TITLE	DIRECTOR	COUNTRY	STATUS	COPYRIGHT
<input type="radio"/>	DRUK	Thomas Vinterberg	DK	Processed	2019

Confirm your selection

1. Define your criteria

2. Select your work

3. Finalize your selection

Step 3: Confirm your selection or go back to search again.




Original title	Status	
DRUK	Processed	
Country of origin	Copyright	Film genre
DK	2019	Fiction
Film delivery platform	Audience	Film type
Features / Cinema		ONEOFF
Synopsis		
Film director		
Thomas Vinterberg		

Previous

Could not find the work you are looking for? [Create a new work](#)

Yes, I confirm

Complete all the fields for your selected film

MEDIA Film Nationality	Year of Copyright	Status
<input type="text"/>	<input type="text"/>	<input type="text"/>
Local title		
<input type="text"/>		
Distribution Contract		
Licensor *	Licensee *	Date of signature *
<input type="text"/>	<input type="text"/>	<input type="text" value="DD.MM.YYYY"/> 
Territory(ies) acquired	License period *	Rights *
<input type="text"/>	<input type="text"/>	<input type="text"/>
Distribution activities shared between several companies *		
<input type="button" value="Choose an option"/> 		
Film Performance		
Release Date *	Total N° of running weeks *	N° of certified admissions *
<input type="text" value="DD.MM.YYYY"/> 	<input type="text"/>	<input type="text"/>
Box office receipts including VAT *		
<input type="text"/> €		
Comments (optional)		
<input type="text"/>		

Add new films to the DB yourself by clicking on 'Create a new work'

1. Define your criteria

2. Select your work

3. Finalize your work

Step 2: Select the work in the list.
If you cannot find it, you can try different search criteria:

SELECT	TITLE	DIRECTOR	COUNTRY	STATUS
<input type="radio"/>	DRUK	Thomas Vinterberg	DK	Processed

previous

Could not find the work you are looking for? [Create a new work](#)

Fiction	Points	Documentary	Points	Animation	Points
Director	3	Director	3	Director	3
Author/(Script)writer	3	Author/(Script)writer	3	Author/(Script)writer	3
Actor 1	2	Composer	1	Composer	1
Actor 2	2	Production Designer	1	Editor	1
Actor 3	2	Director of Photography	1	Sound	1
Composer	1	Editor	1	Storyboard Artist	2
Production Designer	1	Sound	1	Character Designer	2
Director of Photography	1	Shooting Location	1	Animation Supervisor	2
Editor	1	Post Production Location	1	Art(istic) Director	1
Sound	1			Technical Director	1
Shooting Location	1			Post Production Location	1
Post Production Location	1			Studio Location	1
TOTAL	19		13		19

Selecting films with different status

‘Processed’ = the film has been reviewed, the nationality has been attributed. Before selecting, always check if country of origins and the copyright year is eligible for the Call. ‘Processed’ status ≠ eligible for your particular Call!

‘Criteria not met’ = the film has been reviewed and declared as ineligible.

‘Submitted’ and ‘Under processing’ = the film has been submitted for review but not yet validated. In order to select this film, please insert ‘Estimated nationality’ to generate the potential fund.

‘Missing information’ = the film was submitted for review in the past, but was missing elements. In order to select this film, please insert ‘Estimated nationality’ to generate the potential fund. You will be contacted by EACEA staff to provide the missing information.

After encoding all films, the system estimates your total (estimated!) grant for 2020-2021

To change territory/year or delete this table, remove all items first.

OF COPYRIGHT	ADMISSIONS	GRANT ESTIMATE
2004		Edit Remove

[Add a line](#)

Grant estimate: 18.760,00 €

Important

- Repeat for each film for which you are declaring admissions for each year and/or territory
- All admissions in 2020 and 2021 must be certified by the national authority for the territory concerned
- Always select your year and territory first



Part 2:

Eligible admissions achieved in 2018 and 2019

Admissions declared and approved in
calls 27/2018 and/or 22/2019

50% of the average of all eligible
admissions multiplied by the relevant co-
efficient



Search using

- your PIC number or
- company name

Eligible admissions achieved in 2018 and 2019

In addition to the first section, the potential fund generated will include 50% of the average of all eligible admissions achieved in 2018 and 2019 multiplied by the relevant coefficient per eligible admission. This section is only available for admissions declared and approved in call for proposals EACEA/27/2018 and EACEA/22/2019.

