



**WELCOME**  
**to the information session on the**  
**Films on the Move**  
**(call CREA-MEDIA-2022-FILMOVE)**

**We will start promptly at 10.30 am**  
**Please mute your microphone and switch off your camera**



# Films on the Move

Info Session 07/02/2022

*European Education and Culture  
Executive Agency*

# Agenda of the meeting:

- **Presentation of the call**
- **News and tips**
- **Description of the proposal content and submission tool**
- **Focus on budget & calculation of the requested amount**
- **Q&A**

# Presentation of the call FILMOVE 2022

## ✓ Globally CONTINUITY

⇒ No big changes regarding award criteria and main objective is still the same:

Support the **wider distribution on all platforms** (cinemas, but also online) of recent non-national European films by encouraging sales agents and theatrical distributors in particular to invest in promotion and adequate distribution.

# Presentation of the call FILMOVE 2022

✓ **Possibility to support theatrical distribution and also online distribution**

« The activities to be funded are campaigns for the pan-European theatrical **and/or online distribution** of eligible European films, outside their country of origin, coordinated by the sales agent of the film.»

**Condition: “The majority of the national distribution campaigns should focus on theatrical releases.”**

# Presentation of the call FILMOVE 2022

- ✓ **Projects presenting innovative business strategies in a new digital environment are encouraged**

# Presentation of the call FILMOVE 2022

## ✓ Implementation period:

- At earliest from submission date of proposal

⇒ Earliest release 10 weeks after submission date

⇒ Duration of project **flexible** from 24 months up to 36 months (to be fixed during contractualisation before signature of agreement)

# Presentation of the call FILMOVE 2022

## ✓ Call budget:

16 M €

## ✓ 2 cut-off date (=deadlines) for this year:

15/03/2022 - 17.00 CET (Brussels)

05/07/2022 – 17.00 CET (Brussels)



# Presentation of the call FILMOVE 2022

## ✓ Award criteria:

- **Relevance:** (45 points)
- **Quality of content and activities:** (30 points)
- **Project management:** (10 points)
- **Dissemination:** (15 points)

# Presentation of the call FILMOVE 2022

## ✓ Tips and observations on award criteria:

### ⇒ Relevance:

- Gender balance
- Adequacy of the strategies presented to ensure a more sustainable and environmentally-respectful industry (**new**)

# Presentation of the call FILMOVE 2022

⇒ **Quality of content and activities**

❖ **Potential:**

link to promo reel compulsory (at least!)

Present box-office and estimated revenue in national strategies

# Presentation of the call FILMOVE 2022

⇒ **Quality of content and activities**

❖ **Cost-effectiveness:**

It would be helpful to have a total revenue estimate over the whole pan-European release

-> to compare with the global cost of the project

# Presentation of the call FILMOVE 2022

## ⇒ Project management :

Good practice to pre-agree with third parties distributors on the applicable rules in case of selection regarding the methodology to monitor costs, the allocation of the support,...

# Presentation of the call FILMOVE 2022

## ⇒ Dissemination

### ❖ Impact of other activities:

Do not add there elements that have already been disclosed in “Relevance International Dimension”

# Presentation of the call FILMOVE 2022

## Payment breakdown in case of selection:

- first pre-financing: 60%
- 2nd pre-fin (optional): 20% => based on a pre-financing report – condition 70% of the first pre-financing must have been spent

Rem: No interim report nor audit report must be submitted during the pre-financing phases.

However, an audit report is required alongside the final report.

# Structure of the presentation

- Application process and tool
- Application form:
  - Part A, B, C
  - Work Packages
  - Media Data Base
  - Letters of Intent
  - Budget and Media Request



# Application process and tool

Call published on Funding & Tender Portal (FTOP) - <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home>

The screenshot displays the European Commission's Funding & Tender Portal (FTOP) interface. At the top, the European Commission logo and the text 'Funding & tender opportunities Single Electronic Data Interchange Area (SEDIA)' are visible. A navigation bar includes 'SEARCH FUNDING & TENDERS', 'HOW TO PARTICIPATE', 'PROJECTS & RESULTS', 'WORK AS AN EXPERT', and 'SUPPORT'. A warning banner states: 'All documents will be unavailable in the Grants and Audits Management Services, in the Participant Register Services and in 'My Expert Area' Saturday, 05.02.2022, between 08:00 and 18:00'.

