WELCOME
to the information session on the European Film Distribution call for proposals

We will start promptly at 2 pm
Please mute your microphone and switch off your camera

European Education and Culture Executive Agency
Information session
European Film Distribution
9 February 2022

This info session will be recorded using WebEx for the purpose of publication on EACEA’s website. Only the presentations will be recorded: the Q&A sections will not be recorded.

Please refer to the Data Protection Notice of the event for more information.
Overview

1. Key features

2. Structure of the call + Q&A

3. MEDIA database and how generate your admissions + Q&A

4. Introduction to the submission system in e-Grants + Q&A

5. Tips for proposal preparation
2022: positive developments!

- **Increase** of total budget (by 11%)
- **Increase** of co-funding rate (from 60% to 70%)
- **Increase** of pre-financing rate to (also from 60% to 70%)
- **Increase** of number of films for reinvestment (from 10 to 12)
- **Simplification** – no progress reports
- **Simplification** – one application per PIC number (multiple territories)
- **Support** measures to tackle Covid and Brexit effect (co-efficients and reference years for admissions)
- **New** submission system (eGrants) and MEDIA database
Key features

- Available budget: **EUR 33 000 000**
- Project duration: **24 months**
- Deadline: **05/04/2022**
- Evaluation: **April – September 2022**
- Information on evaluation results: **October 2022**
- GA signature: **December 2022**
1. Key features

2. Structure of the call + Q&A

3. MEDIA database - how generate your admissions + Q&A

4. Introduction to the submission system in e-Grants + Q&A

5. Tips for proposal preparation
Eligibility criteria (1)

Eligible participants – no changes compared to Automatic scheme

Eligible films – no changes compared to Automatic scheme

- New MEDIA database (check the step-by-step guide)

Eligible admissions

- admissions achieved between 2018 and 2021 (copyright n-3)
- e-ticket admissions eligible if they are certified
- other eligibility criteria remain unchanged (certified admissions)
Participating countries for European Film Distribution as of February 2022:

• EU 27

• Norway, Iceland, Liechtenstein

• Albania, Bosnia, Montenegro, North Macedonia, Serbia
Generation of a potential fund (1)

Unchanged compared to Automatic scheme:

- On the basis of eligible admissions certified by national authority
- Co-efficients applied according to nationality of film and territory of distributor
- Maximum threshold per film and per distributor
- Minimum availability per country of distribution
- Films with less than 200 admissions in a given year not eligible
Generation of a potential fund (2)

New this year: potential fund generated includes two parts

- Part 1 – eligible certified admissions in 2020 and 2021

- Part 2 – 50% of average of **eligible** admissions declared and approved in Automatic calls 27-2018 and 22-2019

- All encoded in MEDIA database

- Certification by national authority for 2020 and 2021

- Fund capped at 1 million EUR
### Part 1: Co-efficients for 2020 and 2021 (Exceptional increase due to Covid)

<table>
<thead>
<tr>
<th>Country of distribution</th>
<th>France</th>
<th>Germany, Spain, Italy</th>
<th>Other eligible countries</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2022 coefficient*</td>
<td>2022 coefficient*</td>
<td>2022 coefficient*</td>
</tr>
<tr>
<td>France, Germany, Italy, Spain</td>
<td>1.10</td>
<td>1.20</td>
<td>2.20</td>
</tr>
<tr>
<td>Austria, Belgium, Poland, The Netherlands</td>
<td>1.20</td>
<td>1.55</td>
<td>2.20</td>
</tr>
<tr>
<td>Czech Republic, Denmark, Finland, Greece, Hungary, Norway, Portugal, Sweden</td>
<td>1.70</td>
<td>1.95</td>
<td>2.20</td>
</tr>
<tr>
<td>Other eligible countries</td>
<td>1.95</td>
<td>2.20</td>
<td>2.20</td>
</tr>
</tbody>
</table>

*Exceptionally, the coefficients have been adjusted for 2022 taking into account the impact of the Covid crisis in the business models of the European distributors.*
Part 2: co-efficients for 2018 and 2019