YEAR OF ADMISSIONS	COMPANY	ELIGIBLE ADMISSIONS	TOTAL GRANT ESTIMATION		
2018	TEST COMPANY	554.416	124.743,60 €	Details	Remove
2019	TEST COMPANY	286.062	64.363,95 €	Details	Remove
TOTAL		840.478	189.107,55 €		

Click on 'Details' to see the list of films and calculation

Detailed list of admissions for year

FILM ID	ORIGINAL TITLE	NATIONALITY	DISTRIBUTION TERRITORY	YEAR	ADMISSIONS	AVERAGE AND 50%	COEFFICIENT	TOTAL GRANT ESTIMATION
3761	LUMIERE ! L'AVENTURE COMMENCE	FR	NO	2018	276	69	0.7	48,30 €
3878	THE PARTY	UK	NO	2018	4.018	1004.5	0.7	703,15 €
4176	MUSKARCI NE PLACU	BA	NO	2018	677	169.25	0.9	152,33 €
4295	THE PLACE	IT	NO	2018	698	174.5	0.8	139,60 €
4319	LES GARDIENNES	FR	NO	2018	4.401	1100.25	0.7	770,18 €
4358	LA CH'TITE FAMILLE	FR	NO	2018	1.274	318.5	0.7	222,95 €

Close



European
Commission

Once you have completed all these steps

- The system gives you a total generated fund estimate
- Save and export your dossier as a pdf document
- Indicate your *Total fund estimate as Purchase costs: other works, goods and services* in the 'budget' section of the proposal
- Add your pdf dossier to your annexes

Total grant estimate

Please note, that this is only an indicative estimated generated grant. The final calculation of the total generated grant will be determined by the EACEA during the evaluation process.

Total grant estimate: **189.107,55 €**

Budget table – indicate your estimated fund ONLY

1. **NB:** You should only fill in column C3!
This is an amount allowing you to get the estimated grant calculated in the MEDIA DB
*MANUAL FORMULA: estimated grant from MEDIA DB * 1,33512*

2. **Make sure** this corresponds to the estimated grant (=potential fund) from the MEDIA DB

Calculated automatically

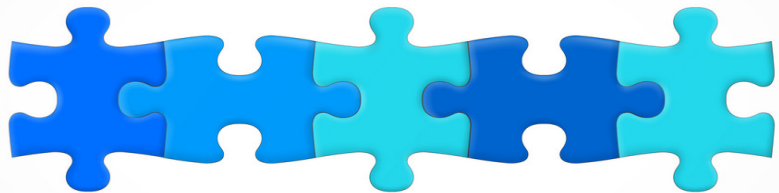
3 - Budget


No.	Name of beneficiary	Country	Role	Personnel costs - without volunteers/EUR	Personnel costs volunteers/EUR	Subcontracting costs/EUR	Purchase costs - Travel and subsistence/EUR	Purchase costs - Equipment/EUR	Purchase costs - Other goods, works and services/EUR	Financial support to third parties/EUR	Indirect costs/EUR	Total eligible costs/EUR	Ineligible costs/EUR	Total estimated project costs and contributions/EUR	Funding rate	Maximum EU contribution to eligible costs/EUR	Requested EU contribution to eligible costs/EUR
1	Rea International	BE	Coordinator	0	0				133 512		9 345.84	142 857.84	0	142 857.84	70	100 000.48	100 000.00
	Total			0	0	0	0	0	133 512	0	9 345.84	142 857.84	0	142 857.84		100 000.48	100 000.00

Questions?

*Please use the chat
function*






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Funding and Tender Opportunities Portal

All MEDIA call for proposals are published in Funding & tender opportunities Portal (F&TP)



Funding & tender opportunities

Single Electronic Data Interchange Area (SEDIA)

[SEARCH FUNDING & TENDERS](#) [HOW TO PARTICIPATE](#) [PROJECTS & RESULTS](#) [WORK AS AN EXPERT](#) [SUPPORT](#)

• My Experts Area in the F&T Portal is currently experiencing technical issues. We are working to resolve the problem and will let you know when the application is functioning normally.