The search bar contains the text 'FILMOVE' with a red arrow pointing to it. Below the search bar, the 'Match whole words only' checkbox is checked. The 'GRANTS' and 'TENDERS' filters are both selected. The 'Submission status' section shows three categories: 'Forthcoming' (0), 'Open for submission (1)', and 'Closed (1)'. On the right, the 'Funding and tenders (2)' section displays the search results for 'Films on the Move' (CREA-MEDIA-2022-FILMOVE), with a red arrow pointing to the title. The details for this funding opportunity are:

Programme	Creative Europe Programme (CREA)
Type of action	CREA Project Grants
Opening date	03 February 2022

At the bottom right, the European Commission logo and the text 'European Commission | Education, Audiovisual and Culture Executive Agency' are displayed.

# Application process and tool

## The Call is open for submission:

The screenshot shows the 'Topic details' page for 'crea-media-2021-filmmove'. The left sidebar contains navigation options: 'My Organisation(s)', 'Grants', 'My Proposal(s)', and 'My Formal Notification(s)'. The main content area is divided into sections: 'General information' (with a 'show more...' button), 'Topic description', 'Conditions and documents', 'Submission service', 'Topic related FAQ', 'Get support', 'Call information', and 'Call updates'. A 'Start submission' button is highlighted in yellow. Below it, the text reads: 'Please select the type of your submission: CREA Project Grants [CREA-PJG], CREA Action Grant Budget-Based [CREA-AG]'. The bottom right corner features the European Commission logo and the text 'European Commission | Education, Audiovisual and Culture Executive Agency'.

# Application process and tool

Start your application: the PIC number

Follow the procedure through the metro line

The screenshot shows a web browser window with the URL `ec.europa.eu/research/participants/submission/manage/screen/submission/create-draft/20879?topic=CREA-MEDIA-2021-FILMOVE`. A progress bar at the top indicates the application process stages: Login (checked), Topic selection (checked), Create proposal (active, highlighted with a yellow circle and a red location pin), Participants, Proposal Forms, and Submit. Below the progress bar, the 'Create proposal' section is displayed. It includes a 'Deadline' box for 24 August 2021 17:00:00 Brussels Local Time, a warning message about the 48-hour deadline, and a 'Find your organisation' section. The 'Find your organisation' section has a yellow circle around the 'PIC' input field and a blue circle around the 'Search for your organisation' button. Below this, there are three boxes for previously associated organisations: Baird Consulting SCS (PIC: 956444445), VIEWS INTERNATIONAL (PIC: 948271516), and OVAM (PIC: 954439649).

# Application process and tool

**TIP: refer to available resources like Online manual, IT Helpdesk, FAQs**

The screenshot shows a web browser window with the URL `ec.europa.eu/research/participants/submission/manage/screen/submission/create-draft/20879?topic=CR`. The page content includes:

- Topic: **CREA-MEDIA-2021-FILMOVE**
- Type of action: **CREA-PJG**
- Type of MGA: **CREA-AG**
- Warning message: "Topic and type of action can only be changed by creating a new proposal."
- Buttons: "Download Part B templates" and "Download part B templates".
- Support & Helpdesk section with buttons for "Online Manual", "IT How To", "IT Helpdesk", and "FAQ". The "Online Manual" button is highlighted with a yellow circle.
- Service Desk contact information: "EC-FUNDING-TENDER-SERVICE-DESK@ec.europa.eu" and "+32 2 29 92222".
- Organisations you have been previously associated with:
  - PIC: 956444445, Baird Consulting SCS, Vieille rue du Moulin-Rouge 20, Uccle, BE
  - PIC: 948: VIEWS IN, 19 QUAI I, BENEDE, LIEGE, BE, VAT: BE0
  - PIC: 950677795, Siemens d.d., Heinzelova 70a, Zagreb, HR, VAT: 12673471493
- Your role section: "Please indicate your role in this proposal" with radio buttons for "Main contact" and "Contact person".