<table>
<thead>
<tr>
<th>Country of distribution</th>
<th>France UK</th>
<th>Germany Spain Italy</th>
<th>Other eligible countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany, Spain, France, Italy</td>
<td>0,45</td>
<td>0,50</td>
<td>0,90</td>
</tr>
<tr>
<td>Austria, Belgium, The Netherlands, Poland, UK</td>
<td>0,50</td>
<td>0,65</td>
<td>0,90</td>
</tr>
<tr>
<td>Czech Republic, Denmark, Finland, Greece, Hungary, Norway, Portugal, Sweden</td>
<td>0,70</td>
<td>0,80</td>
<td>0,90</td>
</tr>
<tr>
<td>Other eligible countries</td>
<td>0,80</td>
<td>0,90</td>
<td>0,90</td>
</tr>
</tbody>
</table>
Example of calculation of eligible admissions to calculate estimated potential fund (1)

<table>
<thead>
<tr>
<th>FILM XXX</th>
<th>PART 1</th>
<th>PART 2</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2021</td>
<td>2020</td>
</tr>
<tr>
<td>Certified Admissions/film per reference year</td>
<td>600</td>
<td>500</td>
</tr>
<tr>
<td>Total admissions Part 1 and Part 2</td>
<td>1100</td>
<td></td>
</tr>
<tr>
<td>Eligible admissions Part 1 (sum 2020 and 2021) &amp; Part 2 (50% average 2018/2019)</td>
<td>1100</td>
<td></td>
</tr>
<tr>
<td><strong>Total eligible admissions for calculation of potential fund - subject to applicable coefficients</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Example of calculation of eligible admissions to calculate estimated potential fund (2)

<table>
<thead>
<tr>
<th>FILM XXX</th>
<th>PART 1</th>
<th>PART 2</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2021</td>
<td>2020</td>
</tr>
<tr>
<td>Certified Admissions/film per reference year</td>
<td>300</td>
<td>200</td>
</tr>
<tr>
<td>Total admissions Part 1 and Part 2</td>
<td>500</td>
<td></td>
</tr>
<tr>
<td>Eligible admissions Part 1 (sum 2020 and 2021) &amp; Part 2 (50% average 2018/2019)</td>
<td>500</td>
<td></td>
</tr>
<tr>
<td>Total eligible admissions for calculation of potential fund – subject to applicable co-efficients</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Part 2 – eligible admissions in 2018-2019

- For distributors with declared, approved admissions in 2018 and 2019 (calls 27-2018 and 22-2019)

- Pre-encoded in the system

- 50% of the average of all eligible admissions in 2018 and 2019 (the calculation is done in the system)
Eligible re-investment activities

- New this year: reinvestment on maximum 12 films
- Eligible activity 1: investment in co-production
- Eligible activity 2: investment in acquisition of distribution rights
- Eligible activity 3: promotion, marketing and advertising (at least 25% to be reinvested in this activity)
- Eligible activities cannot include personnel work and travel arrangements
Project start date

- After date of grant signature
- Exceptionally, can be earlier if duly justified
- Never earlier than proposal submission date
- Re-submission(s) of proposal – latest date before deadline counts!
- Only costs incurred during eligibility period count!
Questions?

Please use the chat function
1. Key features

2. Structure of the call + Q&A

3. MEDIA database - how generate your admissions + Q&A

4. Introduction to the submission system in e-Grants + Q&A

5. Tips for proposal preparation
Click on ‘Edit MEDIA DB’ in the submission system
Part 1
Eligible, certified admissions in 2020 and 2021

Declaration of Admissions

Distribution Territory | Year of Admissions
--- | ---
Greece | 2020

<table>
<thead>
<tr>
<th>ORIGINAL TITLE</th>
<th>MEDIA FILM NATIONALITY</th>
<th>YEAR OF COPYRIGHT</th>
<th>ADMISSIONS</th>
<th>GRANT ESTIMATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>DRUK</td>
<td>Denmark</td>
<td>2019</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

To change territory/year or delete this table, remove all items first.