• Grant Management Services in the F&T Portal is currently experiencing technical issues. We are working to resolve the problem and will let you know when the application is functioning normally.

Find calls for proposals and tenders

Search calls for proposals and tenders by keywords, programmes...

Search

EU Programmes

Asylum, Migration and Integration Fund (AMIF)	Border Management and Visa Instrument (BMVI)	Citizens, Equality, Rights and Values Programme (CERV)	Creative Europe (CREA)	Digital Europe Programme (DIGITAL)	Europe Direct (ED)
European Parliament (EP)	European Solidarity Corps (ESC)	Erasmus+ Programme (ERASMUS+)	European Social Fund + (ESF)	European Maritime, Fisheries and Aquaculture Fund (EMFAF)	Innovation Fund (INNOVFUND)
Internal Security Fund (ISF)	Horizon Europe (HORIZON)	Single Market Programme (SMP)	Social Prerogative and Specific Competencies Lines (SOCPL)	EU External Action (RELEX)	Justice Programme (JUST)
Pilot Projects and Preparatory Actions (PPPA)	Programme for the Environment and Climate Action (LIFE)	Promotion of Agricultural Products (AGRIP)	Union Civil Protection Mechanism (UCPM)		

Show all

How to participate in 5 steps

- 1 Find an opportunity
- 2 Find partner(s)
- 3 Create an account
- 4 Register your organisation
- 5 Submit your proposal or offer


Learn how to find and apply for suitable EU funding and tender opportunities.

Learn more



Funding and Tender Opportunities Portal


Find European Film Distribution call



Funding & tender opportunities
Single Electronic Data Interchange Area (SEDIA)

English **EN**

Register Login



SEARCH FUNDING & TENDERS

HOW TO PARTICIPATE PROJECTS & RESULTS WORK AS AN EXPERT SUPPORT

Creative Europe (CREA)

clear filter

dist

☒ Match whole words only

☒ GRANTS ☒ TENDERS

Submission status

☐ Forthcoming ☒ Open for submission (4) ☐ Closed

Programming period

2021 - 2027 (4)

Creative Europe (CREA)

Funding and tenders (4)

Need help?

Sort by:

Title asc

European Film Distribution

CREA-MEDIA-2022-FILMDIST

Programme

Creative Europe Programme (CREA)

Status

Open for submission

Type of action

CREA Project Grants

Deadline model

single-stage

Opening date

03 February 2022

Deadline date

05 April 2022 17:00:00 Brussels time

Call for proposal

Grant

Films on the Move

CREA-MEDIA-2022-FILMOVE

Programme

Creative Europe Programme (CREA)

Status

Open for submission

Type of action

CREA Project Grants

Deadline model

multiple cut-off

Opening date

03 February 2022

Next deadline

15 March 2022 17:00:00 Brussels time

Call for proposal

Grant



Funding and Tender Opportunities Portal

European Film Distribution call page

General information

Topic description

Conditions and documents

Partner search announcements

Submission service

Topic related FAQ

Get support

Call updates

Topic conditions and documents

1. **Eligible countries:** as described in the [Call document](#).

2. **Eligibility and admissibility conditions:** as described in the [Call document](#).

3. **Proposal page limits and layout:** Please refer to [Part B of the standard proposal template](#).

4. **Evaluation**
Evaluation criteria, scoring, threshold and process are described in the [Call document](#).

5. **Indicative timetable for evaluation and grant agreement:** as described in the [Call document](#).

