



EUROPA DISTRIBUTION - PRESS RELEASE

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DISTRIBUTION WORKSHOP
San Sebastian International Film Festival
September 20-24 2015

Maintaining a partnership initiated in 2007, Europa Distribution is hosting this year again a distribution workshop in the scope of the San Sebastian International Film Festival and the Industry Club. About 20 independent distributors members of the network will participate in these work sessions focusing on how to push the legal offer and fight piracy online, and in the festival activities.

The participants will reflect on how piracy is spreading nowadays and what action they may undertake, how to engage audience with legal offer, what are the tools that exist in doing so, and what still needs to be developed. Distributors from the network will share their experience and expertise through the presentation of case studies and roundtables.

The workshop will begin on Monday 21st September at Museo San Telmo with an open panel entitled ***The basic pillars for films to exist online: new perspectives on discoverability, an eye-catching legal offer and a decreasing piracy***. This public session, open to all industry accredited, will be moderated by Michael Gubbins (Sampo Media and Chair Ffilm Cymru Wales). Panelists will include Lucia Recalde from DG Connect – Head of MEDIA Unit (EU), Estela Artacho Garcia-Moreno from Me Siento de Cine/Fedicine (Spain), Chris Anderson from MUSO (UK), Kobi Shely from Distrify Media (UK) and Joachim Keil from Daredo (Germany).

Europa Distribution is also enthusiastic to announce, for the first time, a common session with the EFADs. On Monday 21st, about 10 representatives from various European film agencies will join the distributors to discuss together how to push the legal offer and decrease piracy. Both Europa Distribution and the EFADs feel that it is essential to develop the collaboration between industry, film agencies and supranational institutions and to work hand in hand to find ways to enhance the circulation and legal consumption of European films.

Attending distributors will also participate in the festival activities, including Cine en Construcción (works in progress), a selection of Latin American films in post-production stage. Cine en Construcción's aim is to raise the interest of the industry audience on these upcoming movies.

NOTE: *Europa Distribution is the association of independent film distributors, created in 2006. With more than 140 leading independent distributors representing 30 countries in Europe and beyond, it serves as the voice of the sector and acts as a network and a think tank. Since its creation, Europa Distribution has accompanied and reinforced the integration and collaboration process between its members through information, brainstorming and training sessions. The network's aim is to strengthen the existing ties to improve the curation, promotion and distribution of independent films.*

CONTACT: For more information about the San Sebastian workshop, contact: communication@europa-distribution.org