Add another year/territory

Add a line
## Search for your film

### Step 1: In order to retrieve work information, please complete at least 1 search criteria as defined below:

- **Original Film Title**
  - Druk
- **Film Director**

---

1. Define your criteria
2. Select your work
3. Final
Select the film in the list

---

**Step 2: Select the work in the list.**

If you cannot find it, you can try different search criteria:

<table>
<thead>
<tr>
<th>SELECT</th>
<th>TITLE</th>
<th>DIRECTOR</th>
<th>COUNTRY</th>
<th>STATUS</th>
<th>COPYRIGHT</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>DRUK</td>
<td>Thomas Winterberg</td>
<td>DK</td>
<td>Processed</td>
<td>2019</td>
</tr>
</tbody>
</table>
### Step 3: Confirm your selection or go back to search again.

<table>
<thead>
<tr>
<th>Original title</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>DRUK</td>
<td>Processed</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Country of origin</th>
<th>Copyright</th>
<th>Film genre</th>
</tr>
</thead>
<tbody>
<tr>
<td>DK</td>
<td>2019</td>
<td>Fiction</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Film delivery platform</th>
<th>Audience</th>
<th>Film type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Features / Cinema</td>
<td></td>
<td>ONEOFF</td>
</tr>
</tbody>
</table>

**Synopsis**

**Film director**

Thomas Vinterberg
Complete all the fields for your selected film
Add new films to the DB yourself by clicking on ‘Create a new work’
<table>
<thead>
<tr>
<th>Fiction</th>
<th>Points</th>
<th>Documentary</th>
<th>Points</th>
<th>Animation</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director</td>
<td>3</td>
<td>Director</td>
<td>3</td>
<td>Director</td>
<td>3</td>
</tr>
<tr>
<td>Author/(Script)writer</td>
<td>3</td>
<td>Author/(Script)writer</td>
<td>3</td>
<td>Author/(Script)writer</td>
<td>3</td>
</tr>
<tr>
<td>Actor 1</td>
<td>2</td>
<td>Composer</td>
<td>1</td>
<td>Composer</td>
<td>1</td>
</tr>
<tr>
<td>Actor 2</td>
<td>2</td>
<td>Production Designer</td>
<td>1</td>
<td>Editor</td>
<td>1</td>
</tr>
<tr>
<td>Actor 3</td>
<td>2</td>
<td>Director of Photography</td>
<td>1</td>
<td>Sound</td>
<td>1</td>
</tr>
<tr>
<td>Composer</td>
<td>1</td>
<td>Editor</td>
<td>1</td>
<td>Storyboard Artist</td>
<td>2</td>
</tr>
<tr>
<td>Production Designer</td>
<td>1</td>
<td>Sound</td>
<td>1</td>
<td>Character Designer</td>
<td>2</td>
</tr>
<tr>
<td>Director of Photography</td>
<td>1</td>
<td>Shooting Location</td>
<td>1</td>
<td>Animation Supervisor</td>
<td>2</td>
</tr>
<tr>
<td>Editor</td>
<td>1</td>
<td>Post Production Location</td>
<td>1</td>
<td>Art(istic) Director</td>
<td>1</td>
</tr>
<tr>
<td>Sound</td>
<td>1</td>
<td>Technical Director</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Shooting Location</td>
<td>1</td>
<td></td>
<td></td>
<td>Post Production Location</td>
<td>1</td>
</tr>
<tr>
<td>Post Production Location</td>
<td>1</td>
<td>Studio Location</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td>19</td>
<td></td>
<td>13</td>
<td></td>
<td>19</td>
</tr>
</tbody>
</table>
Selecting films with different status

‘Processed’ = the film has been reviewed, the nationality has been attributed. Before selecting, always check if country of origins and the copyright year is eligible for the Call. ‘Processed’ status ≠ eligible for your particular Call!

‘Criteria not met’ = the film has been reviewed and declared as ineligible.

‘Submitted’ and ‘Under processing’ = the film has been submitted for review but not yet validated. In order to select this film, please insert ‘Estimated nationality’ to generate the potential fund.