Publication of the call: 07 February 2022

Deadline for submitting applications: 05 April 2022 17:00 (Brussels Time)

Evaluation period: April - September 2022

Information to applicants: October 2022

Signature of grant agreement: December 2022

6. **Proposal templates, guidance and model grant agreements (MGA):**
[Standard proposal template](#)
[Information on Independence and Ownership Control](#)
[Certified Admissions](#)
[Call document](#)
[Guide for applicants](#)
[Mono/Multi-beneficiary Model Grant Agreement](#)

[Go back](#)

Funding and Tender Opportunities Portal

Start submission

Conditions and documents

Submission service

Topic related FAQ

Get support

Call information

Call updates

Go back to search results

Start submission

To access the Electronic Submission Service, please click on the submission-button next to the **type of action** and the **type of model grant agreement** that corresponds to your proposal. You will then be asked to confirm your choice, as it cannot be changed in the submission system. Upon confirmation, you will be linked to the correct entry point.

To access existing draft proposals for this topic, please login to the Funding & Tenders Portal and select the My Proposals page of the My Area section.

Please select the type of your submission:


CREA Project Grants [CREA-PJG], CREA Action Grant Budget-Based [CREA-AG]

Start submission

Need help?


Funding and Tender Opportunities Portal

Submission system – find your organisation


 **Deadline**
05 April 2022 17:00:00 Brussels Local Time

Call data:


Call: **CREA-MEDIA-2022-FILMDIST**
Topic: **CREA-MEDIA-2022-FILMDIST**
Type of action: **CREA-PJG**
Type of MGA: **CREA-AG**

 Topic and type of action can only be changed by creating a new proposal.

Download Part B templates

 Please submit your proposal at the latest **48 hours before the deadline** (to avoid system congestion or system incompatibility issues). Late proposals will not be accepted. Don't wait until the end because you are worried about confidentiality – we will not open the proposals before the deadline. You can submit the proposal as many times as you wish up until the deadline. Each new submitted version will replace the previous one.

Find your organisation


PIC Short name 

Funding and Tender Opportunities Portal

Submission system – Add main contact and contact persons


Call data:


Call: CREA-MEDIA-2022-FILMDIST
Topic: CREA-MEDIA-2022-FILMDIST
Type of action: CREA-PJG
Type of MGA: CREA-AG


 Topic and type of action can only be changed by creating a new proposal.


Proposal data:

Acronym: FILMS
Draft ID: SEP-210830875


Download Part B templates
 [Download part B templates](#)

Number of participants: 1 

 Coordinator

1  Test Camelia-Valeria

Add Affiliated Entity +

Contacts: 

Add contact +

Test Camelia-Valeria
Brussels, BE
PIC: 913842918

Change organisation


Contact organisation


Add Partner +


SAVE SAVE AND GO TO NEXT STEP NEXT


Funding and Tender Opportunities Portal

Submission system – complete all parts of the proposal




In this step you can edit the Administrative Forms and upload the proposal itself. 





Your proposal contains changes that have not yet been submitted.


Administrative forms (Part A)

Edit forms 


Edit MEDIA DB









Edit Part C



View history

Print preview 

Part B and Annexes

In this section you may upload the technical annex of the proposal (in PDF format only) and any other requested attachments. 

Part B	<div></div>		Upload 
Certified admissions	<div></div>		Upload 
Info on independence and Ownership and control	<div></div>		Upload 
PDF with information about films/works generated from the Creative Europe MEDIA Database	<div></div>		Upload 

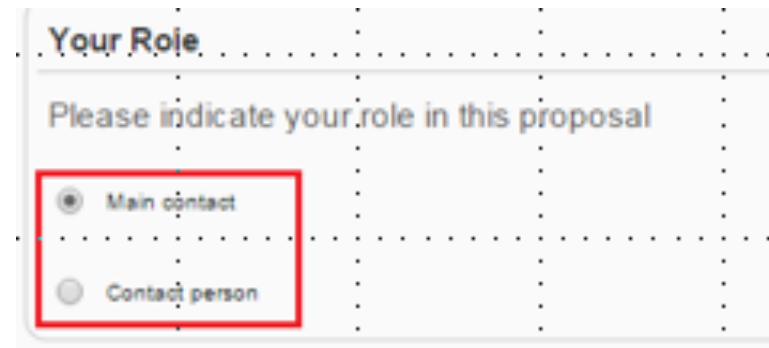
European Commission

Submission system

Part A - administrative form

Who Can Fill in the proposal?