# Application process and tool

Online Manual

- My Area — User account and roles
- Participant Register — Register your
- Grants
  - Applying for funding
    - Search funding opportunities —
    - Projects that can be funded —
    - Apply with partners or as indivi
    - Submit a proposal — Electron**
      - Get prepared
      - Electronic proposal submissi
      - Complaints about failed submis
  - Selection — From evaluation to g
  - Grant management
- Procurement
- Prizes
- Financial instruments
- Working as an expert
- Help

/ Online Manual / Grants / Applying for funding

## Submit a proposal — Electronic Submission System

Find a call      Conditions for funding

**Submit a proposal**

Get prepared

### Proposal submission

Proposals must be submitted electronically using the **Portal Submission System**.

**Where?** Access to the Submission System is available through the Topic page on the Portal> Start Submissi

**Who?** Proposals must be created and submitted by a contact person of the coordinating organisation. E  
*Europe ERC grants or the Fellow in Horizon Europe MSCA grants).*

**How?** The **Submission wizard** will guide you step-by-step through the process. You will need to use the or

### Submission process

Get prepared: Finding your topic > Find partners > Plan your work and budget

Electronic proposal submission: Get an EU Login account > Get a PIC number (Participant Register) > |  
(Part A) gt: Upload Technical Description (Part B) > Submit your proposal > Acknowledgement of rec

### Application form (Part A and B)

#### Links

- [User Guide of the Submission System](#)

#### FAQ

- [FAQ on Proposal submission and evaluation](#)

# Application form

- Part A
- Part B
- Part C
- Annexes
- Link to MEDIA DATA BASE

# Application form

How does Part A look like?

Part A

Application forms Table Of Contents Save Save&Close

**Call: CREA-MEDIA-2021-FILMOVE**  
( Films on the Move )

**Topic: CREA-MEDIA-2021-FILMOVE**

**Type of Action: CREA-PJG**  
(CREA Project Grants)

**Proposal number: SEP-210758084**

**Proposal acronym: FILMOVE test**

**Type of Model Grant Agreement: CREA Action Grant Budget-Based**

Table of contents

Section	Title	Action
1	General information	Show
2	Participants	Show
3	Budget	Show

**How to fill in the forms**

The administrative forms must be filled in for each proposal using the templates available in the submission system. Some data fields in the administrative forms are pre-filled based on the steps in the submission wizard.



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# Application form

## Part B:

- Word document to be downloaded from the portal
- Narrative part: technical description of the project with the planned activities, work packages, costs, etc. (must be uploaded as PDF).
- It allows to assess the award criteria of the call



# Application form

## How does Part B look like?

### Part B

- Word Document
- Detailed description of project for evaluation
- Check the correct questions based on the action/call

#### Project summary

See Abstract (Application Form Part A).

#### 1. RELEVANCE

##### 1.1 Background and general objectives

###### Background and general objectives

*For 'European Co-development', 'European Slate development', 'European Mini-Slate development' and 'TV and Online content':*

- Provide a presentation of the applicant company (and partners for the European Co-Development and TV and Online actions), its management, its activities, its present position in the national and European markets and its editorial line in terms of development and production.

- For European Slate and Mini-Slate development, also describe the company's development plans and its present and forecast financial status (this must include the company's total turnover and total development expenditure in the last two financial years in €).

*For 'Fostering European media talents and skills', 'Markets & networking', 'Innovative tools and Business models', 'Networks of European cinemas', 'European VOD networks and operators', 'European festivals', 'Subtitling of cultural content', 'Audience Development and Film Education', 'Creative Innovation Lab' and 'Journalism Partnership': Define the objectives of your proposal and explain their relevance to this call for proposals.*

*For 'Films on the Move': Describe the experience of the sales agent on pan-European projects, the number of distributors involved and the experience of distributors and their involvement in the project.*

Insert text

##### 1.2 Needs analysis and specific objectives

###### Needs analysis and specific objectives (n/a for 'Subtitling of cultural content' and 'Audience Development and Film Education')

*For 'European Co-development':*

- Describe the added value of the co-development approach, in particular with regards to the nature of the project and the complementarity of the background and experience of the partners involved.