‘Missing information’ = the film was submitted for review in the past, but was missing elements. In order to select this film, please insert ‘Estimated nationality’ to generate the potential fund. You will be contacted by EACEA staff to provide the missing information.
After encoding all films, the system estimates your total (estimated!) grant for 2020-2021.
Important

- Repeat for each film for which you are declaring admissions for each year and/or territory.
- All admissions in 2020 and 2021 must be certified by the national authority for the territory concerned.
- Always select your year and territory first.
Part 2: Eligible admissions achieved in 2018 and 2019

Admissions declared and approved in calls 27/2018 and/or 22/2019

50% of the average of all eligible admissions multiplied by the relevant co-efficient
Search using
- your PIC number or
- company name

Eligible admissions achieved in 2018 and 2019

In addition to the first section, the potential fund generated will include 50% of the average of all eligible admissions achieved in 2018 and 2019 multiplied by the relevant coefficient per eligible admission. This section is only available for admissions declared and approved in call for proposals EACEA/27/2018 and EACEA/22/2019.

<table>
<thead>
<tr>
<th>YEAR OF ADMISSIONS</th>
<th>COMPANY</th>
<th>ELIGIBLE ADMISSIONS</th>
<th>TOTAL GRANT ESTIMATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>TEST COMPANY</td>
<td>554,416</td>
<td>124,743.60 €</td>
</tr>
<tr>
<td>2019</td>
<td>TEST COMPANY</td>
<td>286,062</td>
<td>64,363.95 €</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td>840,478</td>
<td>189,107.55 €</td>
</tr>
</tbody>
</table>

Search
Click on ‘Details’ to see the list of films and calculation

<table>
<thead>
<tr>
<th>FILM ID</th>
<th>ORIGINAL TITLE</th>
<th>NATIONALITY</th>
<th>DISTRIBUTION TERRITORY</th>
<th>YEAR</th>
<th>ADMISSIONS</th>
<th>AVERAGE AND 50%</th>
<th>COEFFICIENT</th>
<th>TOTAL GRANT ESTIMATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>3761</td>
<td>LUMIERE I L'AVENTURE COMMENCE</td>
<td>FR</td>
<td>NO</td>
<td>2018</td>
<td>276</td>
<td>69</td>
<td>0.7</td>
<td>48.30 €</td>
</tr>
<tr>
<td>3878</td>
<td>THE PARTY</td>
<td>UK</td>
<td>NO</td>
<td>2018</td>
<td>4,018</td>
<td>1004.5</td>
<td>0.7</td>
<td>703.15 €</td>
</tr>
<tr>
<td>4176</td>
<td>MUSKARCI NE PLCU</td>
<td>BA</td>
<td>NO</td>
<td>2018</td>
<td>677</td>
<td>169.25</td>
<td>0.9</td>
<td>152.33 €</td>
</tr>
<tr>
<td>4295</td>
<td>THE PLACE</td>
<td>IT</td>
<td>NO</td>
<td>2018</td>
<td>698</td>
<td>174.5</td>
<td>0.8</td>
<td>139.60 €</td>
</tr>
<tr>
<td>4519</td>
<td>LES GARDIENNES</td>
<td>FR</td>
<td>NO</td>
<td>2018</td>
<td>4,401</td>
<td>1100.25</td>
<td>0.7</td>
<td>770.18 €</td>
</tr>
<tr>
<td>4350</td>
<td>LA CH'TITE FAMILLE</td>
<td>FR</td>
<td>NO</td>
<td>2018</td>
<td>1,274</td>
<td>310.5</td>
<td>0.7</td>
<td>222.95 €</td>
</tr>
</tbody>
</table>
Once you have completed **all** these steps

- The system gives you a total generated fund estimate
- Save and export your dossier as a pdf document
- Indicate your *Total fund estimate* as *Purchase costs: other works, goods and services* in the ‘budget’ section of the proposal
- Add your pdf dossier to your annexes

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**Total grant estimate**

Please note, that this is only an indicative estimated generated grant. The final calculation of the total generated grant will be determined by the EACEA during the evaluation process.