- Click **edit forms** to access the administrative forms.
- **Main Contact** (only one): the only person who can finalise the forms, including the budget table and all other administrative details.
- **Contact Person** (optional, one or more): may fill in or review parts of the proposal.
Main Contact can grant each Contact Person **full access rights** or **read-only access** to the forms data.



The screenshot shows a form titled 'Your Role' with the instruction 'Please indicate your role in this proposal'. There are two radio button options: 'Main contact' and 'Contact person'. The 'Main contact' option is selected, and the entire selection area is highlighted with a red rectangular box.

Part A – Administrative Forms

Validate each section regularly!

Section	Title
1	General information
2	Participants
3	Budget

Application forms

Validation result

Show Error

The red 'Show Error' button indicates an error due to a missing or incorrect value related to the call eligibility criteria. The submission of the proposal **will be blocked** unless that specific field is corrected!

Show Warning

The yellow 'Show Warning' button indicates a warning due to a missing or incorrect value related to the call eligibility criteria. The submission of the proposal **will not be blocked** (proposal will be submitted with the missing or incorrect value).

Part A – Administrative Forms

Budget – indicate **ONLY** your costs and estimated grant

1. **NB:** You should only fill in column C3!
This is an amount allowing you to get the estimated grant calculated in the MEDIA DB
*MANUAL FORMULA: estimated grant from MEDIA DB * 1,33512*

2. **Make sure** this corresponds to the estimated grant (=potential fund) from the MEDIA DB

Calculated automatically

3 - Budget

No.	Name of beneficiary	Country	Role	Personnel costs - without volunteers/EUR	Personnel costs volunteers/EUR	Subcontracting costs/EUR	Purchase costs - Travel and subsistence/EUR	Purchase costs - Equipment/EUR	Purchase costs - Other goods, works and services/EUR	Financial support to third parties/EUR	Indirect costs/EUR	Total eligible costs/EUR	Ineligible costs/EUR	Total estimated project costs and contributions/EUR	Funding rate	Maximum EU contribution to eligible costs/EUR	Requested EU contribution to eligible costs/EUR
1	Rea International	BE	Coordinator	0	0				133 512		9 345.84	142 857.84	0	142 857.84	70	100 000.48	100 000.00
	Total			0	0	0	0	0	133 512	0	9 345.84	142 857.84	0	142 857.84		100 000.48	100 000.00

Part B

Description of Action

NB: Only three sections to be completed

Indicate the project team

Indicate only **ONE** work package to cover the whole reinvestment activity for the project

TABLE OF CONTENTS

ADMINISTRATIVE FORMS (PART A)

TECHNICAL DESCRIPTION (PART B).....

COVER PAGE.....

PROJECT SUMMARY

1. RELEVANCE

1.1 Background and general objectives

1.2 Needs analysis and specific objectives

1.3 European added value

1.4 Environment and sustainability

1.5 Gender balance, inclusion and diversity

2. QUALITY

2.1 Concept and methodology

2.2 Format

2.3 Potential

2.4 Cost effectiveness and financial management

2.5 Risk management

3. DISSEMINATION

3.1 Communication, promotion and marketing

3.2 Dissemination and distribution

3.3 Impact

4. PROJECT MANAGEMENT

4.1 Partnership and consortium, roles and tasks division

4.2 Project teams

4.3 Development strategy

4.4 Financing strategy

5. WORK PLAN, WORK PACKAGES, TIMING AND SUBCONTRACTING

5.1 Work plan

5.2 Work packages and activities

Work Package 1

Work Package

Overview of Work Packages (n/a for programmes with detailed budget table) (n/a for Lump Sum Grants)

Events

5.3 Timetable

5.4 Subcontracting

Part B - Description Of Action

- Section 1.1: Only one question to be answered:

For 'European Film Distribution' and 'European Film Sales': Describe your company position on the national and European/international market as well as your editorial line/catalogue (size, genre, speciality, etc.) and the latest developments/changes in regards to release windows. Describe typical/planned marketing and promotion campaigns for the release/sale of European non-national film(s). If a release is already planned please be specific on the release campaign (number of prints and cinemas, type of marketing and promotion activities, innovative ways to attract audiences, type of audience, objectives in terms of admissions, etc). For European Film Distribution, please also explain how you intend to co-produce and/or acquire European non-national films. For European Film sales, you can also indicate the festivals/markets that you principally target.