- Describe how the production companies will collaborate on the joint development of creative aspects and storytelling.

*For 'European Slate development' and 'European Mini-Slate development': Describe how the slate will help improve the company's position on the European and international market in relation to its co-production approach, partnership with players from different countries (including from countries with different production capacity), visibility at major film festivals and physical and online markets, capacity to increase the company's turnover, and capacity to*



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# Application form

A **work package** is a building block of the work breakdown structure that allows the project management to define the steps necessary for completion of the work.

⇒Mandatory Work Packages:

- WP 1 – Project Coordination and sales agent costs (mandatory)
- WP 2 – Support to third parties (mandatory)

⇒Elements: objectives, description, tasks, deliverables, milestones

A **deliverable** is a physical output related to a specific objective of the project, e.g. a report, publication, newsletter, tool, website, or conference

# Application form: Focus on the Work Packages

## **Work Package 1 – Project Coordination and sales agent costs (mandatory)**

### Examples of Deliverables:

Coordination report (coordination activities e.g. newsletters)

Promotional material from sales agent (last international trailer, press kit...)

# Application form: Focus on the Work Packages

## WP 2 – support to third parties (mandatory)

### Examples of Deliverables:

- Payment requests from third parties
- Theatrical release reports: release date and evidence, box office, ...
- VOD release reports
- Promotional material from third parties

**TIP: Spread the deliverables during the lifetime of the project**

# Application form: Focus on the Work Packages

## Milestones:

A milestone is a scheduled event signifying an important decision making moment or the completion of a deliverable

## Example

- theatrical or VOD releases (months): individual or cumulated
- month in which the international promotional material is finalised

Not compulsory but recommended to follow-up the implementation through crucial moment of the life of the project

# Application form

**Part C** contains questions for statistical purposes:

- Did you contact a "Creative Europe Desk" before submitting this application?
- Have you been satisfied with the service provided?
- Annual turnover in €
- Number of permanent staff

# Application form

## Mandatory annexes according to call:

1. International film sales agreement
- 2. Letters of intent of distributors having acquired the theatrical rights from the sales agent detailing P&A costs.**
3. Information on independence and Ownership and control
- 4. PDF with film(s)/work(s) information from the Creative Europe MEDIA Database**

# Focus: the Media Data Base

From the submission system, you need to go to the new film data basis Media DB to collect one of the annexes (PDF with film/work information from the Creative Europe MEDIA Database):

The screenshot shows a web browser window with the URL [ec.europa.eu/research/participants/submission/management/screen/submission/SEP-210758581/submit-proposal](https://ec.europa.eu/research/participants/submission/management/screen/submission/SEP-210758581/submit-proposal). A progress bar at the top indicates the current step is 'Proposal Forms', which is highlighted with a red location pin icon. The other steps are 'Login', 'Topic selection', 'Create proposal', 'Participants', and 'Submit', each with a green checkmark icon.

Below the progress bar, the page is titled 'Proposal forms'. On the left, there is a 'Deadline' section with a calendar icon and the text '24 August 2021 17:00:00 Brussels Local Time'. Below this is a 'Call data' section with the following information: Call: CREA-MEDIA-2021-FILMOVE, Topic: CREA-MEDIA-2021-FILMOVE, Type of action: CREA-PJG, and Type of MGA: CREA-AG. A warning icon is present next to the text: 'Topic and type of action can only be changed by creating a new proposal.'

The main content area is titled 'Administrative forms' and contains several buttons: 'Edit forms' (with a pencil icon), 'Media DB' (highlighted with a yellow circle and arrow), 'Edit Part C', and 'View history'. There is also a 'Print preview' button with an information icon. Below this section is a 'Part B and Annexes' section with the text: 'In this section you may upload the technical annex of the proposal (in PDF format only) and any other request attachments.'



# Focus: the Media Data Base

## Media DB (the new film data basis):

- For film/works related actions
- Select an existing film or create a new film
- Add to the file the third parties, their P&A and their individual MEDIA grant requests
- Will generate an annex to be uploaded in the submission system
- Centralised film database allowing to track all films infos, from development to distribution

# Focus: the Media Data Base

## Media DB (the new film data basis), how does it look like?

creative-europe-media-database.eacea.ec.europa.eu/dossiers/SEP-210758581

application form.