Total grant estimate: **189,107.55 €**
1. **NB**: You should only fill in column C3! This is an amount allowing you to get the estimated grant calculated in the MEDIA DB

**MANUAL FORMULA**: estimated grant from MEDIA DB * 1,33512

2. **Make sure** this corresponds to the estimated grant (=potential fund) from the MEDIA DB

---

<table>
<thead>
<tr>
<th><strong>3 - Budget</strong></th>
<th></th>
<th></th>
<th></th>
<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>No.</td>
<td>Name of beneficiary</td>
<td>Country</td>
<td>Role</td>
<td>Personnel costs - without volunteers EUR</td>
<td>Personnel costs - volunteers EUR</td>
<td>Subcontracting costs EUR</td>
<td>Purchase cost - Travel and subsistence EUR</td>
<td>Purchase costs - Equipment EUR</td>
<td>Purchase costs - Other goods, works and services EUR</td>
<td>Financial support to third parties EUR</td>
<td>Ineligible costs EUR</td>
<td>Total eligible costs EUR</td>
<td>Ineligible costs EUR</td>
</tr>
<tr>
<td>1</td>
<td>Ras International</td>
<td>HR</td>
<td>Coordinator</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
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</tbody>
</table>

<p>| | | | | | | | | | | | | | | |</p>
<table>
<thead>
<tr>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Calculated automatically**
Questions?

*Please use the chat function*
1. Key features

2. Structure of the call + Q&A

3. MEDIA database and how generate your admissions + Q&A

4. Introduction to the submission system in e-Grants + Q&A

5. Tips for proposal preparation
Funding and Tender Opportunities Portal

All MEDIA call for proposals are published in Funding & tender opportunities Portal (F&TP)
Funding and Tender Opportunities Portal
Find European Film Distribution call
1. Eligible countries: as described in the Call document.

2. Eligibility and admissibility conditions: as described in the Call document.


4. Evaluation
   Evaluation criteria, scoring, threshold and process are described in the Call document.

5. Indicative timetable for evaluation and grant agreement: as described in the Call document.
   - Publication of the call: 07 February 2022
   - Deadline for submitting applications: 05 April 2022 17:00 (Brussels Time)
   - Evaluation period: April - September 2022
   - Information to applicants: October 2022
   - Signature of grant agreement: December 2022

6. Proposal templates, guidance and model grant agreements (MGA):
   - Standard proposal template
   - Information on Independence and Ownership Control
   - Certified Admissions
   - Call document
   - Guide for applicants
   - Macro/Multi-beneficiary Model Grant Agreement
Funding and Tender Opportunities Portal
Start submission

To access the Electronic Submission Service, please click on the submission-button next to the *type of action* and the *type of model grant agreement* that corresponds to your proposal. You will then be asked to confirm your choice, as it cannot be changed in the submission system. Upon confirmation, you will be linked to the correct entry point.

To access existing draft proposals for this topic, please login to the Funding & Tenders Portal and select the My Proposals page of the My Area section.

Please select the type of your submission:

- CREA Project Grants [CREA-PJG], CREA Action Grant Budget-Based [CREA-AG]
Funding and Tender Opportunities Portal
Submission system – find your organisation

Deadline
05 April 2022 17:00:00 Brussels Local Time

Call data:
Call: CREA-MEDIA-2022-FILMDIST
Topic: CREA-MEDIA-2022-FILMDIST
Type of action: CREA-PJG
Type of MGA: CREA-AG

Topic and type of action can only be changed by creating a new proposal.

Download Part B templates

Please submit your proposal at the latest 48 hours before the deadline (to avoid system congestion or system incompatibility issues). Late proposals will not be accepted. Don’t wait until the end because you are worried about confidentiality – we will not open the proposals before the deadline.
You can submit the proposal as many times as you wish up until the deadline. Each new submitted version will replace the previous one.

Find your organisation
PIC: 9
Short name: 250

Search
Funding and Tender Opportunities Portal
Submission system – complete all parts of the proposal
Submission system
Part A - administrative form

Who Can Fill in the proposal?

• Click edit forms to access the administrative forms.

• **Main Contact** (only one): the only person who can finalise the forms, including the budget table and all other administrative details.

• **Contact Person** (optional, one or more): may fill in or review parts of the proposal. Main Contact can grant each Contact Person **full access rights** or **read-only access** to the forms data.
Part A – Administrative Forms

Validate each section regularly!

<table>
<thead>
<tr>
<th>Section</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>General information</td>
</tr>
<tr>
<td>2</td>
<td>Participants</td>
</tr>
<tr>
<td>3</td>
<td>Budget</td>
</tr>
</tbody>
</table>

Application forms

Validation result

Show Error

The red 'Show Error' button indicates an error due to a missing or incorrect value related to the call eligibility criteria. The submission of the proposal will be blocked unless that specific field is corrected!