- Pay attention to instructions in green: all other explanations starting with “n/a” do not concern this action

for example:

Needs analysis and specific objectives (n/a for 'European Film Distribution' and 'European Film Sales', 'Subtitling of cultural content' and 'Audience Development and Film Education')

- Delete instructions not relevant to this action

Part B - Description Of Action

Only 1 Work package

Reinvestment activities for the project

Work Package 1



Work Package 1: [Name, e.g. Project management and coordination]

Ensure consistence with the detailed budget table/calculator (if applicable). (n/a for 'European Slate development', 'European Mini-Slate development' and 'European festivals')

Duration:

MX - MX

Lead Beneficiary:

1-Short name

Objectives

List the specific objectives to which this work package is linked.

▪

Activities (what, how, where) and division of work

Provide a concise overview of the work (planned tasks). Be specific and give a short name and number for each task.

Show who is participating in each task: Coordinator (COO), Beneficiaries (BEN), Affiliated Entities (AE), Associated Partners (AP), indicating **in bold** the task leader.

Add information on other participants' involvement in the project e.g. subcontractors, in-kind contributions.

Note:

In-kind contributions: In-kind contributions for free are cost-neutral, i.e. cannot be declared as cost. Please indicate the in-kind contributions that are provided in the context of this work package.

The Coordinator remains fully responsible for the coordination tasks, even if they are delegated to someone else. Coordinator tasks cannot be subcontracted.

If there is subcontracting, please also complete the table below.

Task No (continuous numbering linked to WP)	Task Name	Description	Participants		In-kind Contributions and Subcontracting (Yes/No and which)
			Name	Role (COO, BEN, AE, AP, OTHER)	
T1.1					
T1.2					

3 Tasks (1 per reinvestment activity)

1. Investment in co-production
2. Investment in acquisition of distribution rights
3. Promotion, marketing and advertising

Certification of admissions

CERTIFICATION OF ADMISSIONS BY THE DESIGNATED NATIONAL AUTHORITY

DISTRIBUTOR (company in full name):

PIC code:

TERRITORY OF DISTRIBUTION:

(Please use two worksheets if you are declaring admissions for two territories as part of your application (Belgium and Luxembourg or Greece and Cyprus))

nb. Eligible admissions declared under calls for proposals EACEA 27/2018 and EACEA 22/2019 do not require to be re-certified as certification has already been achieved.

TO BE FILLED IN BY THE APPLICANT

CERTIFICATION

	Original Title of film(s) (as per MEDIA Film database, see https://creative-europe-media-database.eacea.ec.europa.eu)	Media Film ID code (if available)	Release date	not fund	
				N° of eligible admissions year n-2	N° of eligible admission year n-1

- Download the excel
- fill in admission numbers for 2020/21
- have it signed and stamped by the national authority (yellow box at the bottom)
- convert it to pdf to upload as an annex

Fill in (ONLY!) 2 COLUMNS:
2020 eligible admissions (n-2)
2021 eligible admissions (n-1)

Do not add info for 2018 / 2019 admissions!

TO BE FILLED BY THE NATIONAL CORRESPONDENT OF THE NATIONAL AUTHORITY

I, the undersigned, certify that the above admissions are correct.

SIGNATURE OF THE NATIONAL CORRESPONDENT:.....

Date :

Name and first name:

Name and stamp of the DESIGNATED AUTHORITY:.....

Part C Statistical data (online)

Please select the type of organisation

Number	Name	PIC Number (if available)	Type of organisation
1	Baird Consulting SCS	956444445	>

Click on the arrow to be able to select the type of organisation (otherwise the form cannot be saved)

Contact with a Creative Europe Desk

Did you contact a "Creative Europe Desk" before submitting this application?

