

EUROPA DISTRIBUTION - PRESS RELEASE

EUROPA DISTRIBUTION PANEL

New Nordic Film August 21 2019

Brussels, 16 August 2019

For the fourth year of their successful collaboration in the series of talks around the theme of « The circulation and promotion of Scandinavian films », Europa Distribution and New Nordic Films will this year take a closer look at the film value chain, and more specifically at how essential each link is for the success of the film, and at how the different parts of the chain can work best together.

We will follow the wonderful voyage of Danish hit *Queen of Hearts*: How was she born? How was she raised? And how is she finally touching the hearts of so many people around the globe?

These are some of the questions that will be explored in Haugesund on Wednesday August 21st, (10.15-11.45am), with the help of the following experts:

Christian Juhl Lemche - Fund, Danish Film Institute, Denmark

Silje Nikoline Glimsdal - International Sales Agent, TrustNordisk, Denmark

Aiste Racaityte - Distributor and Festival, Kino Pavasaris, Lithuania

Frances Harvey - Distributor, Thunderbird Releasing, UK

The session will be moderated by Wendy Mitchell, journalist and film festival consultant, United Kingdom.

Europa Distribution will continue discussing with its members and other professionals and experts about the specific challenges of releasing and promoting independent films in Europe with its next workshops and panels in San Sebastian, Rome and Amsterdam. Articles on all these events will be published on Europa Distribution's socials and blog: <http://www.europa-distribution.org/blog/>
Stay tuned!

NOTE FOR THE EDITORS: *Europa Distribution is the association of independent film distributors. With around 120 leading independent distributors representing 30 countries in Europe and beyond, it serves as the voice of the sector, and acts as a network and a think tank. Since 2006, Europa Distribution has been creating new bridges for its members to share knowledge and mutualise experience. Through dedicated brainstorming and training sessions, open panels, informal gatherings, the Association's aim is enhancing the circulation of information and ideas and to improve the curation, promotion and distribution of independent films.*

CONTACT: For more information about the presence of Europa Distribution at New Nordic Films in Haugesund, contact: communication@europa-distribution.org