Show Warning

The yellow 'Show Warning' button indicates a warning due to a missing or incorrect value related to the call eligibility criteria. The submission of the proposal will not be blocked (proposal will be submitted with the missing or incorrect value).
Part A – Administrative Forms
Budget – indicate ONLY your costs and estimated grant

1. **NB**: You should only fill in column C3! This is an amount allowing you to get the estimated grant calculated in the MEDIA DB

   MANUAL FORMULA: estimated grant from MEDIA DB * 1,33512

2. Make sure this corresponds to the estimated grant (=potential fund) from the MEDIA DB

---

3 - Budget

<table>
<thead>
<tr>
<th>No.</th>
<th>Name of beneficiary</th>
<th>Country</th>
<th>Role</th>
<th>Personnel costs - without volunteering EUR</th>
<th>Personnel costs - volunteering EUR</th>
<th>Subcontracting costs EUR</th>
<th>Purchase costs - Travel and subsistence EUR</th>
<th>Purchase costs - Equipment EUR</th>
<th>Purchase costs - Other goods, works and services EUR</th>
<th>Financial support to third parties EUR</th>
<th>Ineligible costs EUR</th>
<th>Total eligible costs EUR</th>
<th>Ineligible costs EUR</th>
<th>Total estimated project costs and contributions EUR</th>
<th>Funding rate</th>
<th>Minimum EU contribution to eligible costs EUR</th>
<th>Requested EU contribution to eligible costs EUR</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>REJ International</td>
<td>HR</td>
<td>Coordinator</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>131,512</td>
<td>9,345,84</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>142,857,84</td>
<td>70</td>
<td>100,000,00</td>
<td>100,000,00</td>
</tr>
</tbody>
</table>

Total: 0 0 0 0 0 0 131,512 9,345,84 0 0 142,857,84 0 0 142,857,84 70 100,000,00 100,000,00

Calculated automatically
Part B
Description of Action

**NB**: Only three sections to be completed

Indicate the project team

Indicate only ONE work package to cover the whole reinvestment activity for the project
Part B - Description Of Action

• Section 1.1: Only one question to be answered:

For ‘European Film Distribution’ and ‘European Film Sales’: Describe your company position on the national and European/international market as well as your editorial line/catalogue (size, genre, speciality, etc.) and the latest developments/changes in regards to release windows. Describe typical/planned marketing and promotion campaigns for the release/sale of European non-national film(s). If a release is already planned please be specific on the release campaign (number of prints and cinemas, type of marketing and promotion activities, innovative ways to attract audiences, type of audience, objectives in terms of admissions, etc). For European Film Distribution, please also explain how you intend to co-produce and/or acquire European non-national films. For European Film sales, you can also indicate the festivals/markets that you principally target.

• Pay attention to instructions in green: all other explanations starting with “n/a” do not concern this action

for example: Needs analysis and specific objectives (n/a for ‘European Film Distribution’ and ‘European Film Sales’, ‘Subtitling of cultural content’ and ‘Audience Development and Film Education’)

• Delete instructions not relevant to this action
### Part B - Description Of Action

Only 1 Work package

Reinvestment activities for the project

#### Work Package 1

<table>
<thead>
<tr>
<th>Task No (continuous numbering linked to WP)</th>
<th>Task Name</th>
<th>Description</th>
<th>Participants</th>
<th>In-kind Contributions and Subcontracting (Yes/No and which)</th>
</tr>
</thead>
<tbody>
<tr>
<td>T1.1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>T1.2</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Certification of admissions

**CERTIFICATION OF ADMISSIONS BY THE DESIGNATED NATIONAL AUTHORITY**

<table>
<thead>
<tr>
<th>DISTRIBUTOR (company in full name):</th>
<th>PIC code:</th>
</tr>
</thead>
<tbody>
<tr>
<td>TERRITORY OF DISTRIBUTION:</td>
<td></td>
</tr>
</tbody>
</table>

*Please use two weekends if you are declaring admissions for two territories as part of your application (Belgium and Luxembourg or Greece and Cyprus).*

*Eligible admissions declared under calls for proposals EACEA 27/2018 and EACEA 22/2019 do not require to be re-certified as certification has already been achieved.*

### TO BE FILLED IN BY THE APPLICANT

<table>
<thead>
<tr>
<th>Original Title of film(s)</th>
<th>Media Film ID code (if available)</th>
<th>Release date</th>
<th>N° of eligible admissions year n-2</th>
<th>N° of eligible admission year n-1</th>
</tr>
</thead>
</table>

- Download the excel
- Fill in admission numbers for 2020/21
- Have it signed and stamped by the national authority (*yellow box at the bottom*)
- Convert it to pdf to upload as an annex

### CERTIFICATION

- Do not add info for 2018 / 2019 admissions!