☐ YES

☐ NO

Please select minimum 1 option(s)

Information on the applicant company

Annual turnover in € *

###,###.##

Please enter a valid value

Number of permanent staff *

###,###.##


Please enter a valid value

[Configuration Info](#) [Validation Summary](#)

After submission, your proposal is sent to the EU services for evaluation

Manage proposal

TEST MODE

**Deadline**
05 April 2022 17:00:00 Brussels Local Time


Call data:


Call: **CREA-MEDIA-2022-FILMDIST**
Topic: **CREA-MEDIA-2022-FILMDIST**
Type of action: **CREA-PJG**
Type of MGA: **CREA-AG**


Proposal data:


Acronym: **FILMS**
Draft ID: **SEP-210831149**
Final ID: **210831149**

Support & Helpdesk


 Online Manual

 IT How To

 IT Helpdesk

 FAQ

Service Desk:



Your proposal was submitted on: **28 January 2022 13:04:21 (Brussels Local Time)**

Your proposal is part of call **CREA-MEDIA-2022-FILMDIST**. The call deadline is 05 April 2022 17:00:00 (Brussels Local Time).

Your proposal ID is **210831149**. This number is important and will be used as future reference during the evaluation process.

Revisit your proposal

You can edit your proposal and re-submit at any time before the deadline 05 April 2022 17:00:00 (Brussels Local Time).

The time-stamped and digitally signed PDF version of your proposal is not yet available (and may still take some time). Please contact the Helpdesk if it is not available within 24 hours after the deadline.

You may download the spreadsheet files you attached to your proposal

You may withdraw your proposal at any time before call closure. When withdrawing, your proposal will not be considered in the evaluation stage.

Update proposal

Download

Download spreadsheets

Withdraw proposal

What's next after submission?



After the finalisation of the evaluation, applicants will receive the Evaluation Result Letter with the Maximum accepted Grant Amount



You can find and download your Evaluation Result Letter in “My project area”



Notifications sent by email to main and contact persons listed in proposal



Successful applicants start Grant Agreement Preparation in Grant Management system

RESEARCH & INNOVATION
Participant Portal - Grant Management Services

MY PROJECT
HORIZON 2020
Call: H2020-Adhoc-2014-2
Type of Action: CSA
Acronym: 90050 DEMO2
Current Phase: Grant preparation
Number: 90050
Duration: 8 months
Start Date:
Estimated Project Cost: €40,026,50

Proposal Management & Grant Preparation
90050 - 90050 DEMO2
07/04/2014
Submitted Evaluated Ranked Invited Prepared

Documents
90050 - auto generated ESR
Evaluation Result Letter- 90050- 90050 DEMO2
90050 - auto generated ESR

Messages

Support: IT, FAQ and rules

European Commission | Funding & tender opportunities
Single Electronic Data Interchange Area (SEDIA)

SEARCH FUNDING & TENDERS | HOW TO PARTICIPATE | PROJECTS & RESULTS | WORK AS AN EXPERT | **SUPPORT**

Horizon 2020 Framework Programme

Support overview
Guidance & Manuals
FAQ
Helpdesks

Support overview

Support by type

GUIDANCE ? HELPDESKS

H2020 Online Manual guides you through all the main processes on the Participant Portal from proposal submission to grant management and audits. IT HOW TO gives you detailed guidance on the PP related IT tools.

Popular support topics

EU Login	Online manual	How can I acquire roles and access rights for proposals,
How to change the EU Login account details?	FAQ	Where can I find more user guidance related to proposal
What is a LEAR (Legal Entity Appointed Representative) and what are LEAR's rights and tasks?	FAQ	SME Self Evaluation
How to appoint a LEAR	Online manual	Where can I find the National Contact Points (for Horizon
Do I have to register my organisation before drafting my proposal?	FAQ	

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Support overview
Guidance & Manuals
FAQ
Helpdesks

Guidance & Manuals

GRANTS TENDERS

Reference documents

The page reference documents of the programmes managed programmes, model grant agreements and guides for specific

Online Manual

Step-by-step online guide through the Portal processes from project.

IT How to

IT support guide with step-by-step walkthroughs and videos.

Creative Europe (CREA)

Programming period
2021-2027

Reference Documents

Grants

This page includes reference documents of specific actions.

Please select the programme to see the reference documents.

