



EUROPA DISTRIBUTION - PRESS RELEASE

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DISTRIBUTION WORKSHOP
Marrakech International Film Festival
December 9-12 2014

Europa Distribution is launching a new partnership with the **Marrakech International Film Festival** and is hosting a distribution workshop in the scope of the 14th edition of the festival. Independent distributors members of the network and coming from various countries, as well as local Moroccan distributors, will participate in this workshop on “**Effective Communication in Professional Interactions and in the Negotiation Process**”.

Negotiation and communication are key aspects in the daily work of distributors. Thanks to this specific workshop, attending distributors will learn how to **improve their skills** through theory, exercises, experience sharing and situation analysis. The workshop will be given by H el ene Gallez and Joseph Drese, two coaches **experts** in transactional analysis, interpersonal communication and negotiation.

Activities are reserved to Europa Distribution members and invited Moroccan distributors. It will take place during two entire days, on **Wednesday December 10** and **Thursday 11**.

Attending distributors will also participate in the festival activities (screenings, events,...).

NOTE: *Europa Distribution is the network of independent film distributors, created in 2006. With more than 140 leading independent distributors representing 28 countries in Europe and beyond, it serves as the voice of the sector and acts as a network and a think tank. Since its creation, the network has accompanied and reinforced the integration and collaboration process between its members. The network’s aim is to strengthen the European existing ties to improve the reach, impact, distribution and promotion of independent films.*

CONTACT: For information about the Marrakech workshop and all our activities, please contact:
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