### Application Information

Call / Topic reference: CREA-MEDIA-2021-FILMOVE

SEP Project ID: SEP-210758581

Company Name: Baird Consulting SCS

Contact Person: mediadbtest01@hotmail.com

### Film selection

Search and Select

Film Title:

Film Director:

Country:

Year of Copyright:

### Participants to the Grouping

DISTRIBUTION COUNTRY	COMPANY NAME	ROLE	FORECAST RELEASE DATE	P&A COSTS	FORECAST GRANT
No distributors yet					



# Focus: the Media Data Base

## Media DB (the new film fiche annex), how does it look like?

PDF download of dossier, 15.06.2021. 15:45:13

### Films on the Move

#### Application Information

Call / Topic reference CREA-MEDIA-2021-FILMOVE

SEP Project ID SEP-210755232

Company Name JANITOM Tomasz Janisz

Contact Person Gregory.PARR@ec.europa.eu

#### Film selection

Film Title JAGTEN (aka THE HUNT)

Film Director Thomas Vinterberg

Country DK

Year of Copyright 2012

#### Participants to the Grouping

DISTRIBUTION COUNTRY	COMPANY NAME	ROLE	FORECAST RELEASE DATE	P&A Costs	FORECAST GRANT
Denmark	ggfh	Coordinator	02.06.2021	40.000 €	20.000 €
Belgium	**ferf	Participant	08.06.2021	60.000 €	30.000 €
France	zergz	Participant	15.06.2021	300.000 €	150.000 €
Finland	zrzg	Participant	26.06.2021	20.000 €	10.000 €
Germany	efzf	Participant	17.06.2021	300.000 €	150.000 €
Hungary	zrgarg	Participant	18.06.2021	40.000 €	20.000 €
Czech Republic	tyjijiy	Participant	20.06.2021	30.000 €	15.000 €
Portugal	dtyktjs	Participant	16.06.2021	30.000 €	15.000 €

### JAGTEN (aka THE HUNT)

Modified on 14 June 2021

#### General information

Original Title JAGTEN (aka THE HUNT)

Status Processed

MEDIA Film Nationality Denmark

Year of copyright 2012

Film Genre Fiction

Film Delivery Platform Features / Cinema

Film Type One-off

#### Cast and Crew

Role	Full name	Gender	Nationality 1	Nationality 2	Residence
Director/Project Leader *	Thomas Vinterberg	N/A	Denmark		
Author/(Script)writer/Creator *	Tobias Lindholm	N/A	Denmark		
Author/(Script)writer/Creator *	Thomas Vinterberg	N/A	Denmark		
Composer *	Nikolaj Egelund	N/A	Denmark		
Production Designer *	Torben Stig Nielsen	N/A	Denmark		
Director of Photography *	Charlotte Bruus Christensen	N/A	Denmark		
Editor *	Anne Osterud	N/A	Denmark		
Editor *	Janus Bille	N/A	Denmark		
Sound *	Henric Andersson	N/A	Sweden		
Actor 1 *	Mads Mikkelsen	N/A	Denmark		
Actor 2 *	Thomas Bo Larsen	N/A	Denmark		
Actor 3 *	Alexandra Rapaport	N/A	Sweden		

#### Locations

Type	Name	Country
Post Production Location *	Denmark	Denmark
Shooting Location *	Denmark	Denmark

#### Technical information

Start Date of Principal Photography 04.11.2011

End Date of Principal Photography 22.12.2011



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# Presentation of the call FILMOVE 2022

## ✓ Eligible activities – films:

Fiction	Points	Documentary	Points	Animation	Points
Director	3	Director	3	Director	3
Author/(Script)writer	3	Author/(Script)writer	3	Author/(Script)writer	3
Actor 1	2	Composer	1	Composer	1
Actor 2	2	Production Designer	1	Editor	1
Actor 3	2	Director of Photography	1	Sound	1
Composer	1	Editor	1	Storyboard Artist	2
Production Designer	1	Sound	1	Character Designer	2
Director of Photography	1	Shooting Location	1	Animation Supervisor	2
Editor	1	Post Production Location	1	Art(istic) Director	1
Sound	1			Technical Director	1
Shooting Location	1			Post Production Location	1
Post Production Location	1			Studio Location	1
<b>TOTAL</b>	<b>19</b>		<b>13</b>		<b>19</b>