Procurement

Reference Documents related to tendering c

Filter

- Legislation
- Work programme & call documents
- Grant agreements and contracts
- Guidance
- Templates & forms
- Funding & Tenders Portal

Creative Europe Desks

Your gateway to the Creative Europe Programme

https://ec.europa.eu/programmes/creative-europe/contact_en

Help to develop your project, prepare your application and build partnerships.

The Desks provide these services:

1. Free information and guidance on how to access funding opportunities under the Creative Europe Programme;
2. Regular updates on European audiovisual and culture issues;
3. Networking support facilitating contact between cultural operators in different countries and partner finding;
4. Targeted info days, workshops, seminars;
5. Informative websites with all the latest news.

CREATIVE EUROPE DESKS

Select A Country

Albania

Armenia

Austria

Belgium

Bosnia And Herzegovina

Bulgaria

Croatia

Cyprus

Czech Republic

Denmark

Estonia

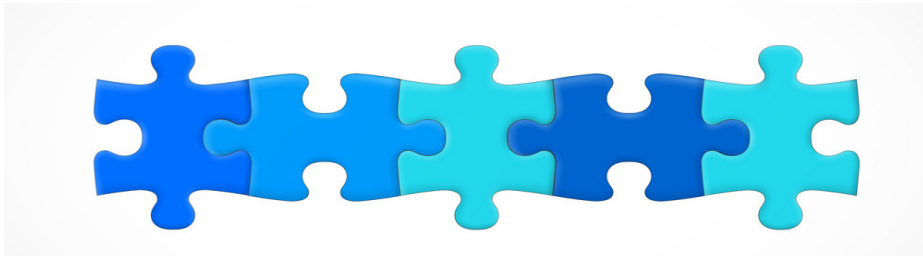
Finland

France

Questions?

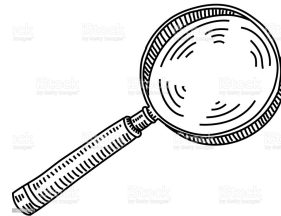
*Please use the chat
function*





1. Key features
2. Structure of the call + Q&A
3. MEDIA database - how generate your admissions + Q&A
4. Introduction to the submission system in e-Grants + Q&A

→ 5. Tips for proposal preparation



Tips for proposal preparation (1)



Get familiar with:

- the submission Wizard, online manual and IT helpdesk
- the structure of the application form
- the templates to be filled in (part B, annexes, part C...)

Submit proposals well in advance before call closure.

You can resubmit your proposal as needed until the closure of the call.

Once the Call is closed, the last submitted version will be evaluated

Tips for proposal preparation (2)



One PIC number = one application **even** if you cover more than one territory (NB: the national authority still has to certify your admissions for each country separately)

Certification of admissions – single annex, separate worksheets per national authority (upload as pdf)

The annex called ‘Info on Independence and Ownership/Control’ is the former ‘shareholding attestation’ annex (upload in excel format)

You need to re-name your annexes (remove brackets) before uploading

Tips for proposal preparation (3)



Budget

- Use budget category 'purchase costs – other goods, works and services' only
- Indirect costs (7%) added automatically to your costs
- 'Requested EU contribution' = estimated grant in MEDIA DB

Calculate the amount corresponding to 70% of direct + indirect costs to match your requested EU contribution

Determine the amount of direct costs in light of this

Tips for proposal preparation (4)



Part B: technical description

- project summary = abstract (part A)
- parts 1 – 4 = two questions to answer (leave the rest blank) – 1.1 background & general objectives and 4.2 project team
- work plan & work packages = only one WP (corresponding to the ‘reinvestment strategy’)

Tips for proposal preparation (5)



MEDIA database

- Study eligibility criteria to ensure maximum accuracy of estimated grant (copyright year, nationality of film, etc.)
- Ensure that year and territory are filled in before adding films
- ‘Edit’ available even after ‘submission’

Thank you for your attention!

Contact:

for questions about the call

EACEA-FILM-DISTRIBUTION@ec.europa.eu

for questions about the MEDIA database

EACEA-MEDIA-DB@ec.europa.eu

for IT support

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/support/helpdesks/contact-form>



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- Slide 5, 24 and 38, source: pixabay.com