**TO BE FILLED BY THE NATIONAL CORRESPONDENT OF THE NATIONAL AUTHORITY**

I, the undersigned, certify that the above admissions are correct.

SIGNATURE OF THE NATIONAL CORRESPONDENT: ..........................................................

Name and first name: ................................................................................................

Date: ..............................................

Name and stamp of the DESIGNATED AUTHORITY: ................................................................................................

[Logo: European Commission]
Part C Statistical data (online)

Click on the arrow to be able to select the type of organisation (otherwise the form cannot be saved)
After submission, your proposal is sent to the EU services for evaluation.
After the finalisation of the evaluation, applicants will receive the Evaluation Result Letter with the Maximum accepted Grant Amount.

You can find and download your Evaluation Result Letter in “My project area”.

Notifications sent by email to main and contact persons listed in proposal.

Successful applicants start Grant Agreement Preparation in Grant Management system.
Support: IT, FAQ and rules
Creative Europe Desks

Your gateway to the Creative Europe Programme

https://ec.europa.eu/programmes/creative-europe/contact_en

Help to develop your project, prepare your application and build partnerships.

The Desks provide these services:

1. Free information and guidance on how to access funding opportunities under the Creative Europe Programme;
2. Regular updates on European audiovisual and culture issues;
3. Networking support facilitating contact between cultural operators in different countries and partner finding;
4. Targeted info days, workshops, seminars;
5. Informative websites with all the latest news.
Questions?

Please use the chat function
1. Key features

2. Structure of the call + Q&A

3. MEDIA database - how generate your admissions + Q&A

4. Introduction to the submission system in e-Grants + Q&A

5. Tips for proposal preparation
Tips for proposal preparation (1)

Get familiar with:

• the submission Wizard, online manual and IT helpdesk
• the structure of the application form
• the templates to be filled in (part B, annexes, part C…)

Submit proposals well in advance before call closure.

You can resubmit your proposal as needed until the closure of the call.

Once the Call is closed, the last submitted version will be evaluated
Tips for proposal preparation (2)

One PIC number = one application even if you cover more than one territory (NB: the national authority still has to certify your admissions for each country separately)

Certification of admissions – single annex, separate worksheets per national authority (upload as pdf)

The annex called ‘Info on Independence and Ownership/Control’ is the former ‘shareholding attestation’ annex (upload in excel format)

You need to re-name your annexes (remove brackets) before uploading
Budget

• Use budget category ‘purchase costs – other goods, works and services’ only

• Indirect costs (7%) added automatically to your costs

• ‘Requested EU contribution’ = estimated grant in MEDIA DB

Calculate the amount corresponding to 70% of direct + indirect costs to match your requested EU contribution

Determine the amount of direct costs in light of this
Tips for proposal preparation (4)

Part B: technical description

• project summary = abstract (part A)

• parts 1 – 4 = two questions to answer (leave the rest blank) – 1.1 background & general objectives and 4.2 project team

• work plan & work packages = only one WP (corresponding to the ‘reinvestment strategy’)
Tips for proposal preparation (5)

MEDIA database

- Study eligibility criteria to ensure maximum accuracy of estimated grant (copyright year, nationality of film, etc.)
- Ensure that year and territory are filled in before adding films
- ‘Edit’ available even after ‘submission’
Thank you for your attention!

Contact:
for questions about the call
EACEA-FILM-DISTRIBUTION@ec.europa.eu
for questions about the MEDIA database
EACEA-MEDIA-DB@ec.europa.eu
for IT support
https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/support/helpdesks/contact-form

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• Slide 5, 24 and 38, source: pixabay.com