

EUROPA DISTRIBUTION - PRESS RELEASE

EUROPA DISTRIBUTION WORKSHOP

San Sebastian International Film Festival September 19th – 23rd

Brussels, September 13th 2021

As part of an enduring and fruitful partnership with **San Sebastian International Film Festival**, Europa Distribution will host a workshop to focus on ideas and practices developed by distributors during the Covid crisis that have long-term potential.

Europa Distribution will welcome professionals to discuss the issues in a **public talk** before a **private workshop**, which will share lessons and experiences from distributors in terms of innovation, new patterns of consumption and fresh business practices

For European film publishers and distributors, flexibility and adaptation have always been an established fact of life with a constant need to adapt to new market demand, new technologies and a changing business environment.

And so during the Covid crisis and cinemas lockdown, independent publishers and distributors were able to adapt and demonstrate flexibility in terms of changed release patterns and business strategies and new or enhanced collaborations across the value chain to bring stories to the screen, big or small.

That experience offers a valuable guide to the next stage in building the future of independent film publishing and distribution and in how film can continue to reach and engage audiences.

To discuss this topic, a public panel will take place on Monday 20th from 10:30 to 12:00 am where **Esther Kollmann** (Cinéart, NL), **Christina Pelekani** (Feelgood Entertainment, GR), **Emelie Samuelsson** (TriArt, SE), **Alzbeta Dlouhá** (Aerofilms, CZ), four European distributors with long-standing careers, will share their views and experiences with the audience.

This public panel will be moderated by British consultant and journalist **Michael Gubbins**, founder of SampoMedia.

The public panel will be followed by a closed workshop on Tuesday 21st where Europa Distribution members will have the opportunity to discuss and exchange with fellow colleagues from Europe and beyond. In particular **Aistė Račaitytė** (Kino Pavasaris, LT), **Monica Felea** (Bad Unicorn, RO), **Sabine Hofmann** (Polyfilm, AT), **Igor Stankovic** (MCF Megacom, RS), **Kim Foss** (Camera Film, DK), **Lukasz Chrusciel** (Tongariro Releasing, PL), **Ioanna Panagiotidou** (Rosebud.21, GR), **Nadezda Motina** (Capella Film, RU), **Gianluca Buttari** (Teodora Film, IT) and **Nille Stormoen** (Arthaus, NO) will share their experience and stories during a session dedicated to the strategies behind the releases of recent European titles.

Europa Distribution will continue discussing with its members and other professionals and experts about the specific challenges of releasing and promoting independent films in Europe with its next events in Rome and Amsterdam.

Articles on all our events will be published on Europa Distribution's socials and blog: <http://www.europa-distribution.org/blog/>

Stay tuned!

NOTE FOR THE EDITORS: Europa Distribution is the association of independent film distributors. With around 110 leading independent distributors representing 30 countries in Europe and beyond, it serves as the voice of the sector, and acts

as a network and a think tank. Since 2006, Europa Distribution has been creating new bridges for its members to share knowledge and mutualise experience. Through dedicated brainstorming and training sessions, open panels, informal gatherings, the Association's aim is enhancing the circulation of information and ideas and to improve the curation, promotion and distribution of independent films.

CONTACT: For more information about the presence of Europa Distribution at the San Sebastian International Film Festival, contact: communication@europa-distribution.org



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