# Focus: the Media Data Base

## Film DB:

- ⇒ The new film database allows to submit online all the information on the film with necessary documents to qualify it (film financing plan and main cast & crew info)
- ⇒ Even when the film is already qualified, you need to go to the film database, download the film file with the list of distributors of the grouping and upload it in the application as one of the annexes of part B

# Focus: letters of intent =>

Letters of intent of distributors having acquired the theatrical/online rights from the sales agent should mention:

- ⇒ Confirmation of the intention to release the film (theatrically and/or online)
- ⇒ Type of rights that have been acquired
- ⇒ If possible, the minimum guarantee paid to Sales agent for the acquisition (if applicable)
- ⇒ Confirm compliance with monitoring obligations for sales agent in case of selection
- ⇒ **Compliance with the third party support conditions of the call CREA-MEDIA-2022-FILMOVE** (Cf. eligible activities of the call, financial support to third parties)

# Reminder - criteria for third parties

**(check the call doc for complete version):**

- be established in one of the countries participating in the MEDIA strand of the Creative Europe Programme and owned directly or by majority participation, by nationals from such countries;
- be the holder of the theatrical and/or online distribution rights for the film in the country concerned;
- carry out the theatrical and/or online distribution of the film in the country (determine the release date, plans, controls and executes the distribution and promotion campaign);
- pay directly the associated distribution costs.

# Reminder - criteria for third parties

## Maximum grant allowed per category of country:

- Max 150.000€ for FR, ES, IT and DE
- Max 60.000€ for AT, BE, NL, PL
- Max 30.000€ for CZ, DK, FI, EL, HU, NO, PT, SE
- Max 10.000€ for all the other territories.

## Maximum 70% of the forecasted P&A



# Focus on budget and MEDIA request

## Main costs financed in the call:

- Salaries Coordination costs from Sales agent
- P&A costs from Sales agent (marketing material, travel costs for tour talents,...)
- third party costs (grants to be provided to distributors)

# Focus on budget and MEDIA request

## Use of a “Cascading Grant” :

- The Sales agent is the main beneficiary of the Grant Agreement (use of a mono-beneficiary Grant Agreement)
- Third parties (=distributors) receive a big part of the total grant from the Sales Agent to support their release costs
- Third party grants are costs from the total budget of the Sales agent

# Focus on budget and MEDIA request

## Funding principle (2):

- SA can receive up to 90% of the total costs, out of which a great part is allocated to the distributors for their P&A's
- The third party grant cannot exceed 70% of the national releases P&A

# Focus on budget and MEDIA request

- ✓ **New budgets in Egrant:**

- ⇒ Budgets have been harmonized between all the different supports of Creative Europe

# Focus on new budget and MEDIA request

## ✓ How does the new budget look like (1)?

ec.europa.eu/research/participants/submission/eforms/secure/renderform?editmode=inline&fRepository=HTML5&draftid=SEP-210758581&ticket=ST-353071-UYzOdHC7e...

Proposal ID **SEP-210758581**  
Acronym **erfer**

### 3 - Budget

No.	Name of beneficiary	Country	Role	Personnel costs - without volunteers /	Personnel costs - volunteers	Subcontracting costs /	Purchase costs - Travel and subsistence /	Purchase costs - Equipment /	Purchase costs - Other goods, works and services /	Financial support to third parties /	Indirect costs /	Total eligible costs /	Ineligible costs	Total estimated project costs and contributions
1	Baird Consulting Scs	BE	Coordinator	0	0	0	0	0	0	0	0,00	0,00	0	0
Total				0	0	0	0	0	0	0	0,00	0,00	0	0

