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European film industry unite to improve the circulation of works in Europe

Associations representing professionals from the whole film creation chain are launching a new focus group to develop higher accessibility, distribution and circulation of films in Europe.

On the occasion of the Cannes Film Festival, the European Producers Club, Europa International, Europa Distribution and EuroVoD all representing professionals from different fields of the sector, launched a focus group to enrich dialogue with the European Commission in the frame of its Digital Single Market strategy and copyright reform.

Announced by Marco Chimenz (president of the European Producers Club) during the French Ministry of Culture Conference on May 17th, the working group will be composed of producers, distributors, sales agents, broadcasters and VOD platforms. The objective pursued: pooling ideas and presenting concrete solutions to improve the accessibility, distribution and circulation of films in Europe.

““We, the presidents of the four networks make the commitment to build an integrated and cross-sector reflection on film circulation. We will gather our ideas to propose an alternative plan of action able to reach audiences and improve the distribution of our works in Europe.”

Marco Chimenz (European Producers' Club), **Suzanne Wendt** (Europa International), **Laurent Dutoit** and **Jakub Duszinski** (Europa Distribution) and **Jean-Yves Bloch** (EuroVod)

The focus group will work through brainstorming sessions to be organised this summer, in cooperation with authors' organisations (FERA and SAA) and the support of the EFADs. Its conclusions are expected at the end of September.

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