# Focus on budget and MEDIA request

## ✓ How does the new budget look like (2)?

Total eligible costs/	Ineligible costs	Total estimated project costs and contributions	Funding rate	Maximum EU contribution on to eligible costs	Requested EU contribution on to eligible costs	Max grant amount	Income generated by the project	In kind contributions	Financial contributions	Own resources	Total estimated project income
0 577800,00	0	577 800	90	520020,00	520020,00	520020,00	0	0	0	57 780	577800,00
0 577800,00	0	577 800		520020,00	520020,00	520020,00	0	0	0	57 780	577800,00



# Focus on new budget and MEDIA request

- **Max 7 % of indirect costs** will be allowed **on the total cost** (including third parties costs)
- Unconfirmed third parties (distributors) can be confirmed **at the reporting stage** (if any) for territories which did not provide a letter of intent **but must be part of the total cost**

# Focus on new budget and MEDIA request

- ✓ **Maximum grant that can be requested = 90% of the total budget**
- ✓ **Only the third party grant request is now included in the budget of the SA coordinator => reporting procedure simplification**

⇒ This % has been increased to fully cover third party's grants

*It is not meant to cover 90% of SA coordination costs*

*Level of coordination costs should trigger a fair share of the grant*



# Focus on budget and MEDIA request

✓ How to build the budget & calculate the grant?

## STEP 1 Calculate request for third parties (distributors):

It corresponds to **max 70% of their P&A** (or maximum thresholds previously defined per territories, whichever is the lowest)

### Item D1 in the budget

Estimated budget – Resources														
Participant	Costs (n/a for Lump Sum Grants: 'European Co-development', 'European Slate development', 'European Mini-Slate development', 'TV and Online content', 'European festivals' and 'Videogame and immersive content development')													
	A. Personnel		B. Subcontracting	C.1a Travel			C.1b Accomodation	C.1c Subsistence	C.2 Equipment	C.3 Other goods, works and services	D.1 Financial support to third parties		E. Indirect costs	Total costs
[name]	X person months	X EUR	X EUR	X travels	X persons travelling	X EUR	X EUR	X EUR	X EUR	X EUR	X grants	X EUR	X EUR	X EUR
[name]	X person months	X EUR	X EUR	X travels	X persons travelling	X EUR	X EUR	X EUR	X EUR	X EUR	X prizes	X EUR	X EUR	X EUR

# Focus on budget and MEDIA request

✓ How to build the budget & calculate the grant?

**STEP 2 Calculate the coordination costs (sales agent):**

=> It corresponds mostly to Personnel costs and Promotion material of Sales agent

Items A and C.3 in the budget

Estimated budget — Resources															
Participant	Costs (n/a for Lump Sum Grants: 'European Co-development', 'European Slate development', 'European Mini-Slate development', 'TV and Online content', 'European festivals' and 'Videogame and immersive content development')														
	A. Personnel		B. Subcontracting	C.1a Travel			C.1b Accomodation	C.1c Subsistence	C.2 Equipment	C.3 Other goods, works and services		D.1 Financial support to third parties	E. Indirect costs	Total costs	
[name]	X person months	X EUR	X EUR	X travels	X persons travelling	X EUR	X EUR	X EUR	X EUR	X EUR	X EUR	X grants	X EUR	X EUR	X EUR
[name]	X person months	X EUR	X EUR	X travels	X persons travelling	X EUR	X EUR	X EUR	X EUR	X EUR	X EUR	X prizes	X EUR	X EUR	X EUR



European Commission

Education, Audiovisual and Culture Executive Agency

# Focus on budget and MEDIA request

## ✓ STEP 2 Calculate Sales agent's coordination costs

**Tip: calculate 8% to 10% of the total amount of distributors grants and *depending on the type of project & size of the grouping you will adjust***

**+ Reminder 7% overheads are calculated on all costs (automatically added in budget form)**

**⇒ *The size of grant allocated to the coordination costs is the total MEDIA grant of the project minus the total grant to be paid to third parties***

# Contact email for Films on the Move team

✓ [EACEA-DISTRIBUTION-SELECTIVE@ec.europa.eu](mailto:EACEA-DISTRIBUTION-SELECTIVE@ec.europa.eu)

**THANK YOU FOR YOUR ATTENTION**

**ANY QUESTIONS ?**



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